



Page Park

Final Evaluation Report

January 2022



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Executive summary

The National Lottery Heritage Fund (NLHF) awarded a 'Parks for People' grant of £1,627,200 to Page Park in December 2015 ('Parks for People' was a joint initiative between The National Lottery Community Fund and The National Lottery Heritage Fund) and this was the start of a five-year journey to achieve our vision to: - 'Restore Page Park so that it forms the green 'heart' of Staple Hill where people go to enjoy high quality facilities, outdoor events and activities and to relax and meet other people in a safe, well managed and welcoming setting.'

This vision has now been achieved. Evidence of this is provided by any visit to the park on a good weather day, when it bustles with activity and families enjoying the green spaces and fresh air. Improvements to the condition of the park and regular events and activities have led the community to flock to the park and the number of visits has risen from 418,121 in 2015 to an astonishing 638,662 in 2020, an increase of 63.5 percent.

The initial project budget was £2,180,606 including non-cash contributions and volunteer time. During the capital phase of the project extra funding was required for the building of the Bean Tree Café and Nest community building and this required the project team and Friends of Page Park (FOPP) to carry out further fundraising. The final budget for the project was £2,500,029.68 including the value of non-cash contributions and volunteer time. South Gloucestershire Council also provided an additional £77,972.05 to further improve the accessibility of the park by resurfacing most of the tarmac paths; this figure is not included in the overall budget as it was not part of the NLHF project but carried out alongside it.



Bean Tree Café and Nest Community Room



Cutting the Turf for the new Café / Community room building

This funding has been a sound investment and enabled the restoration of the Clock Tower, Tennis Pavilion, drinking fountain, walls and gates. Along with improvements to the landscape and biodiversity, the replacement of the railings has greatly enhanced the Edwardian character of the park. Improvements to the park's condition and management has been recognised by the award of Green Flag status which has been in place for three years.

The funding has enabled the construction of the Bean Tree café & Nest community building and the success of this facility has been astounding. The Nest is a venue for an exciting range of wellbeing and community activities and the Bean Tree Café has acted as a busy and vibrant magnet, drawing more, and a wider range of people to the park.

The Friends of Page Park group (FOPP) has played a central role in the delivery of the project and its members have contributed a vast amount of time to ensuring its success. Volunteers have supported a range of activities such as horticulture and park maintenance, developing interpretation panels and displays, maintaining digital resources, planning and delivering events, developing a tree management plan, and supporting health and wellbeing activities such as Walking for Health and Junior Parkrun. The total number of volunteer days, including those contributed by FOPP is an impressive 2,993. This is the equivalent to a person working full time for 12.5 years and has a value of £216,565.

Numerous community and heritage events, of varying sizes, were delivered over the life of the project and over 19,000 people attended these. In addition, a broad-based programme involved volunteers and participants in a range of activities such as establishing a poly-tunnel and growing area, horticulture and park maintenance, developing interpretative resources and delivering a range of successful health and wellbeing activities. In total 24,801 participants (including people attending events) and 258 volunteers benefited from the project, exceeding our targets of 22,666 participants and 230 volunteers. A further 494 volunteers have helped support the Junior Parkrun. The activities included many opportunities to develop skills and 1055 participants and volunteers did this, mostly through informal learning. A legacy of this is a pool of skilled volunteers who continue to be engaged in the care and maintenance of the park.

Our target for the number of volunteers and participants that would learn about the heritage was 1,296. Our records show that 2,310 participants took part in activities where they learnt about the heritage, far exceeding our target.

One of the outcomes was to engage a wider range of people with the heritage of the park and this was successfully achieved. Young people and residents of all ages from Staple Hill Priority Neighbourhood Area (PNA) were engaged in wellbeing and learning activities. This was also the case for people with additional needs including learning difficulties who took part in the horticulture and growing activities. Our evaluation found that overall, participants in activities and events broadly mirrored the profile for the local community. People with disabilities were engaged in decisions on how to improve the accessibility of the park and most physical barriers were removed; indications are that more people with disabilities now visit the park.

The restoration of the park has brought the community together and very much acted as a catalyst for the regeneration of Staple Hill High Street and will add value to this. Members of FOPP are now actively engaged in the wider initiative to regenerate the High Street.

In conclusion, the project has been a resounding success. It has transformed the condition of the park and the local community tell us that they are satisfied with it and that it has had a positive impact on their community. They also tell us that the community spirit of the local area has been improved and that the area feels safer, improving their quality of life. The challenge now is to sustain these outcomes into the future, and this is something that FOPP and South Gloucestershire Council will be working to achieve.

1. Introduction

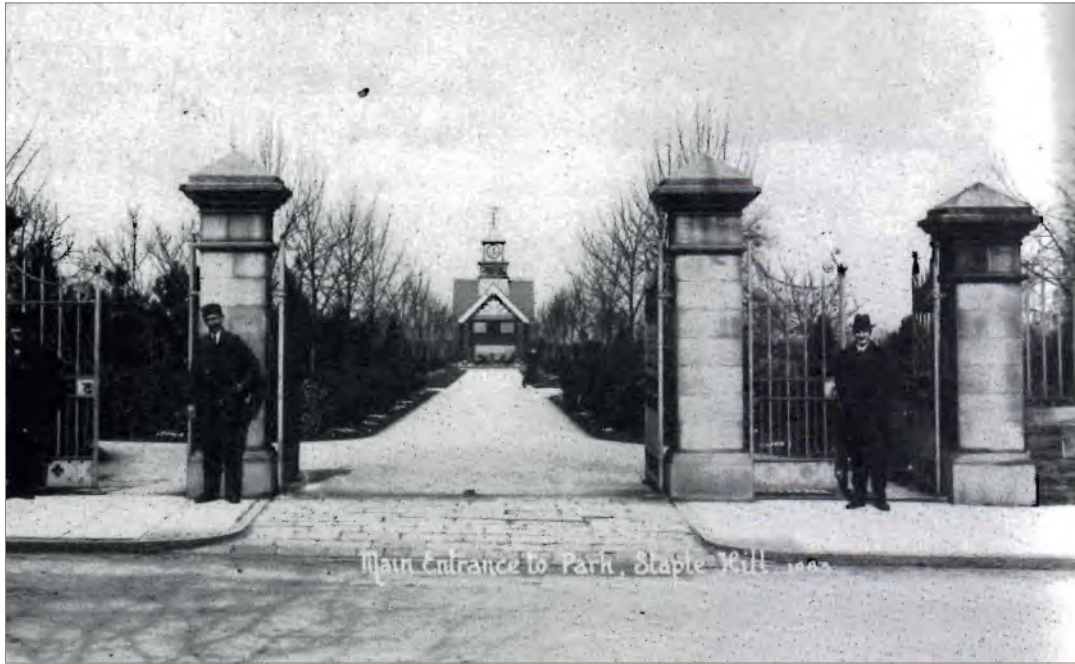
Page Park is a fine example of an Edwardian municipal park and is one of three formal parks in South Gloucestershire. It was originally part of the Hill House estate. It was gifted to the community of Staple Hill by a local benefactor, Alderman Arthur William Page in 1910. The park is a short walk from Staple Hill High Street and forms part of Staple Hill Town Centre.

The heritage of Page Park is important for a variety of reasons, and this is embodied in the built and landscape heritage of the park as well as the social and cultural heritage of the area. The community came together to form FOPP in 1999. They are a strong and committed group working to conserve and restore the heritage and worked with the council to raise funding and improve facilities in the park, such as the bandstand.

In 2012 South Gloucestershire Council submitted a 'Parks for People' bid to the National Lottery Heritage Fund (NLHF) which was unsuccessful. NLHF provided useful feedback and it was decided to carry out further research and consultation work. Also, at this time the Friends of Page Park resolved to fundraise separately for the bandstand restoration project in consultation with the local community and raised £90,000 in four months.

In February 2013 the bid was resubmitted, and the council and community were delighted to receive a development phase pass in June of that year. There then followed a development phase which lasted 18 months when detailed plans and specifications were worked up. A delivery phase bid was submitted, and a successful pass confirmed on 16 December 2015.





Main Entrance to Park, Staple Hill 1905

A grant of £1,627,200 was awarded by the National Lottery Community Fund and National Lottery Heritage Fund towards the restoration and enhancement of the park as part of a total project budget of £2,180,606. The remainder of the budget comprised funding from South Gloucestershire Council, FOPP, S106 funding, Enovert and SUEZ landfill tax grants, other smaller grant awards, non-cash contributions and the value of volunteer time.

The project included a range of capital improvements, new build and a programme of community events and activities. The timescale for the project was five years, with the capital improvements taking place in the first three years.

This report tells the story of our project by evaluating how successful we have been in achieving our stated outcomes.

2. What we wanted to happen?

A short description of the aims of the project and what we hoped to achieve was supplied with our application for NLHF 'Parks for People' funding in 2015:

'The project will restore Page Park so that it forms the green 'heart' of Staple Hill where people go to enjoy high quality facilities, outdoor events and activities and to relax and meet other people in a safe, well managed and welcoming setting. This will be achieved through the restoration of the park's heritage features, provision of a new café / community building and the delivery of a programme of activities, events and training that will meet the needs of the local community whilst engaging a wider range of people with the heritage. People will be encouraged to stay longer, gain greater enjoyment from their park and know more about its heritage. The legacy will be a sustainably managed park where the local community and volunteers with enhanced skills are actively engaged in the care and management of its heritage for future generations to enjoy.'



The Clock Tower before restoration



2.1 Why we wanted to do the project

There were several reasons why we wanted to do the project.

The council and local community considered that the risks to the park's heritage and infrastructure were critical.

Built heritage - The condition of the park infrastructure and heritage features had deteriorated greatly as result of wear and tear, weathering, water ingress and vandalism. Many features and buildings had fallen into disrepair and were at risk due to their poor condition, including the Clock Tower building, perimeter stone walls, stone pillars supporting gates, the wrought iron entrance gates and tennis pavilion. The toilet block was in poor condition and the wrought iron railings had been removed from the park during WW2.

Landscape / natural features - The avenues of trees within the park are an integral component of its Edwardian character. There were ongoing problems with the health of the lime trees and other trees in the park and a need to involve volunteers in a replacement tree programme.

Social and cultural heritage - Page Park is deeply embedded into the social and cultural heritage of Staple Hill and is of great importance to the local community. There were people alive who remembered how the park was used in the past, the events that were held there and its importance to the local community. There was a need to collect their stories and reminiscences.



Drinking Fountain before restoration



Tennis Pavilion before restoration

People engaging with the heritage - There were few opportunities to explore and learn about the heritage and a lack of interpretation and signing.

Access - There were a number of barriers preventing people with disabilities from accessing the park as identified in the Page Park Accessibility Audit 2015 and by South Gloucestershire Disability Action Group (South Glos DAG).

Social, economic and environmental needs - There were a number of social, economic and environmental needs that affected the way local people engaged with the heritage and helping to address these provided further reasons why we wanted to do the project. The needs identified were to:

- contribute to the regeneration of Staple Hill, complementing plans to improve the shopping area further along the High Street
- improve the quality and facilities of the most important green space in the area
- provide opportunities for volunteering, training and skills development to improve confidence, mental wellbeing and employability of participants in an area that has a higher Job Seekers Allowance claimant count than the South Gloucestershire average
- provide activities and events that promote an increase in physical activity and improve general health and wellbeing
- provide activities and events that help address high levels of obesity in the local population, particularly amongst children
- provide activities and events that promote social cohesion and engage people of all ages, including the over 60s who make up 35 percent of the local population
- reduce antisocial behaviour through engagement in activities and intelligent park infrastructure design

- provide a café / community building to act as a hub for the park and local community, encouraging people to spend longer in the park
- provide green space engagement opportunities for children and young people
- invest in the fabric and structures of the park to reduce long-term maintenance costs
- increase the confidence of people that it is a safe place for people of all ages to visit
- make the park / heritage accessible to all



Encouraging more and a wider range of people to enjoy the park – Summer in the Park 2018



2.2 What we planned to do

Our plans involved the following:

- work with the local community to repair and restore the heritage features of Page Park, delivering a well-managed and sustainable park for all to enjoy through a programme of capital improvements
- develop greater awareness and understanding of the heritage values of the park through various activities and forms of interpretative media and signing
- encourage the community to participate in its care and management
- ensure that the park is promoted in a responsible and sustainable way
- encourage more and a wider range of people to enjoy the park through a programme of events, activities and volunteering that help meet local community needs

2.2.1 Our plans for capital works

Repair and restoration of park features (built heritage):

- repair and restoration of stone boundary walls
- restoration of the Clock Tower building
- restoration of stone gate pillars
- repair / improvement / resurfacing works to paths
- restoration of all park entrance gates
- restoration of granite drinking fountain

Replacement of lost heritage features based on accurate research:

- replace park railings

New community facilities:

- café / community building
- path along western boundary of the park

Improvements to the uses, management and maintenance of existing park buildings:

- refurbishment of tennis pavilion and conversion for use as volunteers centre and tennis pavilion

Creating and improving landscape and habitats:

- implement landscape changes that respect the park's Edwardian character but enhances landscape diversity
- areas of park landscape will be enhanced and benefit from horticultural improvement
- create a new wild play area
- create new community growing area with poly tunnel
- demolish old toilet block and restore avenue
- enhance landscape around Clock Tower, new build and Memorial Entrance

Improving access for all:

- recommendations from the Page Park Disability Access Audit to be implemented.

Other capital improvements:

- two new entrance signs
- two new interpretation panels
- a heritage display in café / community Building
- two directional finger signs
- relocate and upgrade toddlers play area
- development of on-site composting facility
- two recycling bins
- replace six recreational facilities signs
- eight new litter bins / bins for dog waste
- three new picnic benches
- new gates for the entrance to the bowls club to make secure

2.2.2 Our plans to reduce environmental impacts

- enhancing the biodiversity of the site compared to the baseline position
- enhancing ecological value of 1000sq m of grassland
- new build meeting relevant environmental criteria
- introducing water saving measures
- eliminating peat use and reducing use of pesticides, herbicides and wood preservatives
- procurement policies that follow environmental best practice
- reducing the number of journeys to the park by private vehicle
- new recycling bins and composting area

2.2.3 Our plans for activities and events

To deliver a programme of events and 28 activities as set out in our Activities Plan, engaging a target of 22,666 participants

2.2.4 Our plans for volunteers

To involve more and a wider range of volunteers in the care and management of the park and support them to develop skills such as delivering events and activities and developing interpretative and other resources. A target of 230 people volunteering contributing 1,560 days of their time was set.

FOPP are the strongest asset of Page Park and the group works closely with the council to deliver improvements. Our plans were to support them to take a greater role in the care and management of the park.

2.2.5 Our plans for training and skills

Our plans included a range of skills development and training to help people ensure the park is better looked after and managed and better understood:

- provide a co-ordinated programme of training and skills to improve confidence, mental wellbeing and employability of participants
- ensure that the skills are in place amongst new and existing staff to deliver the 'Parks for People' project
- ensure staff and volunteers have the skills to implement the Management & Maintenance Plan for the park, and achieve high standard Green Flag Awards
- ensure volunteers and FOPP have the skills to continue to organise events and activities and maintain interpretative resources after the project has finished

Our Activities Training Plan and Activities Action Plan described the skills development and training that would be delivered with a target of 581 volunteers, participants and staff to benefit.

2.3 What difference did we expect to make

In our application for NLHF funding we set out the difference we expected to make by using the ten 'Parks for People' outcomes as our framework.

The differences we expected to make, in broad terms, were as follows:

- **Heritage – the park will be better managed, in better condition, better interpreted and explained and better identified and recorded**
- **People – will have developed skills, learnt about the heritage and volunteered time**
- **Communities – the local community will feel the area is a better place to live work and visit, more and a wider range of people will have engaged with the heritage and environmental impacts will have been reduced**

In our application for funding, we set out our project level outcomes for capital improvements, training and events and activities under the 10 overarching 'Parks for People' outcome headings, assigning them to the overarching outcome with the closest fit. These project level outcomes describe the difference that we expected to make. Obviously, there is a lot of overlap, for example an individual activity often contributes towards achieving several of the 'Parks for People' outcomes. In this report, our 85 individual project level outcomes, ordered under the ten overarching 'Parks for People' outcome headings forms the framework for evaluating how successful we have been in delivering our project.

During the development phase we wrote an Evaluation Plan, centred on the 10 'Parks for People' outcomes and gathered a range of data during the development phase to form a baseline for our evaluation work. This included both qualitative and quantitative information to allow us to tell the 'story' of the project and connect the 'before' and 'after' and describe how our project has produced lasting change.

All 'Parks for People' projects were required to submit an annual set of 'core data' which included mandatory and optional indicators. During the development phase we collected baseline information and set targets for each of these indicators. The core monitoring data was used to form the framework of our Evaluation Plan, however we expanded it to set indicators and targets and collect data for our wider and more detailed range of 85 project level outcomes.

3. What actually happened – the story of our project

In this section of this report, we will tell the 'story' of the project by considering what happened and whether we were successful in delivering our stated outputs and outcomes. First, we will consider how our project management worked and the issues we encountered. We then assess the project budget before evaluating our outcomes.

When we compiled our evaluation plan (submitted with our Round 2 funding bid) we identified 85 project level outcomes. We structured these within the framework of the 10 overarching 'Parks for People' outcomes. We have followed this format for this evaluation report. The assessment of our 85 project level outcomes are included in the appendices for this report.

In the appendices, our project level outcomes are set within a table, with measures of success and method of evaluation set out. Evidence and data are presented and a RAG rating is given to indicate whether the outcome has been met, partially met or not met.

3.1 Project management

The Project Manager post was job shared by two officers who had different and overlapping skill sets that blended well, including landscape architecture and delivering building projects. Support was provided to the Project Manager post by other members of the Community Spaces Team over the life of the project, as required.

The Activities Officer post was part time and the original post-holder left after 2.5 years. A replacement officer was appointed for the final six months. One of the lessons learnt was that a part-time post struggled to deliver the busy activities programme and a full-time post was really required. As a result, there was not time for the officer to collect detailed evaluation data for every activity, and often feedback cards were replaced by verbal feedback. The post received three years funding from NLHF, however FOFP carried out additional fundraising (£5,865 from the Nineveh Trust) to continue the post for a further six months. This is testament to how much the post was valued by the local community and allowed the delivery of more activities and support for events.

The three-year full-time Park Grounds Co-ordinator post was appointed in 2018. The original post holder left after 12 months. There was a break in continuity as a replacement was recruited. The replacement post holder worked for two years and the post finished in August 2021. The work of the post was severely impacted by the Covid pandemic when GreenSkills volunteering sessions had to be cancelled, along with short placements from local colleges and other settings. The post was very effective in engaging volunteers, improving the condition of the park, delivering the Management and Maintenance Plan and achieving Green Flag Status. The post also supported a range of people with special needs and learning difficulties to volunteer, learn new skills and improve health and wellbeing. At time of writing (November 2021) there are still five volunteer sessions running each week in the park.

The project was managed by a steering group, comprised of project staff, project sponsor and FOPP committee members, chaired by the Project Manager. This group met to guide the overall direction of the project and make decisions. In addition, working groups were set up to lead on buildings, landscape, and interpretation and signing. Each working group was led by a member of the project team and contained around 10+ FOPP members and other volunteers. The council had its own internal project management system, and there were regular meetings with the project team, project sponsor, a senior manager and a senior member of the finance department. This group examined progress, budgets, changes and exceptions to the delivery programme. Overall, the project management structure worked effectively, and although there were inevitable bumps in the road and disagreements, the project progressed well and consensus on more contentious issues was reached.

FOPP also held regular meetings throughout the delivery stage and set up an events group to deliver the busy and time-consuming events schedule. A member of the project team attended FOPP meetings to ensure effective communication and discuss delivery issues and problems as they arose.

Overall the project was delivered on time, with the duration extended in agreement with NLHF to 5½ years due to the 3 year Park Co-ordinators post continuing until August 2021.

