

Covid-19 Local Outbreak Management Plan overview

Key themes	Actions – working in partnership, we will....
<p>Contact tracing</p>	<p>Engage with cases, understand exposure risks, raise awareness of outbreaks and identify local transmission patterns.</p> <p>Gather local insight that enables the creation of highly targeted communications to raise local awareness of Covid-19 and encourage self-isolation behaviours to help to break local chains of transmission and save lives.</p> <p>In line with the Ministry of Housing, Communities and Local Government (MHCLG) framework, we will ensure high levels of adherence to self-isolation by proactively contacting people flagged by NHS Test & Trace as having specific needs, making follow up calls to ensure the individual continues to receive support to self-isolate.</p>
<p>Testing</p>	<p>Continue to develop our Testing Strategy to support decision making for testing responses either for outbreaks in complex settings or for routine testing that can meet the needs of vulnerable individuals or local communities.</p> <p>We will ensure agile deployment of testing capacity to high-risk locations in line with local intelligence, working closely across each of our theme operational groups, with the national Test and Trace service, PHE Regional Oversight Board and Health Protection Team and the local NHS.</p> <p>By adapting our testing programmes, we will respond to any new surveillance requirements and ensure access to testing is provided at pace, with clear processes in place to enable prioritisation and use of a range of provision such as mobile facilities.</p>
<p>Vaccination</p>	<p>Provide assurance that systems and processes put in place by our NHS partners are sufficient to provide safe, effective, timely and equitable access to the Covid-19 vaccination by the population of South Gloucestershire.</p> <p>We will use our own population insights, intelligence and data to guide the rollout in our communities and put action plans in place to address areas of lower take up, utilising mobile delivery models to engage harder to reach groups.</p> <p>By engaging with our communities through our trusted voices and community leaders, we will support them to feel confident in the vaccine’s safety and efficacy. In addition, using the principles of ‘making every contact count’ we will develop a network of people who work in our communities, training them to be able to have brief conversations about vaccination and provide signposting information as needed.</p>
<p>Communications and Behavioural insights</p>	<p>Deliver our Communications, Engagement and Insight Strategy, continuing to effectively communicate with the population of South Gloucestershire using a variety of communications approaches, to highlight Non-Pharmaceutical Interventions (NPIs) to maximise safety and minimise spread of the virus including:</p> <ul style="list-style-type: none"> • ensuring understanding of the importance of preventative measures including social distancing, as well as following appropriate guidance even after vaccination • improving awareness of symptoms of Covid-19 • improving awareness and take up of testing and vaccination • raising awareness of how and why tracing works • building understanding of the importance of isolation, securing buy-in from communities and encouraging individuals with symptoms to help contain the virus, signposting those affected to available support.
<p>Enduring transmission and living safely with Covid</p>	<p>Recognise that the impact of Covid on everyday life is set to continue and whilst there are many uncertainties, many of which are outside of our control, we will plan for the re-opening of society and the economy with Covid, at some level, ever present. We will manage services and support people to develop and live in a new normal, while also ensuring plans are put in place to deal with both anticipated and unexpected setbacks.</p> <p>We will focus our efforts on the safe reopening of the economy and rebuilding confidence while maintaining momentum in vaccinations, vigilance against new variants and ensuring Covid secure environments – all supported by balanced communications, engagement and insights strategies with partners. As restrictions are lifted, focus will shift to living with Covid as part of overall winter pressures, recovery and longer term thinking about changes in service delivery and managing inequalities.</p>