3.2 Project budget

There were cost overruns on the capital works associated with the new build and conservation works. These required the council project team and FOPP to carry out further fundraising. The new building work was more expensive than anticipated and (as agreed with our NLHF mentor) prior to letting the contract we used the majority of our contingency and inflation allowances to partly cover the additional cost. The remaining shortfall was temporarily covered using some of the funding for the paths. This was replaced by South Gloucestershire Council the following year, ensuring the path restoration targets in the approved purposes were achieved. South Gloucestershire Council also provided additional funding for resurfacing most of the tarmac paths. This was not part of the NLHF project, but the surfacing work was carried out in tandem with it, at an additional cost of £77,972.05.

A comparison of the initial project budget and end of project budget is given in the table below. This does not include the extra £77,972.05 provided by South Gloucestershire Council to resurface additional paths.

	Project budget	Final budget
Capital costs	£1,451,876.00	£1,684,113.68
Activity costs	£204,335.00	£172,172.00
Other costs	£423,283.00	£398,184.00
Sub total	£2,079,494.00	£ 2,254,469.68
Non-cash contribution	£21,887	£28,995.00
Volunteer hours	£79,225	£216,565.00
Total costs	£2,180,606	£ 2,500,029.68

3.3 The difference made to heritage

The principal component of the park's heritage is its Edwardian character and the landscapes and structures that shape this. Much of the park's built heritage had deteriorated and there were health problems with the avenues of trees. Another component of the park's heritage is social and cultural, formed by how local people have used and valued the park over time, and the stories that arise from this. Our project sought to make a big difference to the physical and social and cultural heritage, by ensuring that it was better managed, in better condition, better interpreted and explained and better identified and recorded. The story of how we made a difference to each of these aspects of the heritage is set out below.

3.3.1 The park and its heritage will be better managed

The works and activities delivered by the project have ensured that the park and its heritage is now much better managed. Visitor satisfaction has been high throughout the delivery phase of the project in response to the improvements that the community has witnessed. In the 2021 annual survey 99 percent of respondents scored their satisfaction as six or more out of 10, and 93 percent eight or more out of 10. The community has given a massive 'thumbs up' to the work that has taken place and recognise how this has benefitted their local area.

Four posts were created to deliver the improvements to the park and this enabled the development of a Management and Maintenance Plan, which will guide its management in the future. The improvements to the park's management has been recognised by the award of Green Flag status which has been in place for three years, and the council is committed to manage the park to these standards into the future.

A dedicated Park Grounds Co-ordinator post was employed for three years to consolidate improvements to the management of the park, update and maintain the Management and Maintenance Plan and submit successful Green Flag applications. The post also supported programmes of volunteering and placements for a range of people, including those with learning difficulties and special needs. Volunteers developed a range of skills, supported by the GreenSkills and its Tree-mendous activities, adding value and greatly enhancing the park's management. A six-month post has been created to carry on the work of the Park Grounds Co-ordinator but a decision on its longer-term viability is awaited depending on budgets.



The new Bean Tree Café and Nest community building has been successful beyond anyone's wildest dreams. This busy, vibrant, thriving facility acts as a hub for the park and wider community, supporting health and wellbeing activities and staging community events. This has attracted more people to the park and made it feel safer and more welcoming. It has also surpassed targets for income generation that will be reinvested in the park.

The number of visits to the park has increased by 63.5 percent which has created more pressure in terms of litter and dog mess. However, as a result of more litter bins and the Green Dog Warden scheme it has been possible to cope with this and there is less litter on the ground and dog mess in the park.

FOPP have risen to the challenge of working in partnership with the council to deliver a large and complex project and taken a wider role in the management and maintenance of the park. The group has grown in number and strength and developed a diverse range of skills and competencies, including event management, fundraising, communications, consultation, website and social media management and horticulture and practical maintenance. The group has contributed an immense amount of volunteer time (see section 3.4.3) and success would not have been possible without them.



2018 - Opening the Bean Tree Café and Nest Community Room



Celebrating the 2021/22 Green Flag Award

Comments from the Green Flag judges include:

'This park was a real pleasure to visit. The Friends Group and Staff were all highly motivated and committed achieving a park which is a real highlight and central hub in the local area. The renovation works have achieved a great outcome for local people.'



Park Co-ordinator and grounds team

Comment left on TripAdvisor May 2020:

'This is an amazing park. There are playgrounds for toddlers small children and another for teenagers. There's a super cafe. Plenty of playing grass areas, tennis courts, table tennis. Birds to see. Flowers are superb trees shrubs. You really would think you were in the middle of the country. Plenty of parking space, seating areas. Sometimes the band is there, sometimes a cricket match. No time to be bored. A treasure for the locals. It is free to go in.'

See Appendix 1 for a detailed analysis of our 13 project level outcomes for the heritage being better managed.



Restored walls and railings

3.3.2 The park and its heritage will be in better condition

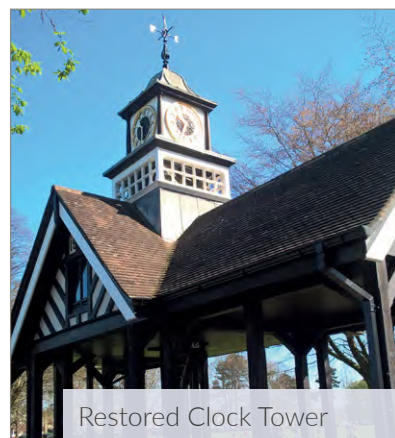
For many decades the buildings, infrastructure and landscapes of the park had deteriorated via a process of gradual decline and underinvestment. As a result of the NLHF investment the condition of the park has been transformed; buildings have been restored, infrastructure repaired and replaced, new facilities introduced, landscapes and biodiversity enhanced. An end of project report by JME Conservation Ltd in September 2021 concluded the following:

‘The works implemented under this Heritage Lottery Project have been overwhelmingly successful in maintaining the character of this fine example of a primarily Edwardian urban park whilst introducing new facilities and encouraging and responding to the needs of the local residents.’

Highlights of this transformation include:

The restoration of the Clock Tower and its clock/bells mechanism, with new landscaping introduced around it. The JME Conservation Ltd report (September 2021) states:

‘Comprehensive but carefully detailed repairs have left the building looking identical, the clock now striking (silenced at night) and previous poorly detailed repairs replaced.’



Restored Clock Tower



Restoration and transformation of the tennis pavilion as a dual use Volunteer Centre / tennis pavilion and users have expressed their satisfaction with it. Feedback from the 2019 Green Flag judging report stated:

‘Buildings on site have been usefully adapted and converted, e.g. the tennis pavilion is now a useful meeting room / office facility.’

Restoration of the historic drinking fountain is providing a supply of clean drinking water and reducing the need for single use plastic bottles. The 2021 JME Conservation Ltd report states: -

‘Although a modest structure its prominent central location gives it particular importance and its transformation through careful restoration and cleaning is an impressive one.’

Restoration of 940m of stone boundary walls with new iron railings to replace those removed during WW2, combined with the restoration of seven sets of entrance gates and stone pillars has greatly enhanced the appearance and Edwardian character of the park. It has also improved security at night. The 2021 JME Conservation Ltd report states:

‘Perhaps the most striking change has been the re-introduction of the railings and the removal of the laurel hedge on the north side of the park, cutting this back has restored the visual relationship between the park and the adjacent street (South View) which was, as the street name hints, an important relationship.’



The new Bean Tree Café & Nest community building was named Best Public Service Building West of England at the Local Authority Building Council Excellence Awards 2018. In the 2021 annual survey 92 percent of respondents said that they were satisfied with the facility (giving a score of 6 or more out of 10) and only 9 percent of respondents said that they never visit the café. With modern and open plan spaces, the building features a heritage wall mural developed by volunteers which celebrates the history of Page Park and Staple Hill. The Bean Tree Café & Nest is a vibrant and busy space which brings the park alive.

A variety of measures have been introduced to revitalise the landscape and biodiversity of the park including removing inappropriate hedging, establishing more herbaceous mixed borders, and selecting nectar rich plants to attract more insects and enhance pollination. The biodiversity value of over 1,000sq m of grassland has been enhanced through scarification, plug planting and over-seeding. Hard landscaped areas have also been enhanced, for example the Bean Tree Café patio.

A community growing area and polytunnel have been established and volunteers and participants have grown vegetables and plants for use in the park and taken part in local food and cookery activities through initiatives such as Fit and Fed, Be Empowered Farm Futures, vegetable growing, and cooking and eating together sessions with South Glos Learning & Skills Service. People from a variety of backgrounds including people with additional needs have learnt new skills, learnt about the heritage, and grown in confidence.

Opening the new toddler/junior play area



A new toddler / junior play area has been created from timber materials and in the 2021 annual survey 92 percent of respondents rated their satisfaction as six or above out of 10, and 83 percent rated their satisfaction as eight or more.

Most of the tarmac paths in the park have been resurfaced, exceeding targets with £77,972 extra funding provided by South Gloucestershire Council. A new 'missing link' footpath has been installed to form an accessible circular route around the park and all the measures taken together, have greatly enhanced the accessibility of the park.



New recycling bins installed

New signing has been installed at two main entrances along with a finger post sign and new signs at recreational facilities. These have improved the availability of information in the park and in the 2021 annual survey park users rated their satisfaction with park signage and 93 percent of respondents gave a score of six or more out of 10.

Other measures include the installation of two accessible picnic tables, and the retention of the old toilet block as a storage facility for FOPP with landscaping around it to improve the appearance of this important south entrance to the park.

There was insufficient funding to enhance the surfacing outside the Memorial Entrance and further funding will be raised to carry out this work later. Also, due to the large increase in visitor numbers, options and costs to provide modern, refurbished toilets in the old toilet block are being considered by the council.



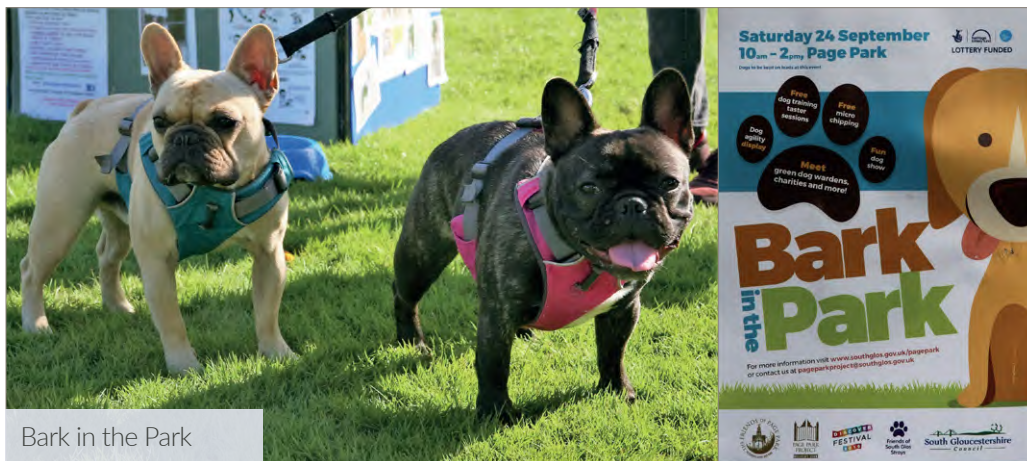
As a result of all the works described, the condition of the park is significantly improved. This is recognised by the community and reflected in the percentage of people who agreed that the park is in good condition in successive annual surveys. In 2021 an impressive 99 percent of people gave a score of six and above out of 10 for satisfaction with the park's condition and 93 percent gave a score of eighth or more out of 10.

See Appendix 2 for a detailed analysis of our 30 project level outcomes for the heritage being in better condition.

3.3.3 The heritage of the park will be better interpreted and explained

A variety of methods to interpret and explain the heritage of the park have been employed, designed to appeal to as wide a range of people and learning styles as possible. As part of this, it was important to get more people into the park, enjoying themselves and having a positive experience. This was not only beneficial for people in terms of experiencing and understanding the heritage, but also for many other outcomes such as improving community spirit, quality of life and feeling that the area is safe.





Bark in the Park

Numerous community and heritage events, of varying sizes, were delivered over the life of the project. Over 16,000 people attended Big Lunch, Summer in the Park, Pumpkin Patch and Clock Tower carol events. 27 Music in the Bandstand events were staged with 1,890 people attending and enjoying these. In addition, three ‘Bark in the Park’ events were delivered, with 1,000 people attending. The events included stalls and information to explain the heritage and large numbers of volunteers helped plan and deliver the events. The events were tremendously successful and instrumental in bringing the community together to enjoy the heritage and improve community spirit.

An Interpretation and Signing Plan was formulated during the development stage, and this was used to guide initiatives to interpret and explain the heritage. A core group of 12 volunteers formed an interpretation working group and contributed to the development of a range of interpretative resources. A consultant was also employed to work with the volunteers, local heritage groups, local museums, local schools, Warmley Park Special School, local people, elderly housing schemes, British Legion and local Walking for Health participants.



New park signage

The big Lunch 2016



Elderly residents who could remember the park during WW2 were interviewed to develop a panel to interpret this period and this was fixed to the WW2 air raid shelter / bunker. A launch ceremony for this was attended by 80 people. In addition, a metal panel was developed and set into the floor of the Clock Tower. 12 volunteers contributed 24 days volunteer time to developing the interpretative panels and 120 people participated including schools, elderly residents and young people with special needs. Volunteers and participants reported that their understanding of the heritage had improved.

The core group of volunteers also helped to develop the heritage trail leaflet with input from local schools and a number of walks were organised as part of the works to develop the trail, including with the Walking for Health Group.

Volunteers helped develop the heritage display located in the Bean Tree Café and sessions were held in the park with classes from three local schools, with support from teachers and parents. Six parent volunteers supported school classes and intergenerational work took place with participants from the Walking for Health Group and elderly residents. A further six volunteers and 111 participants took part and they confirmed that their knowledge of the heritage had improved.

Volunteers and three local schools helped to develop a tree trail leaflet, working with a tree consultant and via tree walks in the park. A total of 20 volunteer days were contributed to the development of the tree trail and 135 school children and members of the public learnt about the park's trees on six guided tree walks. The council will re-launch the Tree Trail in Spring / early Summer 2022, following the marking of the trees in Autumn 2021. A Tree Trail walk will be held with local schools/ groups to publicise the trail.



Green skills training



Poetry in the Park

A successful 'Poetry in the Park' activity took place where 90 pupils from three local schools learnt about the heritage and developed poems to interpret the park and how people had used it in the past. Pupils performed and presented their work, and 60 people attended an event under the Clock Tower with the support of three volunteers.

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Another feature developed by volunteers to interpret and explain the heritage was the circular stone bench. Text developed by the 'Poetry in the Park' activity was incorporated into the bench - 'Time to pause, breathe, feel'. The bench incorporates other designs developed by volunteers such as leaves and bird and squirrel footprints. Eight volunteers contributed seven days worth of time to the project, including building the earth mounds next to the bench.

A 'Page Park Explorers' schools learning resource was successfully developed and outdoor learning sessions delivered, through 17 interactive sessions with five local primary schools, a pre-school and Staple Hill Children's Centre. The project worked with 372 pupils, 19 volunteer parents and 18 teachers to develop the resource. Local educational settings continue to use the resource and park for their outdoor learning.

Skilled volunteers revitalised the Friends of Page Park website and manage the group's social media accounts. These have been vital communication channels for information on events and activities, and to explain and interpret the heritage. Visits to the website have risen from 4,125 in 2015, peaking at 58,000 in 2018. 4,185 people follow the FOPP Facebook page. It took around 40 volunteer days to build the website and an impressive 151 days to maintain it and the social media accounts

A Freefall and Summer Street Games programme took place in 2017 and 119 young people participated. Involving a wide range of sports and crafts the activities included the opportunity to discover and enjoy the features of the park.

A draft Phototrail has been developed to provide information on the accessibility of the park for people with mobility and other needs. Further work is needed once the website supporting Phototrails has been relaunched (it became moribund during the project but will be relaunched nationally with NLHF support)



In addition to the various interpretative resources and community events, participants in most activities explored and discovered the heritage of the park, with the support of the Activities Officer or other activities leaders. An example is GreenSkills, where participants have helped to enhance its Edwardian character and biodiversity.

See Appendix 3 for a detailed analysis of our 15 project level outcomes for the heritage being better interpreted and explained.

3.3.4 The heritage of the park will be better identified and recorded

A Conservation Management Plan, prepared by JME Conservation Ltd was submitted with the Round 2 'Parks for People' bid in 2015 and this successfully identified the heritage and community significance of the park. The report states:

'What gives Page Park its high level of significance both to the local community and within South Gloucestershire is its high levels of communal, historic and evidential value derived from the contribution that it makes to the lives of local people.'

During the project, a number of heritage elements that were previously hidden, or not known or accessible to the public were discovered and made available. This included the original top of the stone drinking fountain which was discovered in a residential garden in January 2021. Unfortunately, this was after the drinking fountain had been restored and a new top manufactured. Options for returning and displaying the stone in the park are being considered.



The restored Drinking Fountain 2019

The high profile of the project also led to new historic photographs being discovered, including an aerial photograph of the park just 10 years after it was opened 100 years ago.

The 'Tales of Page Park' activity supported young people in Staple Hill in an 'oral history adventure' to discover the stories which make the park the well-used community space that it is today. A specialist consultant trained 90 children years three and four at Staple Hill Primary School to become 'history detectives' and support was provided for them to interview people in their community. 18 of them conducted shared interviews with older residents and they recorded the stories of 11 people. Together with the Activities Officer and volunteers, oral histories were collected from people at the Pendennis Estate via a drop-in session at Staple Hill Library which was attended by 20 people, a session at Staple Hill Lunch club (15 people) and an event took place in the Bean Tree Café which 20 people attended. Stories were shared and collected at the events and participants confirmed that their knowledge of the heritage had improved.

Volunteers from Kingswood Heritage Museum were involved in the project and uncovered booklets and photography to share in the memory gathering process. The Kingswood Heritage Museum will be storing the Oral Histories and their transcriptions in perpetuity. The audio recordings are available at <https://radiopagepark.wordpress.com/>.



Tree management guided walk 2017

Volunteers identified and recorded the heritage through a tree survey and plan for the replacement of mature trees in the park. Ten volunteers committed 20 days of volunteer time and a series of six tree walks were delivered for people to learn about tree management and identification. 124 people attended meetings and tree walks and a plan was produced to guide the future management of the park's tree collection.

See Appendix 4 for a detailed analysis of our four project level outcomes for the heritage being better identified and recorded.

3.4 The difference made to people

Our project would not have been possible without the people who have volunteered time and participated in the activities that have made their park and local area a better place. By volunteering and participating people have made a positive difference for themselves, the park and their community. People have developed new skills which will sustain improvements to the park in the future and in the process, they have learnt about the heritage.



FOPP members celebrate their Event Management Training

3.4.1 People will have developed skills

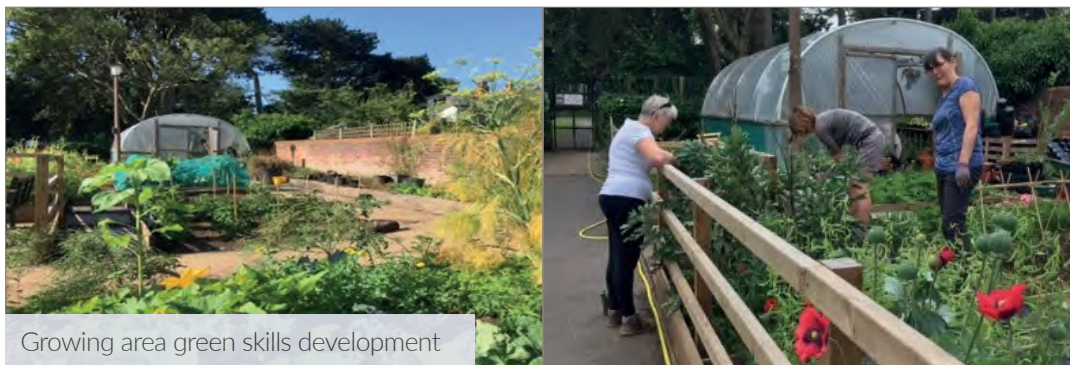
The opportunities to develop skills was set out in our Training Plan, submitted with our Round 2 application for 'Parks for People' funding. This focused on two main areas – site management and maintenance, and interpretation and learning about the heritage.

The plan included a target for 515 people to enhance training and skills (27 people receiving training via formal / accredited learning placements, 483 people developing skills through informal learning and five members of staff receiving training). We are delighted to report that this target has been surpassed and 1,055 have developed skills through participation in our project; this figure includes five members of staff, 19 placements and 1,031 people via informal learning. The number of short placements that we were able to offer was impacted by the Covid pandemic and this is why the target of 27 people receiving training via formal / accredited learning placements was not achieved.

During activities that involved informal learning and skills the Activities Officer and activities leaders checked verbally that people's experiences were positive and that skills, confidence and wellbeing had improved. Feedback from participants was overwhelmingly positive and we are confident that over 80 percent of people confirmed that their skills, knowledge of the heritage and wellbeing improved from taking part.

Skills to ensure the park is better looked after and managed

Skills developed to ensure the park is better looked after and managed included 118 people participating in the Greenskills programme, developing a wide range of horticultural and park maintenance skills. 10 people developed tree ID and management skills through the Its Tree-mendous activity. People also developed dog control skills (36) through the Bark in The Park activity and 35 people received training and support to become Green Dog Wardens. FOPP volunteers developed skills in fundraising (5) maintaining automated counters (4) and associated with the Coffee with Cops sessions, watching for and reporting anti-social behaviour (10).



Growing area green skills development

Five members of South Gloucestershire Council have received training and improved skills in supporting volunteers, marketing and communication, interpretative media, tree condition assessments and developing Phototrails. The project supported an 18-month apprenticeship and the postholder has confirmed that he benefitted greatly from this and has gone on to secure other employment.

Two UWE students (reduced from 3 with NLHF agreement) attended summer placements supported by officers in Community Spaces and Grounds Maintenance, and they confirmed that the experience has improved their CV's and skill sets.

Short term placements were supported including six City of Bristol students in the Bean Tree Café, four Warmley Park Special School pupils and five South Gloucestershire Council apprentices who were trained and supported by the Park Grounds Co-ordinator in grounds maintenance, horticulture, growing and working with volunteers.

Skills to ensure the park is better understood

Four volunteers who developed and maintained the Page Park website, social media accounts and photographic resource have confirmed that their skills have improved, largely through personal, on the job learning.

A total of 132 participants and volunteers took part in activities to develop a wide range of interpretative resources and outputs and have confirmed that their skills improved as a result.

90 children took part in the Poetry in the Park' activity and the activity leader and teachers confirmed that creative writing and performance skills were enhanced. A total of 10 volunteers, staff and South Glos DAG members attended a training course to develop Phototrails and learn about accessibility issues.

18 teachers supported classes to develop the Page Park Explorers resource and received training to use the resource and park as an outdoor classroom.

In the 'Tales of Page Park' two volunteers and 18 children received directed training and support to undertake oral history recordings.

75 children were trained in safe walking techniques as a revision to the Bikeability activity.

Skills to ensure that levels of physical activity and wellbeing are improved, and the park is enjoyed by more, and a wider range of people

A wide range of skills were developed to support events and physical and wellbeing activities, to ensure more, and a wider range of people could enjoy the park.

20 members of FOPP received event management training and a further six qualified as first aiders. Three volunteers were trained as walk leaders, joining existing Walking for Health volunteers.

South Gloucestershire Dementia Action Alliance provided three Dementia Friendly training sessions for 23 people to learn about how to make the park and events / activities more dementia friendly.



The community food growing, allotment gardening and cookery activities provided skills development for 104 people, including people with learning difficulties and special needs. People learnt skills in the community growing area and polytunnel, and at cookery sessions in the Bean Tree Café / Nest.

To establish the Junior Parkrun, a core group of 16 volunteers received training in safeguarding and first aid, become volunteer coordinators, run directors, marshals, bar code scanners, timekeepers etc. Summer Yoga sessions in the park have also been very popular and it is estimated that around 300 individuals have attended sessions and improved their yoga practice skills.

See Appendix 5 for a detailed analysis of our three project level outcomes for people developing skills.

3.4.2 People will have learnt about heritage

Our Activities Plan included an audience profile for the park and it was clear that this was diverse and people would have different interests and learning styles and would engage with the heritage in different ways. We therefore developed a range of learning activities to focus on the needs of particular sectors of the audience.

Volunteers and target beneficiaries played a central role in developing the wide range of interpretative resources such as the panels, heritage display, heritage and tree trails, circular stone bench, time capsule, website and social media pages.

Schools, pre-schools and young people helped to develop many of the learning resources and also discovered the heritage through initiatives such as the 'Page Park Explorers' activity and educational settings now use the park as an outdoor classroom using the resources and training provided. Children took part in the 'Poetry in the Park' initiative where they learnt creative writing and performance skills and became 'history detectives' in the intergenerational oral history activity 'Tales of Page Park'.

The Activities Officer attended many of the health and wellbeing activities to help participants learn about and discover the heritage and gave talks to school assemblies. Thousands of people attending events had the opportunity to learn about the heritage and the project to restore it through stalls and talking to staff and FOPP volunteers. There were numerous walks where people learnt about the natural and cultural heritage of the park and hands on activities to maintain the park, learn horticultural skills, grow food and plants and learn cookery skills.

People learnt about how the park was established 100 years ago, what people used to do in the park and why it became so important to the community during WW2. People of all ages and backgrounds took part in the activities, including residents of the Priority Neighbourhood Area (PNA), the elderly, people with learning disabilities and special needs and people wishing to improve health and wellbeing.

WARTIME

Did you know that this old brick store has been here since World War II? It was built in 1939 as an air raid shelter. People without protection at home came here to be safe when German aircraft dropped bombs over Bristol. Records show that there were two local deaths from bombs. Sadly these were small children from the same family during the terrible night of 24/25 November, 1940. Fortunately, the Staple Hill area suffered little other war damage.

ANY OLD IRON?

During the earlier part of World War II, people across the country collected as much metal as possible. From domestic pots and pans to the railings at Page Park, it was all taken away to be melted down. The intention was to make new munitions to use against Germany. No one knows what happened to the original railings from Page Park or how much of all the metal collected was actually used. However, everyone could contribute, which helped to boost wartime morale.

A VERY SPECIAL VISITOR

This photo shows Queen Mary (1867-1953) visiting Page Park during World War II. At this time, everyone was required to carry a gas mask for protection from poisonous gases. You can see the straps of the storage bag over the chest of each person – except Queen Mary whose gas mask was carried for her.

REMEMBRANCE

The War Memorial near the main gates was erected to honour those killed in action from the local area in both World Wars. A remembrance event takes place each year. Find out more: sites.southglos.gov.uk/war-memorials

Page Park has often hosted the annual Armed Forces Day to show support, gratitude and appreciation to our past, present and future military forces from air, land and sea units. Do you have any pictures or stories of wartime in and around Page Park? The Friends of Page Park would be pleased to hear from you: friends@pagepark.co.uk

JIM & JOYCE COOPER

When war broke out we were living in London. We escaped to the relative safety of Bristol in November 1940. We left Paddington in an air raid and arrived at Temple Meads during a big raid on Bristol. All Bristol's trains were immobilised that night. We stayed with my great-uncle in Staple Hill. During the war it was almost impossible to go away so Holidays at Home were organised in the park. I remember sports and playing in a fancy dress football match. We used every patch of garden soil to grow fruit and vegetables as part of the Dig for Victory campaign. Joyce

Jim's wartime experiences included being an emergency volunteer, joining a reconnaissance unit to go behind enemy lines at night and surviving the sinking of the *Durrumbidgee* (1944) – the heaviest single loss of life of the Normandy landings. He had learned German and was an interpreter at the liberation of Belsen concentration camp (1945) and the Nuremberg trials. Jim received four medals for his war service including the French Legion d'Honneur.

LOTTERY FUNDED

THE FRIENDS OF PAGE PARK

SOUTH GLOUCESTERSHIRE COUNCIL

Our target for the number of volunteers and participants that would learn about the heritage was 1,296. Our records show this was exceeded with 2,310 participants taking part in activities where they learnt about the heritage (this does not include people attending events about the heritage where it was difficult to accurately calculate numbers).

In 2015 a baseline for the percentage of people who rated their knowledge of the heritage as good or very good was established at 35.7 percent and this was measured by annual surveys as the project progressed. A target of 50 percent was set and this was achieved throughout the project until 2021 when the percentage dipped below 50 percent. We believe this was a response to the Covid pandemic when events and activities had to be cancelled and the number of opportunities to learn about the heritage reduced. However, we also had a target to increase the percentage of people who rated their knowledge of the heritage as average, good or very good from a baseline of 68.7 percent to 75 percent. This was achieved in every year with scores of 80 percent or over. This provides evidence that people have successfully learnt about the heritage.

The Activities Officer and activity leaders / consultants who delivered learning activities checked verbally with participants whether their knowledge of the heritage had improved, and the target of 80 percent of people reporting this was successfully achieved. The total number of people attending events is 18,283. From observations of staff and volunteers, talking to participants visiting stalls and taking part in activities at the events, we are confident that the target of 25 percent of people reporting that their knowledge of the heritage has improved has been surpassed.

See Appendix 6 for a detailed analysis of our five project level outcomes for learning about the heritage.

3.4.3 People will have volunteered time

Involving volunteers in the care and management of the park and supporting them to engage in a variety of activities was critical to achieving the aims and outcomes of the project. It would not have been possible to deliver such a successful project without their enormous contribution. It is important for volunteers to benefit in some way and find it a rewarding experience. We designed our activities to provide a range of volunteering opportunities that appealed to different sectors of our diverse audience. 22 of the activities delivered involved volunteering time and included such things as horticulture and park maintenance, developing interpretation panels and displays, maintaining digital resources, planning and delivering events, developing a tree management plan, and supporting health and wellbeing activities such as Walking for Health and Junior Parkrun.



Our target was to involve 230 volunteers who would contribute 1,560 days of their time to the project. The project has been successful in involving 258 volunteers and an additional 494 volunteers supporting the Junior Parkrun. The total number of volunteer days committed has been an outstanding 2,993 days, equivalent to a person working full time for 12.5 years! Of that, 2,800 days was committed by FOPP, Walking for Health, GreenSkills and Green Dog Walking Warden volunteers and 193 days by other volunteers in the activities programme. The total value of volunteering time, using National Lottery rates for volunteer labour is £216,565, well above the £79,225 value of volunteer time estimated in our delivery phase application.

Walking for Health participants



The work of FOPP has been instrumental in supporting the project and delivering events and activities. They have run the website and social media pages, taken part in steering group meetings and topic working groups, carried out maintenance and horticultural works, delivered a vast array of events, raised additional funding, operated automated counters, helped with surveys and consultations and acted as a conduit for communication with the community. This time and commitment of FOPP is the principal reason why our project has been such a resounding success.

We set an overall target that 90 percent of people who volunteer time will report that they are satisfied with their volunteering experience and have benefitted from it. The Activities Officer, activity leaders, FOPP and organisations delivering health and wellbeing activities received feedback from volunteers over the course of the project and this was overwhelmingly that volunteering experiences were positive and that people had benefited from it. From the feedback we are confident that the 90 percent target has been met.

FOPP have grown in strength because of the volunteering they have undertaken. They have plans for future community activities and improvements to the park and the skills and competencies they have developed means they are well placed to do this.

The 2021 annual survey provides further evidence of the success of the volunteering programmes; 52 percent of respondents said that they were aware of volunteering opportunities in the park and 16 percent of respondents said they had taken part in volunteering sessions. This suggests that the volunteering opportunities have been well publicised and that a healthy proportion of park users have taken part.

See Appendix 7 for a detailed analysis of our two project level outcomes for volunteering time.



3.5 The difference made to communities

As a result of restoring the heritage of Page Park and engaging the community to learn more about the heritage, develop skills and volunteer time, we expected the local community would feel that their area is a better place to live, work or visit. We attempted to achieve this by engaging more, and a wider range of people with the heritage. We believe that both outcomes have been achieved and that we have also been able to reduce the environmental impacts of the park. Evidence for this is presented below.

3.5.1 The area will be a better place to live, work and visit

The measures to improve the condition and management of the park, repair buildings, restore crumbling infrastructure, replace missing railings, enhance the park's Edwardian landscape and build the vibrant and much-loved Bean Tree Café / Nest have all contributed to revitalising the park. On top of this the programme of volunteering, activities and large number of community events has ensured the park is 'the green heart' of Staple Hill, as envisaged in our vision for Page Park. We now have a welcoming, well managed space where people have flocked in greater numbers than ever before to relax, meet other people and improve their health and wellbeing.

High numbers of respondents in annual surveys agree that the park has had a positive impact on the local community, above the target of 95 percent in every year since 2016 and only 1 or 2 percent of respondents have not agreed with this since 2018. As a result of the activities and events a high number of people agree that there is a good community spirit where they live with the target of 83 percent of people agreeing being exceeded in every year since the project commenced. Only 1 person out of 542 respondents to this question in the 2021 annual survey disagreed. The improvements in the park have also been successful in increasing the number of people who think the park enhances their quality of life with the target of 90 percent agreeing this exceeded in every year since the project commenced.

Reinstating the railings, restoring the gates and locking the park at night has reduced incidences of antisocial behaviour. More people using the park, and the activities and events has also improved the perception that the park is a safe place. In the annual surveys our target of 70 percent of respondents agreeing that the area feels safe has been met in every year since 2016. Over 70 percent of people have also agreed that the park feels safe because of the restoration project, and only 1 percent of respondents disagreed with this.

One of our outcomes was that people would report that their levels of physical activity and wellbeing had improved. To achieve this, a whole suite of activities has been successfully delivered, in an area that has traditionally seen poor health outcomes. Examples include:

- 250 people participating in Walking for Health activities over five years and participants report they have improved health, reduced social isolation, made friends, socialised and joined in other activities
- 61 children and three parents from low-income families participated in the Fit and Fed programmes, where meals, games and sports were provided
- the Active Families Club supported 30 participants from families in the Priority Neighbourhood area to improve their levels of physical activity and general wellbeing
- StreetGames created a relaxed, safe environment for 42 young people to attend free drop-in sessions with multi-sports coaches and participants reported that their health and wellbeing had improved from taking part; other outcomes included a reduction in anti-social behaviour and positive conversations with young people about behaviour and school
- SportsPound targeted people in the local area who did less than 30 minutes exercise per week and 60 people took part in a Couch to 5k programme. Following this, 10 participants started their own social running group. 50 young mothers took part in buggy fit sessions and got fitter, lost weight and improved wellbeing through socialising and sharing parenting ideas
- participants in gardening, horticulture and maintenance activities reported that their health and wellbeing improved

- a highly successful Junior Parkrun was established by the project team and volunteers and since its inception there have been 150 events and 1,828 finishers
- working in partnership with Park Yoga Sunday morning sessions have been delivered during summer months of 2018, 2019 and 2021. With an average attendance of 70, around 300 people have improved their health and wellbeing and yoga skills

Another outcome for the area being a better place to live work and visit was that local bodies would agree that the restoration of the park had contributed to the regeneration of Staple Hill Town centre. This has been confirmed by Staple Hill Chamber of Trade and Staple Hill Community Hub.

Finally, one of our outcomes was that the presence of the Park Grounds Co-ordinator would make people feel safer and we set a target of 80 percent of respondents agreeing with this in surveys. This question was asked in 2020 and 2021 annual surveys and 67 percent agreed in both years, not quite making the target. However, around a quarter of respondents were neutral on this question and only 1 or 2 percent disagreed. It is also important to set this within the context that all wider targets for people thinking the park and local area was safe were met.

See Appendix 8 for a detailed analysis of our six project level outcomes for the area being a better place to live work and visit.

3.5.2 More and a wider range of people will have engaged with the heritage

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In our Activities Plan we set out an audience development strategy, based on our understanding and research into the audience for the park, 'to engage with the existing audience whilst encouraging more, and a wider range of people to the park'. Our evaluation shows that we have achieved this by focusing activities at different sectors of our audience.

More people

Automated counters have revealed that the number of visits to the park have risen from our baseline of 418,121 to 683,662 in 2020. An astonishing increase of 63.5 percent. The increase in visitor numbers is compelling evidence for the success of the project. People have visited in greater numbers because of improvements in the quality of the park's facilities, the provision of the new Bean Tree Café /Nest and the wide range of events and activities that have improved community spirit and made the park a more welcoming place where people feel safe.

The Big Lunch 2016



The council and FOPP volunteers will continue monitoring visitor numbers and their impact on the park – the need to do this was highlighted in the 2019 Green Flag assessment report:

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'The success of the park and events may push the park towards the limits where it starts to become unsustainably successful putting pressure on infrastructure. Manage the marketing strategy to control this aspect.'

A wider range of people

Our Activities Plan set out targets to engage 22,666 participants and 230 volunteers with the heritage. These targets have been achieved and 24,801 participants and 258 volunteers have been engaged. In addition to this a further 494 volunteers have helped to support Junior Parkrun.

Our project has been successful in achieving targets to involve people from a wider range of backgrounds. One of our main targets was to engage more people from Staple Hill Priority Neighbourhood Area (PNA). This was achieved and parents and children from eight PNA educational settings took part in a varied range of learning activities. Young people from the PNA also took part in youth activities involving sports and games in the park, including individuals who were targeted to help reduce anti-social behaviour. Families and residents from the PNA were engaged in the many health and wellbeing activities, for example Fit and Fed and Active Family Club. Older residents of the PNA also engaged in the intergenerational oral history work and attended events in the park such as Music in the Bandstand.

Our project has been successful in engaging people with additional needs including learning difficulties, for example in growing and horticulture activities. This includes pupils from Warmley Park Special School, Choices 4 U and Breakthrough service clients. Be Empowered Farm Futures also supported people from the local community who are living with disabilities, who are vulnerable, isolated or disadvantaged.

Analysis of postcode data shows that most people (between 86.7 percent and 89 percent) visiting Page Park were from the local area and this stayed broadly consistent throughout the project with the exception of 2020, when 96.4 percent were from the local area, no doubt a response to the stay-at-home message due to the pandemic.

Overall participants in activities and events broadly mirrored the profile for the local community. Annual Surveys and Observational Surveys carried out in 2014, 2018 and 2021 were used to monitor this. The gender profile of park visitors was reasonably close to the target profile for the area, although there were slightly more females. On ethnicity the percentage of BME people visiting the park at the start and end of the project was stable, and this broadly represented the community profile for the area.



Children's skills development in the growing area



Cooking and eating together sessions

With regard to age, there a significant increase in the 0-15 age group (38.8 percent in 2021 Observational Survey compared to 25.6 percent of visitors in the 2014 Observational Survey), showing that the park is now a much more attractive venue for children and parents / carers. A large number of activities involved children and young people and engaged them with the heritage. Local schools, pre-school groups and Staple Hill Children's Centre took part in many activities and young people outside formal setting were also engaged. The Bean Tree Café and Nest also ran various activities and events that

involved children and young people. Families and parents and toddlers have also been engaged in activities, such as buggy fit sessions for young mothers and carers, pre-schools using the park for wild play using the Page Park Explorers resource and the Active Families Club.

There was an increase in the proportion of older people (65+) visiting from 11 percent to 17 percent, but it fell slightly short of the 20.1 percent target. However, older people have taken part in a range of activities, including the intergenerational oral history project 'Tales of Page Park' and the 'Walking for Health' initiative. They have also volunteered in a number of areas, including events management, GreenSkills, horticulture and plant growing, historical research and developing a range of interpretative outputs. Older people also participated in and attended all of the events.

The Activities Officer, activity leaders and FOPP volunteers reported that participants at events and activities broadly reflected the profile for the local area. Overall participants were gender balanced and people from ethnic minorities attended events and took part in activities. Certain activities were focused on specific age groups, and overall, all age groups took part in activities and attended events. People with disabilities were also involved in activities, including placements for people with learning difficulties and involvement of settings supporting young people with additional needs. Gender, age, ethnicity and disability data was not routinely collected from participants due to the time pressures on the Activities Officer to deliver the programme, and this is a lesson for the future.

A baseline of 5.3 percent of visitors considering themselves to have a disability was set in the 2014 baseline survey and results from later annual surveys indicated that there have been more people with disabilities visiting the park following its restoration and enhancement (12 percent of respondents in 2021 annual survey). There have been many accessibility enhancements to the park and whilst it has not been possible to undertake an end of project assessment with South Glos DAG due to members shielding from the pandemic, we are confident that fewer people choose not to visit because of accessibility problems, and most of the physical barriers have been removed.

In the 2020 and 2021 annual surveys people were asked a specific question of whether 'the park area feels safer as a result of the restoration project'. Only 3 percent disagreed or strongly disagreed with this statement in the 2020 annual survey and 1 percent in the 2021 annual survey. The barrier to people not visiting the park because they feel it is unsafe has been removed for most people, witnessed by the large increase in families visiting the park.

In summary, there are now many more people visiting the park than before the project commenced and a wider range of people have engaged with the heritage through the activities and events programmes, and because the quality of the park facilities and accessibility has been greatly improved.

See Appendix 9 for a detailed analysis of our 13 project level outcomes for more and a wider range of people engaging with the heritage.

3.5.3 Environmental impacts will be reduced

Targets to reduce the environmental impact of the park have been achieved except for the number of people who visit by car. A summary is provided below.

Targets achieved included:

- Green Flag Awards have been secured and these included assessments of environmental standards
- increased biodiversity as reported by an independent ecologist
- all procurement over £10k followed the Councils Sustainable Procurement Guidance and all tender packages over this amount included a requirement for an environmental statement to be submitted
- new build and building restorations conformed to relevant environmental criteria
- water saving devices were fitted in the café and on the drinking fountain
- herbicides and pesticides were not used on the green estate except for sports pitches
- all compost derives from peat free recycled material
- recycling bins were installed in the park
- the Bean Tree Cafe separates waste and is required to minimise waste and packaging
- green waste is composted and used on site
- volunteers in GreenSkills / horticulture are more aware of the park environment and how to protect it

Target not achieved:

Reducing the percentage of visitors travelling to the park by car from 29.3 percent to 25 percent. This was not achieved, and the level of car use has remained roughly the same. On reflection, there were insufficient resources and initiatives within the project to have an impact on the level of car use, although sustainable forms of transport were promoted for attending events and activities and cycle stands were installed to encourage more visits by bike. It is also important to acknowledge the park has seen a significant increase in the number of visitors with young children, many of whom are more likely to use cars than other groups.

See Appendix 10 for a detailed analysis of our outcome to reduce environmental impacts.

4. Project Review

The project team and FOPP have both reviewed how the project has worked. Below we consider what worked well and what did not go so well. We try and understand the reasons for this and consider how much of the difference would have happened without the project. We then present a summary of the lessons learnt that will be taken forward into the management of future projects.

4.1 What worked well and why?

Although there were bumps in the road the relationship between the project team and FOPP was effective and worked well. This was aided by the detailed work that was done at the development stage, so that all parties knew what was to be delivered. There has been good team working between FOPP, local councillors and council staff. This has allowed the most to be made from the wide skill set available across the various groups. The feeling of being able to work as a team has made everyone involved more motivated to go the extra mile to make the project as successful as possible.

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Having a strong, well organised and competent Friends Group was critical to the success of the project. This enabled proposals to be questioned and challenged in a constructive way. All perspectives were listened to and views respected.

FOPP was able to serve as a bridge between the project and the local community. Issues could be quickly addressed with the assurance that the community interest would be safeguarded by the input from FOPP. The communication has helped to keep the community aware of developments and supportive of the whole venture.

The project team had a good balance of skills – delivering building projects, landscape architecture and community activities – this enabled the delivery of the project despite the challenges faced.

The marketing apprentice worked very well and was helpful in raising the profile of the project.

Partnership working with FOPP provided new opportunities to secure additional match funding and the skills of FOPP increased in this area. This included FOPP becoming a registered charity which opened new funding opportunities to plug funding shortfalls.

A strong partnership with NLHF in response to new needs, suggestions and opportunities identified within the community was a strength. It was possible to adapt the activity programme for the same budget to achieve more sustained and effective outcomes. For example, the Junior Parkrun which will continue long term instead of short-term activity sessions.

The Bean Tree Café and Nest has had tremendous impact as a community hub to increase and widen engagement in the park and has exceeded all expectations despite some initial concerns about potential financial risks.

Strong partnership with other services, projects and Council teams led to solid, integrated and sustained outcomes such as health and wellbeing teams, Police, dog wardens, local schools etc.

The council was able to provide extra funding to resurface the majority of the park's paths and provide an electric supply to the bandstand. It was also able to plug shortfalls by drawing in extra people to help with fundraising, working in partnership with FOPP.

FOPP have stated as part of their review of the project:

'The NLHF project has been incredible, a privilege to be part of and something we would not have missed for the world!'

4.2 What didn't work and why?

Capital works took much longer than expected particularly where issues arose with contractors so there is a need to make sufficient allowance when projects are complex such as the café building.

Capital cost overruns occurred and required further fundraising. The initial budget estimates were insufficient. Taking a decision not to ask for an uplift at the development stage resulted in pressures on the budgets.

A part-time Activities Officer was not sufficient to deliver the activities programme and undertake necessary evaluation work. A full-time post would have been required as a minimum.

Paperwork for events over the life of the project increased due to the number of people attending and the type of stalls at events. FOPP had strong concerns over council licencing requirements for events, and although not the responsibility of project staff it did take up FOPP time, causing frustration and loss of energy.

Other issues include, major events being cancelled due to bad weather, time used to establish a community trust which did not proceed and tough issues like the Clock Tower bells having to be silenced overnight. The issues were overcome but took time and energy.

4.3 How much of the difference would have happened anyway?

It would have been possible to make piecemeal improvements to the park. For example, S106 funding was used as 'Parks for People' match funding. If the project had not gone ahead this would have been spent on play area and other enhancements. FOPP would have continued to fundraise for improvements, however these would have been smaller in scale and spread out over a much longer time period.

It would have been possible for FOPP to stage events without the project, but it would not have been possible to have such a large-scale co-ordinated programme of events and activities involving more, and a wider range of people.

It would not have been possible to reverse the deterioration in the park's buildings and infrastructure and transform it to good condition. It would also not have been possible to fund the replacement of the railings and build the Bean Tree Café and Nest without NLHF support. As a result, we would not have achieved our outcomes related to satisfaction with the heritage, improving community spirit and the area feeling safe. We only achieved this through the momentum generated by a project of this scale.

Extra demands were placed on the park during the Covid pandemic when the number of visits jumped by 112,000 in 2020; this would have been more difficult for the park infrastructure and staff to cope with had there not been the NLHF investment.

4.4 Summary of lessons learnt

Capital costs were underestimated at both development and delivery stages so less optimistic costings and a larger contingency is required for capital works in future funding bids.

The project would have been longer and more challenging without a strong and competent Friends Group. If this was not in place work to strengthen the Friends Group would have been required in the development stage with continued support through the delivery stage.

The time needed to deliver and support activities and ensure sufficient officer resource must not be under-estimated. A full-time post was required as a minimum, and on reflection 1.5 full-time posts would have been better. It would also be better to devolve collection and analysis of evaluation data to a third party with sufficient funding to cover this.

Managing the expectations of FOPP placed significant demands on the project team; time for this should be allowed in staffing and timetables when developing future funding bids.

There is a need to develop a communications plan and build in communications time into project plans. South Gloucestershire Communications Team provided lots of support, however their time was not factored in as in-kind value.

5. Project Legacy

A legacy of the project has been the remarkable transformation in the condition of Page Park and in the way that it is managed. This has improved the quality of the visitor experience and local people have responded in their droves, reflected in the massive 63.5 percent uplift in visits to the park by 2020. This demonstrates how important good quality green infrastructure and facilities are when people make a decision to visit a place. The programmes of events and activities have also played their part in raising community spirit in the local area, another legacy of the project. It is important that this legacy is sustained, through future programmes of community events and through the continued good management of the park.

Another legacy is the Green Flag, which flies proudly in the park, a testament to the hard work of the project staff, volunteers and community to improve the condition and management of the park. Volunteering programmes will continue to sustain this with council support.

Delivering a project of this scale is a learning journey for all involved, staff and volunteers. A common theme in this evaluation has been the contribution of FOPP and how important this has been. A major legacy of the project is an even stronger group, with enhanced skills and competencies, raising funding and planning further enhancements and community activities. This will be a key achievement creating a sustainable future for the park. Current plans include fundraising for additional toilets and upgrading the junior play area. FOPP members have also become involved in a programme to regenerate the wider Staple Hill High Street. The restoration of the park has added great value to this - a further legacy for the project.



The new Celebration Bench 2021



A wider range of people visiting and enjoying the park has been another legacy. This has resulted from the transformation in the park's condition and the community activities, but also the impact of the enormously popular Bean Tree Café and Nest. This has drawn more people to the park, to sit and enjoy the café and green space, and take part in the varied community and wellbeing activities that take place there.

Another legacy has been the self-sustaining wellbeing activities that continue with the support of volunteers, specifically Junior Parkrun and Park Yoga. These fill the park, at specific times, with individuals and families enjoying the green space and fresh air whilst improving health and social connections. This creates a sense of community wellbeing that permeates the whole park.

A wonderful legacy for the project is something intangible, but very real. This is the community perception that Page Park is a safe, welcoming place, busy with families and people having a positive and enjoyable time. This makes people feel better connected to their community and when asked about their park, the overwhelming opinion is that their quality of life has improved because of the project.

6. Acknowledgements

Thank you to Friends of Page Park, and all the volunteers who have contributed their time and energy and achieved so much.

Thank you to the Council project team, apprentice and young people who have contributed their time and skills on short placements

Thank you to the local councillors of all parties who have provided support and help and also contributed so much.

We would like to thank the following organisations who have provided funding and made all this possible:

- National Lottery Heritage Fund ('Parks for People' funders formerly known as The National Lottery Community Fund and The National Lottery Heritage Fund)
- Quartet
- Avon Garden Trust
- Drinking Fountain Association
- Pilgrims Trust
- Peoples Postcode Lottery
- Suez
- Enovert
- The Nineveh Trust



The Pilgrim Trust



Appendix **1**

The park and its heritage will be better managed

Project level outcomes 1-13

Key

Outcome met ✓

Outcome partially met -

Outcome not met ✗

Outcome 1 - Four new jobs will have been created

Measure of success	Method of evaluation	Outcome achieved?
Four posts in place	Yes/No	

Project Manager, Activities Officer, Park Grounds Co-ordinator & Apprentice all employed as planned.

Outcome 2 - Management of the park improved by implementing recommendations of a new Management and Maintenance Plan, conforming with Green Flag and NLHF standards, and updated annually

Measure of success	Method of evaluation	Outcome achieved?
Plan updated annually	Park Grounds Co-ordinator to provide annual report on review and update of the plan	

Plan updated annually by Park Grounds Co-ordinator in tandem with Green Flag applications and in consultation with FOPP and volunteers.

Outcome 3 - The park will consistently achieve high level Green Flag pass marks for at least seven consecutive years post project completion. Baseline Green Flag score prior to project was 44

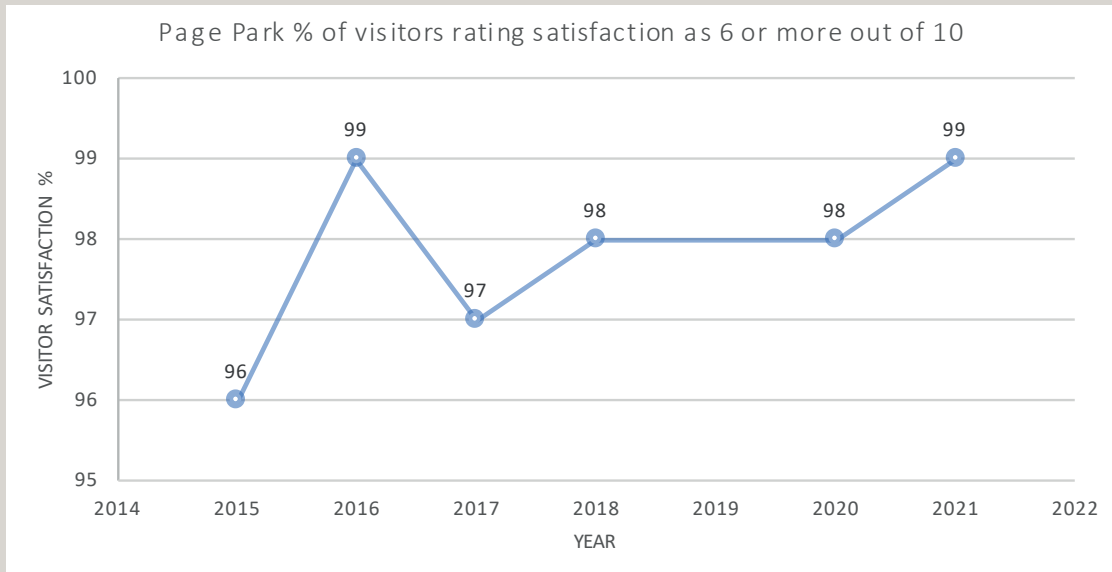
Measure of success	Method of evaluation	Outcome achieved?
To secure a Green Flag Award pass once project completed and retain for 7 consecutive years	Annual Green Flag Award assessment starting in year 3 with score higher than 66	

2019 successfully awarded pass with 80+ points. There was no site assessment in 2020 due to Covid and the Green Flag pass rolled over, however in 2021 the park was assessed and achieved a pass with 70-74 points scored.

Outcome 4 - The overall visitor satisfaction will rise to 97 percent (visitors who give a score of six or more out of 10). Baseline score was 96 percent

Measure of success	Method of evaluation	Outcome achieved?
To increase satisfaction rating to 97 percent at the end of the project	Annual Visitor Satisfaction Survey	

Satisfaction for visitors who gave a score of six or more out of 10 has been consistently high, equalling or achieving the target of 97 percent. The ratings are shown in the chart below.



Outcome 5 - To increase the percentage of people who rate their satisfaction with the park as eight, nine and 10. The baseline was 69 percent

Measure of success	Method of evaluation	Outcome achieved?
To Increase the percent of people who rate their satisfaction of the park as eight, nine and 10 to 75 percent or above	Annual Visitor Satisfaction Survey	

Satisfaction for visitors who gave a score of eight or more out of 10 has been consistently high, surpassing the target of 75 percent. The ratings are shown in the chart below, illustrating the improvement in visitor satisfaction from the 2015 baseline of 69 percent.



Outcome 6 - A dedicated Park Grounds Co-ordinator will be employed in the park (years three, four and five) to work with volunteers and the local community and coordinate its management in accordance with the Management and Maintenance Plan

Measure of success	Method of evaluation	Outcome achieved?
Post in place	Yes/No	

Park Grounds Co-ordinators post was in place for three years working with volunteers and local community.

Outcome 7 - After the project has finished the Park Grounds Co-ordinator will continue to support and coordinate volunteers and the Council will make this post permanent

Measure of success	Method of evaluation	Outcome achieved?
Confirm whether this has happened	Yes/No	

The Parks Grounds Coordinator left to take up a new role in August 2021. Streetcare is considering developing a similar post that will be shared across the Council's parks. A six-month post has been created to carry on the work of the Parks Grounds Co-ordinator but a decision on its longer-term viability is awaited depending on budgets.

Outcome 8 - The new Café / Community Building will generate income that will be reinvested into the care and management of park facilities, in accordance with Business Plan projections of £4,000 per annum

Measure of success	Method of evaluation	Outcome achieved?
Exceed £4,000 per annum	Yes/No	

The Bean tree Café & Nest community building has been a phenomenal success exceeding the expectations of its business case. The café is a thriving business which has attracted more and a wider range of people to the park. The Nest is a busy and vibrant community hub, hosting a wide range of groups, activities and events. The income target of £4,000 has been exceeded, however the actual income generated cannot be reported because it is commercially sensitive information. All income generated is reserved for investment in the care and management of the park.

Outcome 9 - The number of complaints / calls to the council Contact Centre and online 'Report It' facility (and logged on Kirona) in relation to Page Park will reduce. 2014/15 baseline 15 complaints

Measure of success	Method of evaluation	Outcome achieved?
Target of 10 complaints per year	Count complaints	

The number of complaints/ calls to the Streetcare helpdesk were as follows - 8 (2016), 13 (2017), 18 (2018), 15 (2019), 23 (2020), 12 (2021 - 6 months).

On reflection this was not a sensible outcome to assess whether the park was better managed. This is because the success of the project which has led to 63.5 percent more visits. In addition, many more volunteers are involved in the care and management of the park and there are more and clearer signs with information on how to report issues to the Streetcare helpdesk. The fact that the park is now better managed and in better condition has led to a rise in community pride and people are more motivated and better informed on how to phone in issues. The most common complaints were nuisance dogs and dog fouling, moss on tennis courts, broken glass and nitrous oxide cannisters.

Outcome 10 - Volunteers will develop skills and play an active role in the management of the heritage through participation in Greenskills / Practical Park Management and 'It's Tremendous' activities

Measure of success	Method of evaluation	Outcome achieved?
25 volunteers over four years to take part with 96 volunteer days per year into the practical management of the park	Count number of volunteers and days worked	118 volunteers took part in a GreenSkills sessions contributing 97 days of volunteer labour
10 people to attend 3 x SGC park training sessions per year (yrs. 2 to 5) One accredited volunteer leadership course to be delivered per year by TVC, with 3 volunteers attending per year, 9 days in total.	12 training sessions delivered over 4 years	37 volunteers received 23 days of training, delivered by 15 training sessions, including people with special needs
6 volunteer workday leaders to complete first aid at work training per year, 18 days in total	3 volunteer leader and 6 first aid at work training sessions delivered over 3 years	6 volunteers received first aid training. Volunteer leadership course did not take place, replaced by other horticultural skills training
Volunteers will report that their knowledge of the heritage and skills have improved and that they are more aware of the park environment and how to protect it	Feedback forms will be completed by volunteers at the end of training sessions to assess whether their knowledge of the heritage and skills have improved and that they are more aware of the park environment and how to protect it	Volunteers reported that they had improved their skills and knowledge of the heritage on the workdays and training sessions
Volunteers will report that their physical and mental wellbeing has improved	Volunteers will complete an annual survey form to assess whether their physical and mental wellbeing has improved	Volunteers reported that they enjoyed themselves, the work was fulfilling and that physical and mental wellbeing had improved

The GreenSkills programme was impacted by the Covid pandemic when no training or volunteering could take place during two lockdowns. It was not possible to meet the target of 96 days volunteering per year. All other targets for this activity have been met with the exception of the volunteer leadership training, which was replaced with more horticultural skills training. Four students from Warmley Forest Special School attended weekly sessions for 20 weeks to learn horticultural skills.

GreenSkills volunteers learnt a range of horticultural and tree skills including crown lifting and removing epicormic growth, power tools training, willow construction, pruning, seasonal bedding, plant ID, designing planting schemes, green manuring, pests and diseases, training roses and shrubs. Volunteers also undertook a range of park maintenance tasks, improving the condition of both soft and hard landscapes.

See outcome 54 for an evaluation of the It's Tremendous activity.

Outcome 11 - There will be less litter in the park through the provision of new litter and dog bins

Measure of success	Method of evaluation	Outcome achieved?
8 new litter / dog bins and 2 re-cycling bins	Count litter / dog bins installed. Before and after photos and report from Delivery Project Manager.	
<p>12 litter bins and three recycling bins installed. New litter bins take both dog waste and litter.</p> <p>There is now less litter in the park and the flaps on the new bins help prevent foxes pulling waste out. With the increased numbers using the park, certain bins were filling more quickly despite five of the new bins holding double capacity of originals. Original single bins without flaps are in the sensory garden and these are often overflowing after a busy weekend. The café will empty their bins on a Saturday to reduce the issue. All bins are emptied on Monday mornings. The grounds staff report that recycling bins are being used and generally people are sorting their waste into the appropriate bin. There has been a low number of litter related calls to Council Contact Centre since 2017 as follows - litter (1), overflowing litter bin (1), nitrous oxide cannisters (3), broken glass (6), fly tipped household waste (3) and dog fouling (5).</p>		

Outcome 12 - People will be more likely to pick up dog mess and walk their dogs responsibly after the Bark in the Park activity		
Measure of success	Method of evaluation	Outcome achieved?
Change in levels of dog mess.	Qualitative assessment from grounds maintenance staff as to levels of dog mess - cannot be separated from general waste for quantitative measure.	Grounds staff perceive that dog mess has reduced
5 volunteers to train as Green Dog Walking wardens	Green Dog Walking volunteers recruited and trained, count number	35 people volunteered as Green Dog Wardens and received training and support
Volunteers will report that they are confident to act as Green Dog Walking wardens	Feedback cards collected from volunteer Green Dog walkers and dog training attendees on whether their confidence and skills have improved	Volunteer Green Dog Wardens have continued to operate and an app to report dog waste is in place. Verbal feedback confirms that skills and confidence have improved.

Three annual Bark in the Park events were held (see Outcome 44 below) and these were very successful and enjoyed by participants and volunteers. Approximately 350 people attended each event, which was less than the target, but more Green Dog Wardens were recruited than anticipated.

As part of efforts to control dog mess the introduction and promotion of the Pooper Snooper app in 2019/2020 has proven to be a success, with members of the public actively engaged in informing park staff where they have spotted fouling events. This allows park users to become proactive in solving the problem of dog waste, as well potentially highlighting which dogs/owners are part of the problem. The Pooper Snooper app has been promoted via social media and park noticeboards, the Bean Tree Café and at FOPP forums.

Outcome 13 - FOPP will have developed a range of skills so that they can play a greater role in the care and management of the park

Measure of success	Method of evaluation	Outcome achieved?
FOPP will report that they have developed skills to play a greater role in the management and maintenance of the park	Annual discussion and qualitative feedback at Friends Group meeting to assess whether skills have improved and greater role being played	

- FOPP have developed a diverse range of skills over the life of the project to play a greater role in the care and management of the park and support community events and activities. The learning and skills development has greatly improved resilience and capability and included:
- Event management – 20 volunteers attended to run annual and community events and music in the bandstand
- GreenSkills and park maintenance - training with Park Grounds Coordinator. 24 individuals developing skills in horticulture and infrastructure maintenance. Two have developed sufficient skills to work with RHS South West in Bloom
- It's Treemendous / Tree Management Plan: 11 members learnt about management and care of trees to support works in the park
- Web site development: Two skilled members developed the web site and Facebook page
- Walking for Health Leader Training - 1 volunteer
- Junior Parkrun: 17 Friends Group volunteers support this activity
- Fundraising skills – members worked with Community Spaces on numerous applications for match funding
- Automated counters – developed skills to operate and monitor counters. Four people developed skills and two members have downloaded data for the duration of the project and continue to do so
- Consultation skills – members have supported annual surveys and consulting with the community
- Interpretation & signing – members have participated in development of a signing and interpretation plan, interpretation panels and entrance signs, a heritage display in the café and a celebration stone bench
- Oral history and heritage research – members participated in oral history project and learnt research skills
- Members trained as Green Dog Wardens through the Bark in the Park activity
- Photographic skills – members developed skills to run an annual photographic competition and compile the Page Park calendar. A skilled member provides photographs for the website and Facebook page
- Members worked with The Hub to give out free breakfasts to children during school holidays
- Six members received first aid training to help support events and activities

Appendix **2**

The park and its heritage will be in better condition

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Project level outcomes 14-34

Key

Outcome met ✓

Outcome partially met -

Outcome not met ✗

Outcome 14 - Conservation Management Plan recommendations will have been implemented and the Edwardian character of the park maintained/enhanced

Measure of success	Method of evaluation	Outcome achieved?
NLHF related recommendations implemented by end of project	Assessment by Delivery Project Manager in final evaluation report Conservation Management Plan authors to report whether Edwardian character maintained and/or enhanced	

The Page Park Conservation Management Plan was reviewed by JME Conservation Ltd in September 2021. The report concluded the following:

'The works implemented under this Heritage Lottery Project have been overwhelmingly successful in maintaining the character of this fine example of a primarily Edwardian urban park whilst introducing new facilities and encouraging and responding to the needs of the local residents. Reinstatement of the railings combined with the repair of the boundary walls and entrance gates have provided an obvious visual enhancement both to the park and the streets forming its perimeter. Less obvious but equally important has been the comprehensive programme of repairs to the principal buildings securing their long-term future.

The careful and successful introduction of the new and much needed café has met a long-standing need expressed by users of the park and this has been achieved without harming the historic character of the park and overall the current state of the park is a tribute to the Council, the Friends and other users who have worked together to successfully deliver the objectives of the management plan and the wider Lottery funded project'.

Outcome 15 - The Clock Tower building will have been restored

Measure of success	Method of evaluation	Outcome achieved?
Building restored to plans and quality standards specified	Before and after photographs / report from Delivery Project Manager	

The Clock Tower has been restored to the plans and quality standards specified and includes additional bracing to stabilise the structure, roof repairs, replacement of rotted timber and installation of a larger access hatch so that the bells are accessible and can be removed for repair without compromising the repaired structure. The clock face and weather vane were refurbished and the clock mechanism has been overhauled/serviced, including bell hammers, spring system, replacement wires, dial motion works, cranks, bevel works and the cleaning and tuning of the bells. One of the unforeseen results of the restoration was that some members of the community became used to the night time silence whilst the restoration work was being carried out. This resulted in a night silencer being installed so the clock only chimes between 7am and 11pm.

The JME Conservation Ltd report (September 2021) states:-

'Comprehensive but carefully detailed repairs have left the building looking identical, the clock now striking (silenced at night) and previous poorly detailed repairs replaced'

'Following re-roofing and repairs to the cupola, clock and timber posts, additional planting has taken place around the foot of the Clock Tower. The building remains an iconic focal point at the centre of the park'.

Photos and narrative of its restoration here: -

[Heritage Lottery Fund \(friendsofpagepark.co.uk\)](https://www.friendsofpagepark.co.uk)

Outcome 16 - The tennis pavilion will have been restored and converted to a dual use volunteer centre / tennis pavilion and users of the restored building will report that they are satisfied with it		
Measure of success	Method of evaluation	Outcome achieved?
Building restored to plans and quality standards specified	Before and after photographs / report from Delivery Project Manager	
Users of restored volunteer centre / tennis pavilion will report that they are satisfied with it	Survey of users of volunteer centre / tennis pavilion and satisfaction with facilities	

The tennis pavilion has been restored as a dual volunteer centre / tennis pavilion and the restoration work included repairs to the building, as well as improving the access. The repairs were as specified in the delivery phase application but included a greater proportion of the tiles being replaced and whole roof re-battened, together with repair to existing timber posts which had rotted below ground. All works were completed satisfactorily and the building is now accessible to all users.

The full use of the building was not achieved in 2020 due to Covid when use of the building for volunteering and training had to cease. The building was used by grounds staff to socially distance during Covid. Volunteering and training re-commenced once Covid regulations allowed. The building was used in spring 2021 for weekly horticulture courses in association with South Glos Learning & Skills Service, plus theory training for volunteers.

User of the volunteer centre have expressed their satisfaction with it.

Feedback from the 2019 Green Flag judging included - 'Buildings on site have been usefully adapted and converted e.g. the tennis pavilion is now a useful meeting room / office facility'.

Outcome 17 - A new Café /Community building with modern toilet and baby changing facilities will have been constructed to high environmental standards and users of new café / community room / toilets will report that they are satisfied with it and that it enhances their enjoyment of the park

Measure of success	Method of evaluation	Outcome achieved?
Building restored to plans and quality standards specified	Before and after photographs / report from Delivery Project Manager	
Users of new café / community room / toilets will report that they are satisfied with it and that it enhances their enjoyment of the park	Survey of users of café / community room	

The introduction of the café and community facilities has proved very popular; in the September 2021 annual survey 92 percent of respondents said that they were satisfied with the facility (giving a score of 6 or more out of 10). With modern and open plan spaces, the building features a heritage wall mural designed by a local artist which celebrates the history of Page Park and Staple Hill.

It provides an attractive visitor destination, and the lease holders provide a wide range of activities in the community room. The building was named Best Public Service Building West of England at the Local Authority Building Council Excellence Awards 2018. The Bean Tree Café/ Nest is run on a full repairing lease, with a sinking fund. In accordance with the NLHF submission the lease money is put into a separate maintenance fund for Page Park to help with the future maintenance of the park. The community room is available to hire for events or classes and can also be hired by the public for a set fee. The building hosts the public toilets and baby changing facilities and is open every day except Christmas day. The success of the park and increase in use has resulted in pressure on the facilities and additional toilet provision could be required. This is being investigated.

[Heritage Lottery Fund \(friendsofpagepark.co.uk\)](http://friendsofpagepark.co.uk)

The Bean Tree Café / Nest has attracted more and a wider range of people to the park and this is reflected in the wide range of activities and events that it supports. In the 2021 annual survey only 9 percent of respondents said that they never visit the café – 2 percent visited daily, 22 percent weekly, 24 percent monthly and 42 percent once / a few times per year. These results are a testament to the success of this facility. The café is a vibrant and busy space which brings the park alive, even on gloomier cloudy days.

[Bean Tree Nest Events \(friendsofpagepark.co.uk\)](http://friendsofpagepark.co.uk)

Outcome 18 - The historic drinking fountain will be fully restored and functional

Measure of success	Method of evaluation	Outcome achieved?
Drinking fountain restored to plans and quality standards specified	Before and after photographs / report from Delivery Project Manager	
<p>The drinking fountain was fully restored to the plans and quality standards specified. It was dismantled and cleaned, and a new water supply installed that is now a source of clean drinking water for park visitors.</p> <p>The restored fountain incorporates modern fittings to conserve water and a simple shroud to cover the spout to prevent bird dropping and contamination from people putting their mouths over the spout. The design conforms with current water company requirements.</p> <p>A new stone top was carved matching the missing original in Cornish granite. Two plaques were installed, one a direct copy of the original which was stolen and the other recognising the Friends Group and our sponsors. The plaques were formed in a resin metal mix rather than bronze to reduce the risk of theft.</p> <p>The JME Conservation Ltd report (September 2021) states: 'Although a modest structure its prominent central location gives it particular importance and its transformation through careful restoration and cleaning is an impressive one.'</p> <p>The story of the restoration and photos can be found at http://www.friendsofpagepark.co.uk/drinking-fountain.html</p>		

Outcome 19 - 940.5m of boundary stone walls restored

Measure of success	Method of evaluation	Outcome achieved?
Walls restored to plans and quality standards specified	Before and after photographs / report from Delivery Project Manager	
<p>The stone boundary walls have been restored with lime mortar. The cost was greater than quoted during the development stage as more of the wall had deteriorated. The whole of the boundary wall is now structurally sound and the gate piers restored although not all areas of the wall were re-pointed. The copings were reset so that they were level/consistent gradient for the railings and damaged areas repaired or replaced. As referred to in the Conservation Management Plan not all of the buttresses and copings had been in line when the wall was first constructed. It is thought that the copings were pre-drilled for the railings, however the buttresses were erected before the copings were fitted. A number of the buttresses had to be rebuilt which allowed us to reduce some of the misalignment, but many of the buttresses do not align exactly with the copings.</p> <p>The story of the restoration and photos can be found at http://www.friendsofpagepark.co.uk/walls-gates--railings.html</p>		

Outcome 20 - 7 sets of gates and stone pillars restored at park entrances

Measure of success	Method of evaluation	Outcome achieved?
Gates and stone pillars restored to plans and quality standards specified South Gloucestershire Disability Action Group will report that the entrances are fully accessible	Before and after photographs / report from Delivery Project Manager End of project assessment by South Gloucestershire Disability Action Group	

The gates and gate piers were restored. Adjustment to a number of the piers was required to make them vertical allowing the restored gates to hang and swing correctly. The threshold on a number were also reset where they had moved or to improve access.

The wrought iron gates were removed for restoration in accordance with quality standards specified. Missing bits and areas that had deteriorated too far were forged and replaced. The lock mechanisms behind the handle plate were not replaced as it was envisaged that there would be issues with the throw being long enough to secure the gates and problems if the gates dropped. Lugs were placed on the inside of the gate to take a padlock.

The gates were zinc sprayed and painted with a coach paint which the restorers recommended as it allows some movement (the gates are all pinned traditionally). We are finding that the paint is not as robust as other types particularly on latches or where there is wear from moving parts.

The story of the restoration and photos can be found <http://www.friendsofpagepark.co.uk/walls-gates---railings.html>

It was not possible to conduct the end of project assessment with South Gloucestershire Disability Group due to its members needing to shield from the Covid pandemic. However, the recommendations in the Disability Access Audit to bring gates back into use to allow maximum widths at entrances, repair path surfaces at entrances and reset gate thresholds to remove steps were all implemented and the accessibility of the park improved. An assessment with South Glos DAG will be carried out when pandemic conditions allow.

Outcome 21 - 949m of new iron railings will have been installed to enclose and secure the park boundary

Measure of success	Method of evaluation	Outcome achieved?
Railings installed to plans and quality standards specified	Before and after photographs / report from Delivery Project Manager	

Railings sympathetic to the original Edwardian design have been reinstalled, restoring the original character of the civic space and also increasing the security for the park and its users. The new railings have been constructed using materials and sections that match as closely as possible the original sizes. A simple obelisk detail to the top of the verticals was used and this was pressed as part of the bar, not welded to the top. Horizontal bars were punched to allow the vertical rails to pass through as one piece. The posts have been resin fixed into core drilled pockets utilising the original post positions. Only one section of intermediate posts has been retained close to the air raid shelter as a historical reference to the removal during the war.

The new curved railings at the Memorial Entrance include panels each side that reflect those that were originally from photographic records.

The JME Conservation Ltd report (September 2021) states:

'Perhaps the most striking change has been the re-introduction of the railings and the removal of the laurel hedge on the north side of the park, cutting this back has restored the visual relationship between the park and the adjacent street (South View) which was, as the street name hints, was an important relationship'

Outcome 22 – 1958sq m of the park landscape will be enhanced and benefit from horticultural improvement

Measure of success	Method of evaluation	Outcome achieved?
Total area constructed / landscaped to plans and quality standards specified	Before and after photographs / report from Delivery Project Manager	
<p>Inappropriate hedging has been removed to allow views into the park at key, locations creating a more welcoming appearance. Shrubs and herbaceous plants were introduced beneath trees to improve appearance and biodiversity. New herbaceous mixed borders were planted near the Memorial Entrance in-keeping with the original Edwardian style. Annual bedding has been reduced and replaced with shrub/ herbaceous plants to retain seasonal colour, improve habitat for insects and reduce bare ground. Nectar rich plants have been included to attract more insects and enhance pollination.</p> <p>Areas of grassland have been enhanced through scarification, plug planting and over-seeding. In 2019, further enhancement with wildflower seed acquired from Yarley Meadows (a SSSI) was spread over an existing wildflower area where wildflower plugs had limited success due of the vigour of grasses. Horticultural improvements have continued beyond the measures set out in the NLHF bid and a greater area of mixed planting has been achieved. Dividing and replanting herbaceous perennials and growing wildflower plugs has helped to increase biodiversity elsewhere in the park, whilst helping financially and aiding sustainability by avoiding reliance on commercial bought-in plants</p>		

Outcome 23 – A community growing area with poly tunnel will have been established for volunteers to grow plants and take part in the Page Park Local Food project

Measure of success	Method of evaluation	Outcome achieved?
Area constructed / landscaped to plans and quality standards specified	Before and after photographs / report from Delivery Project Manager	Growing area, polytunnel and landscaping achieved
12 people per year to learn new skills in fruit and veg growing, 36 total	Count number of sessions	70 participants attended growing sessions
12 participants per years to develop new skills at community cook together sessions, 36 total	Count number of participants	54 participants attended cooking sessions
6 participants to attend sustainability sessions, 18 total		33 people attended sustainability sessions
Participants will report that they have improved their knowledge of the heritage and skills in food growing, cookery and sustainability	Questionnaire survey of participants on whether their knowledge of the heritage and skills in food growing, cookery and sustainability has improved	
<p>The polytunnel is in an area previously laid to grass next to the bowling green. It has double doors at the entrance to allow wide access and a door at the opposite end for ventilation. A path with a fence has been laid to the polytunnel using reclaimed slabs. Rainwater will be collected from the adjacent garages to provide water to the polytunnel. A pipe has been installed beneath the new path in readiness for the connection to the rainwater tank.</p>		

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Page Park Local Food Project: Growing area sessions 2019/2020

Be Empowered Farm Futures Gardening Club for adults: a local charity whose mission is to use horticulture and animal therapy to create positive meaningful changes to the lives of people living in the local community who are living with disabilities, who are vulnerable, isolated or disadvantaged. Between May 2019 and June 2021 Be Empowered Farm Futures ran a project based at the Page Park polytunnel and growing area. 45 people participated, all of whom had health conditions or a disability, including learning difficulties. All participants but two were from the local area.

Sessions ran twice per week at the polytunnel, followed by refreshments in the Bean Tree Café and Nest. Activities centred on recycling household materials to use as growing pots to sow and grow on vegetables, herbs and flowers. Volunteers learnt to take cuttings from herbs and flowers and tend and propagate plants. Outcomes for participants included increased independence and confidence, making new friends, escaping social exclusion, learning new skills, conversation and discussion skills, health and hygiene awareness associated with growing, working to deadlines, following through on tasks, ability to work with others, physical exercise, learning about the health properties of herbs, PPE and manual handling skills. The activities were disrupted by Covid, but recommenced when regulations allowed.

Comments/feedback from attendees included:

'Fab gardening session and will be back next week', 'I didn't get to sleep until 4am but came because you make the effort to be here', 'Can I come to both sessions each week', 'I never realised seeds were so small', 'It's the only time I talk to people when I come here', 'Really enjoyed making the toilet rolls into plant pots and planting carrots', 'My coordination is not good, so the paper aeroplane was so helpful to sow the seeds'

Fit & Fed / Healthy Eating:

During the 2019 school summer holidays, the park and the polytunnel were used to deliver activities as part of the Fit and Fed Program; an initiative run by the Juice Community Project and Integra Schools – linking healthy eating and food and the need to combat holiday hunger and social isolation for children aged seven to 16 years. 53 children participated over a four-week period taking part in activities for health and wellbeing and learning about plant propagation and use of the growing area.

The sessions took place on Thursday afternoons from September 2019, and included bark rubbing, seed collection and sowing and tree identification. Feedback from parents was very positive regarding their children's learning and wellbeing.

South Gloucestershire Community Learning & Skills Service:

As part to the Local Food Project and linking with Fit and Fed, the council's Community Learning & Skills Service ran three 'What's Cooking' sessions in the Nest Community Room to encourage parents to cook healthy food from scratch such as vegetable soup using seasonal produce. A recipe card taken home by each attendee. The sessions were attended by 18 parents (six per session) and feedback was very positive in terms of their learning about healthy eating and the wider heritage of the park.

The Bean Tree Café also delivered a healthy eating open session as part of Pumpkin Patch Event and 24 people participated.

2019: Food and Environmental Sustainability:

The Activities Officer delivered a healthy eating and growing food lesson with pupils from the Tynings School in 2019. 25 Year 2/3 pupils and two teachers attended and benefitted from learning about the heritage.

2020: Project continuity was broken by the Covid pandemic**September 2020: Vegetable Growing Sessions**

The Park Grounds Co-ordinator ran five, two-hour vegetable growing sessions learning about seasonal vegetable growing, ground preparation, sowing etc. Between 5-8 people attended each session.

2021 Cooking & Eating Together sessions:

Two four-week sessions were delivered by the Bean Tree Café for learners new to cooking using seasonal veg, linking to the growing area to show examples of seasonal vegetables. 12 attended each four-week block of sessions (total of 24). The theme for each session was using seasonal veg to create a Chinese takeaway. The first three sessions delivered were about learning to make the food and then the last was a celebratory meal where participants cooked for a friend or family member.

Verbal feedback from participants was overwhelmingly positive and all said they had learnt about the park heritage. Participants said they had developed cooking skills and learnt how to use seasonal healthy produce. None participating had direct involvement with the park growing area.

Outcome 24 – A Wildplay area will have been established and used regularly by settings who work with children under 8 as per the Nature in the Park: Wildplay! Activity

Measure of success	Method of evaluation	Outcome achieved?
Area constructed / landscaped to plans and quality standards specified	Before and after photographs / report from Delivery Project Manager See Activity Action Plan for Nature in the Park: Wildplay! Evaluation methods	

With agreement of NLHF this activity was rolled into the Page Park Explorers Schools Learning Resource which was developed working with local schools. This effectively uses the whole park as a 'Wildplay' area and the resources developed included materials, support and training for schools, teachers and groups. See Schools Learning Resource outcome 48 for further information.

Outcome 25 – The children’s play area will have been relocated and renewed and people will report that they are satisfied with the quality of the new play facilities

Measure of success	Method of evaluation	Outcome achieved?
Play area relocated and renewed to plans and quality standards specified. Target of 1315sq m.	Before and after photographs / report from Delivery Project Manager	685sq m of new toddler/junior play area created
People will report that they are satisfied with the quality of the new play facilities	Survey of play area users	Junior play area not relocated and retained in existing location

A new toddler/junior play area was created in a more sheltered part of the site using timber play equipment which was felt to be in keeping with the natural character of the park. Due to budget constraints it was not possible to build a more extensive play area including junior play facilities. The existing play area in its current location has been retained - it would not have been cost effective to move or remove existing equipment and not possible to move some of it. The new toddler/junior play area is themed with the timber dovecote representing the one in the park and is great for imaginative play. Both play areas are well used with children/parents enjoying both types of facilities. The existing old junior play area does need to be enhanced/redesigned soon and this is included in the ongoing Management and Maintenance Plan for the park.

The new toddler/junior play area surface uses bark mulch as well as a bonded rubber Eco Mulch surface to allow access for wheelchairs along the main access routes. The maintenance has been more onerous than anticipated as the bark needs topping up annually.

The 2021 annual survey included a question on how satisfied people were with the play facilities in the park. 92 percent of respondents rated their satisfaction as 6 or above out of 10, and 83 percent rated their satisfaction as 8 or more. Future improvements to the existing old junior play area are required to raise these satisfaction scores. This has been recognised by the 2021 Green Flag assessment which stated:

'The replacement or upgrade of the play areas and surfacing should be a priority to ensure these important and well used features of the park remain safe and inviting, while inviting the next generation of park users to connect with and realise the importance of their open space'.

FOPP plan to fundraise to improve the existing junior play area.

Outcome 26 -The old public toilet block will have been demolished and the avenue restored

Measure of success	Method of evaluation	Outcome achieved?
Area constructed / landscaped to plans and quality standards specified	Before and after photographs / report from Delivery Project Manager	

FOPP identified that they required more space for storage of materials, seating and gazebos and it was decided to retain the old toilet block for this purpose. The budget for demolition was used to make internal alterations and improve the access into the building together with the removal of concrete slabs in front of the building and enhancement with planting beds. A small amount left over was rolled into the Café / Community Building and conservation costs.

Due to the large increase in visitor numbers (63.5 percent between 2015 and 2020) the Friends Group are now keen to fundraise to add two additional toilets. No final decision has been taken because the Council is considering cleansing and maintenance cost implications.

The JME Conservation Ltd report (September 2021) states:

'Whilst the mature tree lined avenue has been retained the inappropriate post and rail fencing has been removed, planted beds line the path and the now redundant toilets, that were originally proposed for demolition have been re-used as stores for the equipment used by the FOPP. These changes have significantly enhanced the important south entrance into the park.'

Outcome 27 - 112sq m of landscape around the Clock Tower and new build will have been enhanced and 37 linear metres of inappropriate hedging removed

Measure of success	Method of evaluation	Outcome achieved?
Area constructed / landscaped to plans and quality standards specified. Target of 24sq m soft landscaping at Clock Tower and 68sq m around new build. 37m inappropriate hedging to remove	Before and after photographs / report from Delivery Project Manager	

Inappropriate hedging (berberis and conifers) blocking views at the Memorial Entrance and the access from Broad Street were removed in 2016. Landscaping was implemented around the Clock Tower and Café. Whilst most areas have been very successful there has been variable success adjacent to the Clock Tower where the box hedge had to be relocated due to trampling and dogs peeing. Roses have been planted next to the Clock Tower. Single species privet and laurel hedges were replaced with mixed native hedging in 2020 together with other improvements carried out by volunteers.

Outcome 28 -2462sq m of existing tarmac path surfaces will have been improved and 354sq m of new path (to western boundary of park to form 'missing link' in circular route around the park, and path to tennis pavilion) will have been constructed and South Gloucestershire Disability Action Group will report that the paths are fully accessible

Measure of success	Method of evaluation	Outcome achieved?
Paths improved to plans and quality standards (2462sq m target for resurfacing, 316sq m target for missing link path)	Before and after photographs / report from Delivery Project Manager	
South Gloucestershire Disability Action Group will report that the paths are fully accessible	End of project assessment by South Gloucestershire Disability Action Group	

Most of the tarmac paths (4,609.6sqm) were resurfaced using £77,972 funding from South Gloucestershire Council, so this target was exceeded by 88 percent. A new 'missing link' path was constructed to the western boundary to form a circular route. A new path was also constructed to the tennis pavilion. 531.4sqm of path constructed, exceeding target of 354sqm by 50 percent.

Due to the Covid pandemic South Glos DAG have not been able to carry out a post works assessment. However, we can report that the paths are fully accessible following resurfacing and construction.

Outcome 29 – 287sqm of other paved areas / infrastructure will have been surfaced at the Memorial Entrance and Café patio

Measure of success	Method of evaluation	Outcome achieved?
Path constructed to plans and quality standards specified, target 287sqm.	Before and after photographs / report from Delivery Project Manager	130sq m surfacing achieved
South Gloucestershire Disability Action Group will report that the paths are fully accessible	End of project assessment by South Gloucestershire Disability Action Group	

The Café patio area was constructed. It was not possible to resurface the flagstone area at the memorial entrance because quotes were significantly higher than the £8k budget allowance. It was decided to put extra resources into improving internal paths, exceeding targets for this.

Funding to reset and improve the accessibility of the flagstone area is being sought.

It was not possible to carry out the South Glos DAG assessment due to the Covid Pandemic, however the Café patio area is fully accessible. The flagstone surface at main entrance is not fully accessible due to the uneven surface.

Outcome 30 – Three new picnic tables will have been installed

Measure of success	Method of evaluation	Outcome achieved?
Picnic tables installed to plans and quality standards specified, target install 3 picnic tables	Count picnic tables	

Two new picnic tables were installed to the northeast of the Café, one in the paving outside the Café hatch and the other closer to the Clock Tower. Both are fully wheelchair accessible.

Outcome 31 – South Gloucestershire Disability Access Group will report that the accessibility of the park has improved

Measure of success	Method of evaluation	Outcome achieved?
<p>Recommendations of the Page Park Disability Access Audit implemented</p> <p>South Gloucestershire Disability Action Group will report that the accessibility of the park has improved</p> <p>See outcome 47 for Downloadable Accessibility Leaflet and Page Park Phototrail activities targets /measures of success</p>	End of project assessment by South Gloucestershire Disability Action Group	

The 'Parks for People' project did not include implementing all recommendations of the Disability Access Audit. Measures included from the Disability Access Audit in the funding bid were:

- improvements to main entrances – achieved with exception of area outside park at Memorial Entrance
- resurface paths – achieved
- improve surfaces of crushed stone paths to teenage play area and table tennis table. Not in scope for project, however path to table tennis table surfaced in tarmac and there has been resurfacing works in teenage play area.
- improve accessibility of resting points. When new bases were installed for seating an additional length has been included to allow wheelchairs and buggies to be placed adjacent to the seat – 12 new seats installed through donations.
- disabled parking provision created in Park Road and adjacent to entrance gates in Hill House Road and South View.
- interpretation and signing installed following Fieldfare Trust accessibility guidelines
- existing and new facilities fully accessible – Café / Community Building and Tennis Pavilion / Volunteer Centre fully accessible. Bandstand not fully accessible for disabled performers – however not in scope for project.
- see outcome 47 for information on the Phototrail. A strategy to publicise site to people with disabilities still required
- accessible bus routes publicised in relevant information
- improve external paths surrounding park – not in scope for project, however accessibility of crossing point on Hill House Road enhanced and island put in on Broad Street to facilitate crossing.

Due to the Covid Pandemic it has not been possible for South Glos DAG to carry out an assessment, however following an officer assessment we are confident that they will report that accessibility has been improved.

Outcome 32 – Two new entrance signs, two finger post signs (one in park / one at shopping centre) and six new recreational facilities signs will have been installed and people will report that the signs are clear and achieve the objectives set for them in the Interpretation & Signing Plan

Measure of success	Method of evaluation	Outcome achieved?
Signs designed and installed in accordance with recommendations of Interpretation & Signing Plan	Before and after photographs and report from Activities Officer	
People will report that the signs are clear and achieve the objectives set for them in the Interpretation & Signing Plan	Survey of park visitors reading signs	

Two new entrance signs, two finger post signs (one in park / one at shopping centre) and six new recreational facilities signs installed as per Signing & Interpretation Plan.

The 2021 annual survey included a question on satisfaction with park signage and 93 percent of respondents gave a score of 6 or more out of 10, and 79 percent scored it 8 or above.

The JME Conservation Ltd report (September 2021) has, however, identified an issue relating to the erection of numerous poor-quality signs on newly refurbished gates, installed railings and available posts which is unsightly and distracts from the character of the park. This mainly relates to temporary paper laminated signs and is an issue that needs to be dealt with.

Outcome 33 – The biodiversity value of 1000sq m of grassland will have been improved close to the War Memorial

Measure of success	Method of evaluation	Outcome achieved?
Ecologist to report that biodiversity of grassland has improved by the end of the project in year 3, target 1,000sq m	Repeat of ecological survey in year 3.	

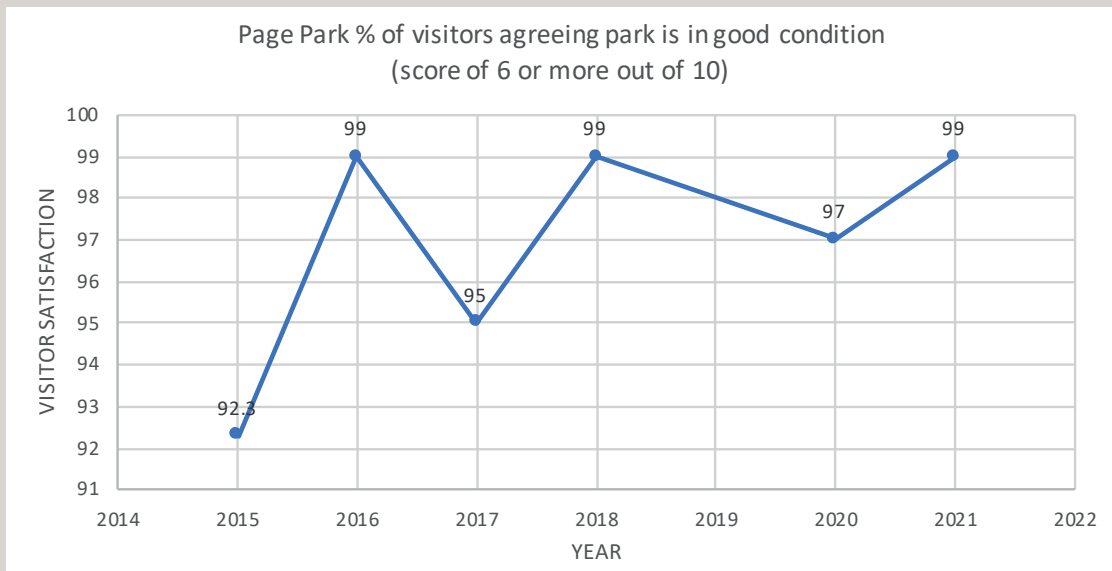
570sq m of species rich grassland had been established by year 3. Further works continued to improve areas that had not established well, with additional seeding of wildflowers in other areas of the park (close to the tennis courts and along the hedge by Park Road) and relaxing the mowing regime. Volunteers helped plant plug plants and scarify and overseed areas. Volunteers also helped in the polytunnel to seed and grow wildflowers to plant out into the park.

The composition of grassland, except the south-west corner of the park, revealed that underlying soils are very fertile and not suitable for species-rich grassland, but herbaceous plug plants and bulbs more suitable for the conditions that are not intensively mown has increased the value for invertebrates and visual amenity interest for users.

Outcome 34 – 95 percent of people will agree that the park is in good condition (score of six and above out of 10) in annual surveys by the end of the project

Measure of success	Method of evaluation	Outcome achieved?
Percent of people rating condition 6 and above out of 10. Baseline score 92.5 percent and target 95 percent To Increase the percent of people who rate the condition of the park as 8, 9 and 10. Baseline score 64 percent and target 70 percent	Annual Visitor Satisfaction Survey	

The condition of the park has improved significantly because of the restoration works and improvements to the way it is managed. This is reflected in the percentage of people who agreed that the park is in good condition (score of six and above out of 10) in annual surveys. The chart below illustrates the improvement in overall visitor satisfaction from the 2015 baseline of 92.3 percent. The target of 95 percent has been equalled or met in every year since 2016.



The percentage of people agreeing that the park is in good condition who gave a score of eight or more out of 10 also rose impressively, as illustrated in the chart below. The target of 70 percent has been exceeded in every year since 2016.

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Outcome 34 – 95 percent of people will agree that the park is in good condition (score of six and above out of 10) in annual surveys by the end of the project



Appendix 3

The heritage of the park will be better interpreted and explained

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Project level outcomes 35-50

Key

- Outcome met ✓
- Outcome partially met -
- Outcome not met ✗

Outcome 35 – The recommendations of the Page Park Interpretation and Signing Plan will have been implemented

Measure of success	Method of evaluation	Outcome achieved?
Recommendations implemented by end of year 3	Assessment by Delivery Project Manager in year 3 evaluation report	
Taking account of changes agreed with NLHF during the project, the recommendations have been implemented.		

Outcome 36 – Two interpretation panels will have been researched, designed and installed in the park working with volunteers, local schools and organised youth groups

Measure of success	Method of evaluation	Outcome achieved?
Two high quality interpretation panels installed	Number of panels	
Target one class / 15 pupils to learn about the heritage / illustrate the panels	Number of volunteers / school pupils and volunteer hours. Illustrations / artwork produced by school pupils	One local school and Warmley Park Special School took part
Improvement of volunteers/participant knowledge of heritage and skills	Feedback cards from volunteer participants	Volunteers, participants and school children confirmed understanding of the heritage and skills had improved
School pupils will report that their understanding of the heritage has improved	Feedback from pupils (Activity Officer / Teacher)	
Readers of the panels will report that their understanding of the heritage has improved	Results of survey of interpretation panel readers	
There will be an increase in the percentage of park users who rate their understanding of the heritage as average, good, or very good and a decrease in the number that rate their understanding as poor or very poor		Understanding of the heritage assessed under outcome 58

A core group of 12 volunteers formed an interpretation working group and worked on the interpretation panels, Café heritage display, heritage trail leaflet, circular celebration bench and entrance signs.

A consultant was employed to work with the volunteers, local heritage groups, local museums, local schools, Warmley Park Special School, local people, elderly housing schemes, British Legion and local Walking for Health participants. Elderly residents who could remember the park during WW2 were interviewed to develop a panel to interpret this period and this was fixed to the WW2 air raid shelter / bunker. A launch ceremony for this was attended by 80 people. In addition, a metal panel was developed and set into the floor of the Clock Tower. This incorporated the main theme from the Interpretation and Signing Plan – ‘For over 100 years, a place to enjoy, relax and play sports’ along with a circular space and timeline, locating the main features of the park.

12 volunteers contributed 24 days volunteer time to the project and 120 people, participated including schools, young people with special needs and elderly residents participated in the project. A total of 132 volunteers and participants learnt more about the heritage and volunteers and participants reported that their understanding of the heritage had improved.

Outcome 37 - A heritage display will have been installed in the new Café / Community Building working with volunteers, local schools and groups

Measure of success	Method of evaluation	Outcome achieved?
One high quality heritage display installed in Page Park	Photo of Heritage Display in position	
5 volunteers will help in the research and development of content for the panels for total of 3 days each (15 days total)	Number of volunteer participants / school pupils and volunteer hours	12 core volunteers and 6 parent volunteers took part
Page Park Activities Officer will work with one primary school / organised youth group to discover the heritage of the park and develop display artwork. Minimum of 15 pupils / young people participating	Feedback from pupils (by Activity Officer / Teacher)	Three primary school classes engaged in work
Improvement of volunteers/participant knowledge of heritage and skills	Feedback cards from volunteer participants	
School pupils will report that their understanding of the heritage has improved		
Readers of the display will report that their knowledge of the heritage has improved	Sample survey of heritage display readers to assess whether their understanding of the heritage has improved	Understanding of the heritage assessed under outcome 58

A high-quality heritage display was produced and this adorns one of the walls of the Bean Tree Café where it is viewed by many people on a daily basis. To help develop content and ideas, sessions were held in the park with classes from three local schools, with support from teachers and parents. These sessions were also used as a warm up to developing the Page Park Explorers Schools Learning Resource (see outcome 48). In addition to the core group of 12 volunteers working on the heritage display content and design, 6 parent volunteers supported school classes and intergenerational work took part with participants from the Page Park Walking for Health Group and elderly residents. Participants learnt about the heritage and helped develop interpretative ideas and materials. A total of 6 volunteers and 111 participants took part and they confirmed that their knowledge of the heritage had improved.

Outcome 38 - A Tree Trail will have been developed by volunteers and community groups marked by a series of bespoke tiles and interpreted by a downloadable leaflet		
Measure of success	Method of evaluation	Outcome achieved?
One tree trail installed in Page Park	Trail installed	
One downloadable tree trail leaflet produced	Downloadable leaflet produced	
4 volunteers will plan and research the Page Park tree trail. Each volunteer to undertake minimum 2 days on the project	Number of volunteers / pre-school / primary school pupils participating and hours for those who take part	10 volunteers
Improvement of volunteers/participant knowledge of heritage and skills	Feedback cards from volunteer participants	
One early years setting to work design of 12 tree trail tiles with 30 pupils participating	Feedback from early years / primary school pupils (by Activity Officer / Teacher)	
12 tree trail tiles designed and installed to mark the trail route (NB. tiles were replaced by simple tree markers)	12 markers designed and installed	
One Page Park Tree Trail launch event delivered – with 20 people attending	One launch event/walk and 4 walks for primary school (by Activities Officer)	Three schools took part in tree walks to help develop trail
3 tree trail walks with local primary school classes in year 2 and 3 – with 90 pupils per year	Feedback cards from participants on tree walks	
4 walks by local tree experts in years 2 and 3, with 40 people attending each year	4 public walks delivered by local tree expert	Three public tree walks delivered

Volunteers worked with a tree consultant to develop the tree trail, and three local schools contributed to this work via tree walks in the park. The tree consultant also led three tree walks with the general public. A total of 20 volunteer days were contributed to the development of the tree trail and 135 school children and members of the public learnt about the park's trees on six guided tree walks. A total of 145 volunteers and participants improved their knowledge of the heritage and this was confirmed by walk leaders. A copy of the tree trail leaflet is available on South Gloucestershire Council and FOPP websites and local schools and groups continue to use the resource.

Feedback from participants of tree walks includes:

'A very enjoyable and informative event. A great idea for local people to come together and learn about the natural and historic environment in Page Park.'

'Ilan is so knowledgeable and enthusiastic. Great to meet other local people. Page Park is a beautiful place and events encourage me and others to come and use the facilities and the new café.'

'Well illustrated and well explained. Helps to make you appreciate the beauty and interest that we have in Page Park. Good to learn about the thinking behind the newly planted trees. Fascinating to hear about Alderman Page's oak tree'

Information on tree walks held in 2017 and 2018 for the public is available at - [Trees \(friendsofpagepark.co.uk\)](http://Trees(friendsofpagepark.co.uk))

The council will re-launch the Tree Trail in Spring / early Summer, following the marking of the trees in Autumn 2021. A Tree Trail walk will be held with local schools/ groups to publicise the trail.

Outcome 39 - A Circular Celebration Bench will have been designed, manufactured and installed working with target beneficiary groups and volunteers incorporating artworks, designs and poetry

Measure of success	Method of evaluation	Outcome achieved?
One Circular Celebration Bench installed in Page Park	Photos of Circular Celebration Bench in position	Stone bench designed and installed
10 volunteers / participants will have committed 20 days volunteer time	Number of volunteers and hours	13 volunteers contributed 7 days of time
Improvement of volunteers/participant knowledge of heritage and skills	Feedback cards from volunteers	Volunteers reported knowledge of the heritage and stonework had improved
Park users will sit and relax on the bench	Park maintenance staff to monitor use of bench	The bench is well used

A total of eight volunteers helped develop the circular bench with five more helping to prepare the earth mounds next to the bench. A total of seven days volunteer time contributed.

A brief was written with input from the volunteers and expressions of interest were obtained from sculptors. These were reviewed and the preferred sculptor (Stoneform) presented work that they had undertaken and how they would approach this project to the volunteer group. Discussions took place to solidify the brief and various ideas. The brief was finalised, and the sculptors put forward initial ideas for a stone bench a couple of months after the meeting. Due to Covid the design process and feedback was via e-mail. It had been agreed that the bench would be circular to facilitate conversation and would accommodate a small group.

“Time to pause, breathe, feel” was selected from the ‘Poetry in the Park’ activity (see outcome 40), created by local schools and other groups and incorporated into the bench. The idea was to reflect the natural elements of the park with carved leaves representing tree species from the original avenues and later planting. Volunteers felt that tree species likely to be lost from the park due to disease should be represented in the seat, as a reminder of their presence. Volunteers contributed other design ideas including bird and squirrel footprints and helped grade the soil around the seat and prepare it for seeding.

The stone used was a limestone rather than pennant stone used elsewhere in the park due to its ability to be carved more easily.

Outcome 40 - Park Life Poetry Slam competition will have been held in the bandstand working with three local primary schools to celebrate Page Park and the fact that people have been enjoying, relaxing and playing sports there for over 100 years

Measure of success	Method of evaluation	Outcome achieved?
Poetry slam competition event delivered in park	Poetry Slam event held, number of participants and attendees	Delivered
6 half day workshops poetry workshops delivered with three local primary schools with 90 pupils	Count 6 workshops delivered and number of pupils taking part	Workshops delivered at three schools
One poem incorporated into park centenary bench	Poem incorporated into bench	Poem incorporated into stone circular bench
Parents and relatives attending the poetry slam event will report that their knowledge of the heritage has improved	Feedback cards from parents and relatives attending event	60 people attended 8 Sept 2018 Participants confirmed knowledge of the heritage had improved
Pupils will report that their knowledge of the heritage has improved	Feedback from primary school pupils on what they have learnt about the heritage and whether their confidence in creative writing / performance has improved (by Activity Officer / Consultants / Teachers)	Pupils / teachers confirmed creative writing and performance skills had improved
Pupils will report that their confidence in creative writing and performance has improved		

This was a very successful activity led by the Orchard Foundation working with local schools and the community. Three local schools were involved, and workshop sessions were held with pupils in school, and in the park. Pupils learnt about the heritage and developed ideas and poetry using the park's main theme as a starting point. - 'For over 100 years, a place to enjoy, relax and play sports. Intergenerational work with children and older people also took place, for the children to discover how generations used the park in the past.

A poetry box was also set up in the Bean Tree Café for members of the public to write and contribute their own works.

Three classes with 90 pupils took part in the creative activity and a Poetry in the Park event was held on 8th September for pupils to perform and present their work, 60 people attended the event with the support of three volunteers.

Orchard Foundation confirmed through feedback that knowledge of the heritage for pupils, teachers, parents and volunteers had improved through engagement in the activity, as well as creative writing and performance skills for participating school children.

Words from the poetry was incorporated into the stone circular bench (see outcome 39).

An event poster and selected poems are available on the FOPP website [Poetry in the Park \(friendsofpagepark.co.uk\)](http://friendsofpagepark.co.uk)

Outcome 41 - The heritage of the park will have been interpreted and explained as part of the Greenskills / Practical Park Management, Nature In the Park: Wildplay and Walking to Heath activities and participants will report that their knowledge has improved

Measure of success	Method of evaluation	Outcome achieved?
Participants report that their knowledge of the heritage has improved	Qualitative feedback from participants	

118 participants in the GreenSkills activity learnt a variety of skills to help manage and improve the condition of the park and this involved appreciating, understanding and caring for the heritage. Pupils from Warmley Park Special Schools and adults with learning difficulties were supported to learn about the heritage and develop skills. GreenSkills participants have given feedback to activity leaders that their knowledge has improved.

8 volunteers and 105 participants have taken part in the Walking for Health activity and members have participated in sessions to help develop interpretative materials and intergenerational stories during after walk tea and cake in the Café, and on walks around the park. Those that participated indicated that their knowledge of the heritage had improved.

The Nature in the Park: Wildplay activity was rolled into the development of the Page Park Explorers Schools Learning Resource. Local primary and pre-school were involved in workshops and activities to develop the resource and took part in outdoor learning activities to explore and discover the heritage. Teachers, pupils and volunteer parents have given feedback that their knowledge of the heritage improved.

Outcome 42 - Three Community & Heritage Celebration Events will have been delivered in the park and event participants with report that they enjoyed themselves and their knowledge of the heritage has improved

Measure of success	Method of evaluation	Outcome achieved?
3 Community & Heritage Celebration Events delivered in park	Number of events	9 events
1 community celebration event per year with 5000 people attending, 15,000 total	Number of people attending event using automated counters	16,313 people attended events
8 volunteers to complete event management training programme	Number of volunteers trained	20 people trained in event management
36 volunteer days to develop, organise and marshal events, 108 total	Number of volunteers and hours	410 days volunteer time
Improvement of volunteers knowledge of heritage and skills	Feedback cards from volunteers	Volunteers reported skills had improved
Event participants will report that they enjoyed themselves and their knowledge of the heritage has improved	Feedback cards from sample of attendees	Event participants observed to enjoy themselves and many took part in activities to improve knowledge of the heritage

FOPP volunteers and the Activities Officer organised three annual events as follows, with attendance in brackets as confirmed by automated counters – Big Lunch 2016 (3663), Big Lunch 2017 (2671) and Summer in the Park 2018 (4015). In addition, three Pumpkin Patch October events were organised in 2017, 2018 and 2019, total attendance 5097. Clock Tower carols events were also organised in 2017 and 2019 with 837 people attending, the 2018 event was cancelled due to bad weather. A photo exhibition of the park was also held in 2020 in the Bean Tree Café with 30 people attending.

A total of 16,313 people attended the community and heritage celebration events listed above. They were lively and vibrant events with a wide cross section of the community attending. The park provided an excellent venue to bring the community together and the large annual events and Pumpkin Patch events included a variety of stalls and activities for people to learn about and explore the heritage.

20 volunteers helped to plan and stage the events and 20 volunteers received training in event management. FOPP recorded 3073 hours (410 days) of volunteer time dedicated to planning and staging community events as part of the NLHF funded work (this also includes the time to stage the Music in the Bandstand Events).

The FOPP website includes photos and details of the events at the links below, which provide evidence of how well attended, enjoyable and vibrant the events were.

Big Lunch 2016 - <http://www.friendsofpagepark.co.uk/the-big-lunch-2016.html>

Big Lunch 2017 - <http://www.friendsofpagepark.co.uk/the-big-lunch-2017.html>

Summer in the Park 2018 - <http://www.friendsofpagepark.co.uk/summer-in-the-park-2018.html>

Photos and poster for Pumpkin Patch 2017 - <http://www.friendsofpagepark.co.uk/pumpkin-patch-2017.html>

Photos and poster for Pumpkin Patch 2018 - <http://www.friendsofpagepark.co.uk/pumpkin-patch-2018.html>

Photos and poster for Pumpkin Patch 2019 - <http://www.friendsofpagepark.co.uk/pumpkin-patch-2019.html>

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Outcome 42 continued

Volunteers receiving training reported that their skills had improved, and many people attending events visited consultation stalls to explain the NLHF project and heritage and took part in activities to learn about the heritage and confirmed that their knowledge had improved.

In addition to the NLHF funded events volunteers were also involved in helping to organise other events such as the 2017 Armed Forces Day and annual Xmas on the Hill. Several Artisan Markets have taken place in the Bean Tree Café and Nest. The operators of the Bean Tree Café and Nest also organise community events and activities, which whilst not directly funded by the NLHF programme, are a direct legacy through their investment in this facility. The number of events that could be staged in 2020/21 was adversely impacted by the Covid pandemic.

Outcome 43 - 24 Music in the Bandstand Events will have been delivered and attendees at events will have reported that they enjoyed themselves

Measure of success	Method of evaluation	Outcome achieved?
24 Music in the Bandstand Events delivered in park - 8 music sessions in the bandstand / wider park per year, 24 total	Number of music sessions in bandstand / wider park, and number attending	27 events delivered
4 tea dance sessions per year in sheltered housing units around Page Park, 12 total	Number sheltered housing events and number of people attending	Tea dances not required following further consultation
3 young people to train in event management skills in conjunction with the FOPP	Number of young people receiving training	Training did not take place, however 20 volunteers trained
15 volunteers to support events	Number of volunteers and hours	20 volunteers
25 people to attend each event park event (600 total) and 10 people to attend each sheltered housing event (120 total)	Number of people	Average 70 people per event
Attendees at events will report that they enjoyed themselves	Feedback cards from sample of attendees	Attendees confirmed they enjoyed themselves
Improvement of volunteer's knowledge of heritage and skills	Feedback cards from volunteers	Trained volunteers confirmed they improved skills and confidence

A total of 27 Music in the Bandstand events were staged with 1890 people attending. This number would have been higher if it were not for Covid and cancelling events during 2020/21.

The targets for volunteering and training of volunteers were met and figures for this are aggregated under outcome 43 for community and heritage celebration events.

The Music in the Bandstand events have been very popular and enjoyed by a cross section of the community. People attending events confirmed that they had enjoyed themselves.

Consultation regarding tea dances at local sheltered housing events revealed that there was not a need for this and some residents were able to attend events in the park.

Photographs of selected bandstand events at <http://www.friendsofpagepark.co.uk/music-in-the-park.html>

Outcome 44 - The 'Bark in the Park' programme of events and activities (three dog shows, three dog training courses, Green Dog Walking Scheme) will have been delivered and attendees at events will report that they enjoyed themselves / improved dog handling skills / are confident as Green Dog Walking Wardens

Measure of success	Method of evaluation	Outcome achieved?
5 volunteers to train as Green Dog Walking wardens	Green Dog Walking volunteers recruited and trained, count number	35 volunteer dog wardens recruited and received training
One annual 'Bark in the Park' dog show per year, 3 total, 1000 people attending each dog show event, 3000 total	Number of dog shows and numbers attending	Three dog shows delivered, attendance of 350 per event
Run one 6 week dog training class per project year. Target 12 dogs/owners to attend, 36 total	Number of participants attending dog training classes	36 people attended dog training classes and improved handling skills
8 volunteers to help with show planning, 3 days each, 72 days total; 15 volunteers to help on day at dog show, 45 total	Number of volunteers and days	28 volunteers committed 108 days to plan and deliver events
Volunteers will report that they are confident to act as Green Dog Walking wardens	Feedback cards from volunteer organising events	Volunteers reported confident to be Green Dog Wardens
Dog training class attendees will report that they have improved their dog handling skills	Feedback cards from volunteer Green Dog walkers and dog training attendees	Dog training attendees reported their skills had improved
Attendees at events will report that they enjoyed themselves	Feedback cards from sample of attendees	Attendees reported and observed to enjoy themselves

Three annual 'Bark in the Park' events were planned and delivered with the support of volunteers. These were very successful and enjoyed immensely by the people that attended. The target to recruit Green Dog Wardens was exceeded with 35 people receiving training and support. The Councils Dog Warden often joins the Police in the park for the 'Coffee with the Cops' sessions to provide support and contact.

The bustling Bark in the Park events provided opportunities for 36 people to take dog training courses and participant confirmed that they had improved their dog handling skills. 28 volunteers contributed 108 days of volunteer time to plan and stage the events (this is part of the volunteer time recorded under outcome 42).

The target of 1000 attendees per event was not met, perhaps indicating that this target was set to high. Feedback from volunteers and officers was that the Bark in the Park events were very time intensive to organise compared to other events. Although attendance targets for these specific events were not met, overall attendance targets across all events have been exceeded.

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Outcome 44 continued

Feedback from participants included:

'I've not been to Page Park before and was actually pleasantly surprised at how large and well-kept it was. I thought the Bark in the Park event was really good, having never been to a dog show before, and even the weather was good so all in all it was a great day.'

'Fabulous dog event - we really need more of these in the area to help with awareness. Fantastic event. Thanks for hosting x'

'Great variety of stalls, fun events like dog show and agility display. Thank you!'

'Thanks to all the organisers for a fab event! Very smoothly run and a nice atmosphere all round'

'Holly and I really enjoyed the day, especially the agility display. She didn't win Best Ears this year, but we will try again in 2017!'

Photos of the events can be found at:

Bark in the Park 2016 - <http://www.friendsofpagepark.co.uk/bark-in-the-park-2016.html>

Bark in the Park 2017 - <http://www.friendsofpagepark.co.uk/bark-in-the-park-2017.html>

Bark in the Park 2018 - <http://www.friendsofpagepark.co.uk/bark-in-the-park-2018.html>

Outcome 45 - A Volunteers/ Community 'Thank You' Celebration Event will have been delivered in year 3 and people will report they have improved their knowledge of the heritage and enjoyed themselves		
Measure of success	Method of evaluation	Outcome achieved?
1 Volunteers/ Community 'Thank You' Celebration Event delivered in park	Event delivered	Main event cancelled due to poor weather and scaled down to celebration for volunteers in Bean Tree Café/Nest
1 event delivered, 2000 people attending	Number of attendees (automated counters)	80 people attended
8 volunteers to co-ordinate event	Number of volunteers and hours	Volunteer targets met
15 volunteer to support event on day	Number of volunteers	
1 time capsule designed and built	Time capsule buried at event	Time capsule developed and buried
30 people participating in design and completion of time capsule	Number of people participating	350 pupils from Tynings School involved in developing ideas for time capsule and content
Time capsule participants will report that they have improved their knowledge of the heritage	Feedback cards from participants	Pupils and volunteers confirmed knowledge of the heritage had improved
Improvement of volunteer's knowledge of heritage and skills	Feedback from volunteers	
Event attendees will report they have improved their knowledge of the heritage and enjoyed themselves	Feedback cards from sample of attendees	
<p>Unfortunately, this event had to be cancelled due to the poor weather. Volunteer organisers were upset by this because of all the time that had been put into planning and organising the event. A decision was taken to proceed with a scaled down event in the Bean Tree Café / Nest for volunteers, officers and organisers to celebrate all the hard work and endeavour that had gone into delivering the Page Park NLHF project, 80 people attended this event.</p> <p>As part of the celebrations a time capsule was buried in the park to be opened in 100 years. The contents for the time capsule were developed with pupils from Tynings School. The Activities Officer took a school assembly with 350 pupils and went on to do work with year 5 pupils who wrote letters and drew pictures to go into the capsule. 30 people attended the ceremony to bury the capsule.</p>		

Outcome 46 - The FOPP website will have been redesigned providing a range of information about the heritage and how to engage with it and website users will report that their knowledge of the heritage and volunteering opportunities in the park has improved. Volunteers will have been trained to maintain it in the future

Measure of success	Method of evaluation	Outcome achieved?
One new Page Park web site will be uploaded and hosted	New site developed and hosted	
5 volunteers will participate in the development of content for the website	Number of volunteers / hours participating in development of the web site and web site content management system	4 volunteers manage website / social media accounts and photography for sites
4 volunteers will be trained in web site content management system	Number of sessions / users on Page Park web site and analyse web site usage	Existing skills of volunteers sufficient that formal training not needed
Improvement of volunteer's knowledge of heritage and skills	Feedback cards from volunteers	Volunteers report skills and knowledge of the heritage have improved Volunteers confirm they have received feedback from users which confirms knowledge of heritage and volunteering opportunities has improved
Users of the website will report that their knowledge of the heritage and volunteering opportunities in the park has improved	Online survey of website users to evaluate whether their knowledge of the heritage and volunteering opportunities in the park has improved	
More website sessions than the baseline for the Friends Group website 1/01/2014 to 31/12/2014 of 4124 and users (3312)		There are significantly more website visits than the base line

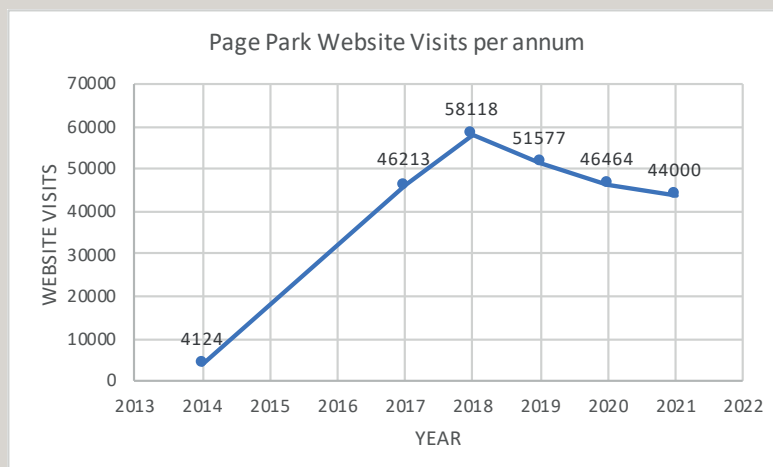
This outcome applies to the website and social media accounts for the park.

There are four volunteers that have built and maintain the website and Facebook and Twitter accounts; including a volunteer photographer who provides images for these platforms. The platforms use information from a variety of sources and other volunteers. The volunteers view the website as more an "encyclopaedia of the park" which is complemented by their Facebook page and Twitter feed - these last two communication channels being better suited to provide instant access to activities and information for park users.

The website and social media accounts contain and lot of information about the heritage and the volunteer website developer has received positive feedback on the website both by email and in person, and states 'there has definitely been a positive improvement in the number of park visitors and volunteers who are interested in the history/heritage of the park and who want to get involved in volunteering. So yes, my assessment is that the website has defiantly achieved improved knowledge for the heritage and volunteering opportunities'.

The number of website visits has risen dramatically from the baseline set in 2014, as shown in the chart below. There has been a drop in visits during 2020/21, most likely because of less activity taking place in the park during the Covid pandemic.

Outcome 46 continued



The volunteer who built the website had existing skills in web design and maintenance, however, he has confirmed that his skills in website management have improved whilst he has been actively maintaining the site, and that it has been 'a positive for me personally'. The volunteers also confirm that their knowledge of the heritage has improved including this quote from the website designer 'as I have pulled together history and heritage information, I have been able to learn more about the Park, its origins and some interesting details of where this all came from'.

The volunteer who maintains the Twitter account states: -

'My experience of this has helped to develop my social media skills and as the platform has evolved kept me up to date with technical developments.... While I cannot think of specific feedback to show an increased knowledge of the heritage of the park, there is regular feedback showing an increased appreciation of the heritage of the park'.

The statistics from the Facebook page show the number of 'followers' has steadily increased from modest beginnings to several thousand people. The Facebook page is followed by 4,185 people - <https://www.facebook.com/FriendsofPagePark/>

The volunteer who maintains the Facebook account states: - There has been a definite improvement in skills in using social media through our experience since the project was initiated and the social media sites were set up. The reach of the Facebook page is extraordinary at times. Although not quite 'heritage' in the sense of HLF there have often been comments on Facebook posts in which people have talked about their experience of the park from many many years ago'.

It is estimated that it took the equivalent of 40 volunteer days for the initial build and start-up of the website and many hundreds of hours to maintain it, and the social media accounts. 151 days volunteer time has been recorded for maintaining the website and social media accounts during the project as part of FOPP volunteer time.

Outcome 47 - A downloadable Accessibility Leaflet and Page Park Phototrail will have been developed and people with mobility needs will report that they are more confident to visit the park

Measure of success	Method of evaluation	Outcome achieved?
One new Page Park Downloadable Accessibility Leaflet available		Following reassessment and agreement with NLHF it was decided not necessary as Phototrail will contain information
One Page Park Photo Trail uploaded onto the Field Fare Trust web page with a link from the Page Park website	Phototrail online with link from Page Park website	Partially done - Fieldfare Trust website became unreliable
2 volunteers from South Glos Disability Action Group to receive training from the Fieldfare Trust to develop a Page Park Photo Trail, 3 days each volunteer time to develop trail		2 South Glos Disability Action Group members trained. Further three FOPP Volunteers trained
One SGC officer to receive training from the Fieldfare Trust to help develop Page Park Photo Trail	Number of volunteers / volunteer hours	Four South Glos Council staff trained and Page Park Apprentice
Improvement of volunteer's and SGC officer's knowledge of heritage and skills	Feedback cards from volunteer participants and SGC Officer	Attendees of training confirmed skills has improved
People with accessibility needs will report that they are more confident to visit the park	Survey to ask whether people with accessibility needs whether they feel more confident to visit	Still to do

In consultation with South Gloucestershire Disability Action Group, it was agreed that a downloadable accessibility leaflet was not required as this would duplicate the information from the Phototrail, which would also be available online. Changes to this effect were agreed with NLHF.

Training in developing Phototrains was delivered by the Fieldfare Trust in 2019 with two South Glos DAG members, four South Glos staff members, Page Park Apprentice and 3 volunteers (total 10). The Apprentice developed a draft Phototrail to test methods and skills. However further access improvements in the park were implemented and a revised and final Phototrail is required to describe these. Unfortunately, Fieldfare Trust went out of existence and the Phototrains website became moribund, so it was not possible to update the Phototrail in consultation with the South Gloucestershire Disability Action Group trainees.

We have recently learnt that 'Experience Community' (a Community Interest Company that provides films and information about walks and other leisure activities for disabled people and the wider community) has taken over Phototrains and is currently in the process of redeveloping it with funding from the NHLF. They will be launching a new test App that will be available on the Apple Store - then hope to release an Android version. When this app is available the Phototrail will be updated and a strategy to promote it to people with disabilities formulated. It will then be possible, through consultation with South Glos DAG (when Covid conditions allow), to assess whether people with accessibility needs report that they are more confident to visit the park. This work will be carried out in 2022.

Feedback from trainees attending the Fieldfare Trust course was that that their knowledge of the heritage and skills have improved

Outcome 48 - A Schools Learning Resource will have been developed and pupils, parents and teachers will report that their knowledge of the heritage / skills has improved through use of the park as an outdoor classroom

Measure of success	Method of evaluation	Outcome achieved?
One new Page Park Schools Learning Resource developed	Downloadable resource produced	
Printed copies produced (numbers to be determined as part of project)	Printed copies produced and distributed	
40 pupils to participate in the development of the learning resource from 3 primary schools	Number of primary school pupils and parents participating and hours for those who take part	
150 pupils and 10 parents to attend park activity day to launch the learning resource		
6 teachers to be trained in use of the learning resource	Number of teachers that have received training	
Pupils and parents will report that their knowledge of the heritage has improved	Feedback collected from primary school pupils (by Activity Officer / Teachers) Feedback cards from parent volunteers	
6 Teachers will report that their knowledge of the heritage and skills have improved	Feedback cards from teachers	

A 'Page Park Explorers' schools learning resource was successfully developed and outdoor learning sessions delivered. An agreed change with NLHF was to include the Wildplay activity into this project so the whole park can be used as an outdoor classroom / Wildplay area, rather than a dedicated and cordoned off space.

The resource was developed through 17 interactive sessions with Page Park Pre-School, Staple Hill Children's Centre, Staple Hill Primary School, The Tynings Primary School, Christ Church C of E VC Infant School, Christ Church C of E VC Junior School, Stanbridge Primary School. The project worked with 372 pupils, 19 volunteer parents and 18 teachers.

A copy of Page Park Explorers is available at <http://www.friendsofpagepark.co.uk/explorers.html>

Following the development of the resource Page Park Pre-School have used the resources regularly to deliver their outdoor learning activities. Christ Church Primary have done the same and 170 of their pupils have undertaken outdoor learning activities in the park following on from a session for 30 pupils delivered by the Activities Officer. During Summer 2019 the pack was used one day a week as an activity for the Fit and Fed programme which was for 4 weeks and engaged a total of 54 children aged 5-11 years.

Volunteers and young people have also constructed willow domes and log areas through the GreenSkills activity, to support outdoor learning and play.

Outcome 49 - A heritage trail will have been developed with volunteers and participants on walks will report that their knowledge of the heritage has improved

Measure of success	Method of evaluation	Outcome achieved?
New Page Park Heritage Trail leaflet	Downloadable leaflet produced	Heritage trail download produced
1000 copies of leaflet printed	1000 copies printed and distributed	It was decided not to print copies
3 workshops to be delivered with schools / youth groups	Number of workshops	Three primary school classes engaged as part of wider development of interpretative outputs
6 volunteers will commit 1.5 days each to research and design of trail leaflet, 9 days total	Number of volunteers and hours	12 core volunteers and 6 parent volunteers took part
4 walks per year on trail delivered by Activities officer in years 2 and 3, 8 total with 120 participants in total	Number of walks delivered	Heritage Trail walks were delivered as part of initiative to develop the trail and with Walking for Health group once the trail leaflet completed. 60 participants
Improvement of volunteer's knowledge of heritage and skills	Feedback cards from volunteer participants	Volunteers, participants, school children confirmed understanding of the heritage and skills had improved
Participants on walks will report that their knowledge of the heritage has improved	Feedback cards from walks participants	Participants on heritage trail walks confirmed knowledge had improved

A core group of 12 volunteers formed an interpretation working group and worked on the heritage trail leaflet, as well as the interpretation panels, Café heritage display, circular celebration bench and entrance signs. A consultant was employed to work with the volunteers, local heritage groups, local museums, local schools, Warmley Park Special School, local people, elderly housing schemes, British Legion and local Walking for Health participants. Elderly residents who could remember the park in the past were interviewed to develop material.

Sessions were held in the park with classes from three local schools, with support from teachers and parents. These sessions were used as a warmup to develop the Page Park Explorers Schools Learning Resource (see outcome 48). In addition to the 12-core group of volunteers working on interpretative content and design, 6 parent volunteers supported school classes and intergenerational work took part with participants from the Page Park Walking for Health Group and elderly residents. Participants learnt about the heritage and helped develop interpretative ideas and materials.

In addition, several trail walks were organised as part of the works to develop the trail and with the Walking for Health group, once the trail had been completed.

A total of 6 volunteers and 111 participants took part in the project and they confirmed that their knowledge of the heritage had improved. 60 people attended the trail walks and confirmed their knowledge of the heritage had improved.

Outcome 50 - Three annual programmes of summer youth activities will have been delivered engaging 600 participants		
Measure of success	Method of evaluation	Outcome achieved?
1 'Free Fall' Summer Page Park Youth Activities Programme delivered per year, 3 total per year	Number of Freefall sessions	Agreed with NLHF to deliver one large Freefall programme in 2017
200 young people to attend sessions per year, 600 total	Number of participants	119 young people took part
35 percent of participants to receive a nationally recognised award in either the ASDAN or South Glos award schemes	Evaluation report from Freefall staff with qualitative feedback from participants	Award scheme did not take place
70 percent of participants to report a positive recorded outcome feedback on events	Feedback cards from participants	Feedback from young people was that they enjoyed themselves and it was a positive experience

Freefall & Summer StreetGames took place in August and September 2017 and was open to young people aged 8 years and over. In August Freefall sessions took place every Tuesday and Thursday between 5.00-8.00pm and involved playing a wide range of sports, crafts and cooking activities. StreetGames took part throughout August and September on Friday evenings and Saturday mornings. Coaches supported the young people to play sports such as football, rounders, cricket, and dodgeball.

Posters advertising the event at <http://www.friendsofpagepark.co.uk/freefall.html>

Feedback from the young people was that they enjoyed themselves and that it was a positive experience.

Appendix **4**

The heritage of the park will be better identified and recorded

Project level outcomes 51-54

Key

- Outcome met ✓
- Outcome partially met -
- Outcome not met ✗

Outcome 51 - The Conservation Management Plan has identified the heritage and community significance of the park

Measure of success	Method of evaluation	Outcome achieved?
Conservation Management Plan to describe heritage interest	Assessment by development Phase project team	
Conservation Management Plan produced in 2015 and successfully identified heritage and community significance		

Outcome 52 - Number of heritage elements previously hidden, not well known or not accessible, now available to the public

Measure of success	Method of evaluation	Outcome achieved?
Any elements discovered made accessible to the public	Elements accessible to public	
<p>The following elements that were previously hidden or not well known are now accessible to the public: -</p> <ol style="list-style-type: none"> 1. Original top of stone drinking fountain discovered in residential garden. Details of the find are on the FOPP website at link below, and Facebook page. See 18th January 2021 entry at following link: - http://www.friendsofpagepark.co.uk/drinking-fountain.html Options for returning and displaying the stone in the park are being considered. 2. Stories and reminisces of the park. These have been discovered by the Tales of Page Park (see outcome number 53 below) 3. Thanks to the profile of the project, new historic photos have been submitted by the public including an aerial photograph of the park just 10 years after it was opened 100 years ago. These photos have been included within the development of heritage interpretation in the park and some are available at: - http://www.friendsofpagepark.co.uk/history-of-the-park.html 		

Outcome 53 - An intergenerational oral history project will have been delivered (with volunteers and local school or youth group) to tell the story of the park and gather the special memories and tales of local people with outputs including audio clips and a pdf publication entitled 'Tales of Page Park' and participants will report that their knowledge of the heritage and skills have improved

Measure of success	Method of evaluation	Outcome achieved?
One new 'Tales of Page Park' publication pdf download publication produced	Downloadable pdf publication produced	PDF publication not deemed necessary; transcripts stored with Kingswood Heritage Museum
One oral history training day for 5 volunteers delivered	Number training sessions	Two young people trained and committed 2 days volunteer time
Edited audio clips uploaded to website and accessible to public	Audio clips available on website	Audio clips available
One oral history training session delivered to support local school / youth group	Delivery of history training session	90 pupils at Staple Hill School engaged in history detectives work to collect stories from older people
15 members of the community interviewed on their recollections and reminisces of the park	Number of volunteers / school children / young people / interviewees and hours	11 stories recorded
5 volunteers will commit 22.5 days volunteer time to project		4 Kingswood Heritage Museum Volunteers helped with research and storing of information, committing 12 days volunteer time
Improvement of volunteer's knowledge of heritage and skills	Feedback cards from volunteer participants	
School children / youth group participants will report that their knowledge of the heritage and skills have improved	Feedback cards from School children / youth group participants	
Readers of the pdf / listeners to audio clips will report that their knowledge of the heritage has improved	On-line survey of whether consumers of the pdf / listeners to audio clips report that their knowledge of the heritage has improved	Volunteers, schoolchildren and participants confirmed knowledge of heritage and community stories had improved
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Outcome 53 continued

Dee Moxon, a specialist consultant was employed to lead the Tales of Page Park project. Dee is a member of the Arts Enlarge team who work to celebrate communities and enable communities to celebrate their uniqueness in many ways. In November 2018, Dee supported young people in Staple Hill in an 'oral history adventure' to discover the stories which make the park the well-used community space that it is today. Dee trained 90 children in years 3 and 4 at Staple Hill Primary School in Oral History and 18 of them conducted shared interviews. All of the children created the drawings to illustrate Radio Staple Hill (where the recordings are located) and bring the pages alive. <https://radiopagepark.wordpress.com/>

The children were trained to become 'history detectives' and support was provided for them to interview older people in their community. There are stories from 11 people recorded.

Together with The Page Park activities officer and volunteers, oral histories were collected from people at The Pendennis Estate, Staple Hill Primary School, The Library and in The Nest at the centre of Page Park. A drop-in session at Staple Hill Library was attended by 20 people, work took place with the Staple Hill Lunch club (15 people) and an event took place in the Bean Tree Café which 20 people attended. Stories were shared and collected at the events and participants confirmed that their knowledge of the heritage had improved.

The recordings tell different stories about growing up in the park, conkers, fairgrounds, roller-skating, demonstrations, restoration and volunteering to keep the park a beautiful place.

Volunteers from Kingswood Heritage Museum were involved in the project and uncovered booklets and photography to share in the memory gathering process. The Kingswood Heritage Museum will be storing the Oral Histories and their transcriptions in perpetuity.

As part of the work to develop the Tales of Page Park activity participants decided it was not necessary to develop a separate pdf publication, and efforts should be focused on the collection and recording of community memories.

Children, volunteers and participants in the project confirmed that their knowledge of the heritage had improved as a result of taking part in the project.

Outcome 54 - Volunteers will have undertaken a tree survey and contributed to the development of a plan for a replacement programme for mature trees in the park and report that their knowledge of the heritage and skills has Improved

Measure of success	Method of evaluation	Outcome achieved?
5 volunteers will commit 25 days of volunteers time	Number of volunteers and hours	10 volunteers committed 20 days volunteer time
5 volunteers will engage in programme of training from tree consultant	Number of training sessions	Series of 6 tree walks to learn about tree management and ID and several meetings to develop tree management plan
One tree replacement programme report will be produced with consultation with local community	Tree replacement programme report produced	Report produced
Volunteers will report that their knowledge of the heritage and skills have improved and that they are more aware of the park environment and how to protect it	Feedback cards collected from volunteer participants	Verbal feedback from participants has confirmed that knowledge of the heritage and skills had improved
Members of the public taking part in the consultation will report that they understand the need for a replacement tree programme	Qualitative feedback collected from people viewing consultation materials	This was confirmed through engagement at meetings and on training sessions / walks

The Its tremendous activity was led by a tree consultant and was very successful. Volunteers learnt about the need for a replacement tree programme and the works necessary to maintain a healthy tree population. A Tree management plan was produced by the tree consultant and volunteers. Volunteers learnt practical tree and shrub management techniques and put these into practice through the Greenskills programme.

Skills learnt included crown lifting and removing epicormic growth, power tools training, willow construction, pruning, seasonal bedding, plant ID, designing planting schemes, green manuring, pests and diseases, training roses and shrubs.

A description of the consultation, copy of the report, tree management and community planting and some of the tree walks and photos is available at <http://www.friendsofpagepark.co.uk/trees-1.html>

Appendix 5

People will have developed skills

100

Project level outcomes 55-57

Key

Outcome met ✓

Outcome partially met -

Outcome not met ✗

Outcome 55 - People will have developed skills to ensure the park is better looked after and managed		
Measure of success	Actual No's. developing skills	RAG Rating and comments
25 volunteers will develop horticulture / park management & bio-diversity skills through the Greenskills / Practical Park Management activity, reporting that their knowledge of the heritage and skills have improved and that they are more aware of the park environment and how to protect it	118	
5 people will develop tree care and maintenance, tree health, species selection criteria skills through the 'It's Tremendous' activity and report that their knowledge of the heritage and skills have improved	10	
People will have developed skills to become Green Dog Wardens (5) and improve their dog control skills (36) through the 'Bark in the Park' activity and report that they are confident to act as Green Dog Walking Wardens or their dog handling skills have improved	71 developed skills -35 dog wardens 36 dog control skills	
10 people will have developed Park Watch skills through the Park Watch activity and volunteers will report their confidence and skills to monitor and report anti-social behaviour has improved	10	Project changed to 'coffee with the cops' sessions in the park. 10 + FOPP volunteers monitor and report anti-social behaviour
5 volunteers will report that they have developed skills to monitor automated counters and carry out observational surveys	4	4 volunteers trained and 2 volunteers now continue this work
5 Friends Group volunteers will report that they have improved fund raising skills to help implement the plans for Page Park	5	
One Grounds Maintenance Operative will report that they have developed tree condition assessment skills	1	
The Park Grounds Co-ordinator post holder will report they have developed skills in recruiting and working with volunteers	1	
The Marketing & Interpretation Apprentice will report that he/she has developed Marketing for Interpretive/Heritage sites skills	1	
The Activities Officer will report that they have developed skills in developing interpretative media and work place assessor skills	1	Continued next page...

Outcome 55 continued		
23 City of Bristol students will report that they have developed skills on two week placements in areas set out in the Activities Training Plan	15	Impacted by Covid. 6 City of Bristol College students did placements in café, 4 Warmley Park Special School students on horticulture placements. 5 South Glos Council Apprentices trained by Parks Grounds Co-ordinator on placements
Three UWE students will report that they have developed skills on summer placements as set out in the Activities Training Plan	3	Three UWE students supported on summer placements

Outcome 56 - People will have developed skills to ensure the park is better understood		
Measure of success	Actual No's. developing skills	RAG Rating and comments
Five volunteers will develop skills to operate the Page Park web site content management system and sustain the website for the long term	4	Four volunteers developed skills to build and maintain website, Twitter, Facebook and providing photography
34 participants will report that they have improved skills in the development of interpretative media (Interpretation Panels, Heritage Display, Accessibility Leaflet, Tree Trail, Heritage Trail and Circular Celebratory Bench	132	132 participants and volunteers contributed to development of interpretative outputs and developed skills
90 participants will report that they have developed creative writing and /or performance skills through the Park Life Poetry Slam competition activity	90	
Two people will report that they developed Phototrails skills to enable more people with mobility difficulties to have information on the accessibility of the park through the Phototrails activity	10	10 South Glos DAG, FOPP volunteers and Council staff members
Six teachers who have received training to use the Schools Learning Resource will report that their knowledge of the heritage and skills to support outdoor education have improved	18	
Five volunteers will report that they have developed skills in oral history techniques through the Tales of Page Park Activity	20	Two volunteers and 18 children received training and took part in oral history sessions
36 people will report that they have developed bike riding skills and two people will report that they have developed skills to support bike riding sessions through the Bikeability: Get On Your Bike! Activity	75	Project changed to 'safe walking' project because park not suitable for bike riding skills. 75 children received training

Outcome 57 - People will have developed skills to ensure that levels of physical activity and wellbeing are improved and the park is enjoyed by more, and a wider range of people

Measure of success	Actual No's. developing skills	RAG Rating and comments
11 people will report that they have developed event management skills through the Community & Heritage Celebration Events and Music in the Bandstand activities	20	
30 people will report that they have developed outdoor learning skills through the Nature in the Park: Wildplay! activity	-	Project rolled into Page Park Explorers; 18 teachers received training
15 people will report that they have developed walk leadership skills through Page Park Walking for Health activity	3	
36 participants will have developed community food growing /allotment gardening / cookery skills through the Page Park Local Food Project and report that they have improved their knowledge of the heritage and skills in food growing, cookery and sustainability	104	104 people developed skills in either growing vegetables and plants and/or cooking
Junior Park Run – a target was not set for training as this activity was developed in the delivery phase, however around 494 volunteers have supported Park Run sessions and there is a core team of around 16 who have received training and skills development to stage events and support other volunteers	16	494 people have volunteered to support the Junior Park Run, although there is a core team of volunteers
Yoga - a target was not set for training as this activity was developed in the delivery phase, however around 300 individual participants have attended sessions and have improved their yoga practice skills	300	
Dementia Friendly Training – a target was not set for this training as it was developed in the delivery phase. South Gloucestershire Dementia Action Alliance provided three Dementia Friendly training sessions for 23 people to learn how to make themselves more Dementia friendly. This was a great opportunity for the wider Staple Hill community as it taught people how to assist and accommodate people suffering from Dementia. The Sessions were a great success.	23	

Appendix 6

People will have learnt about heritage

104

Project level outcomes 58-62

Key

Outcome met ✓

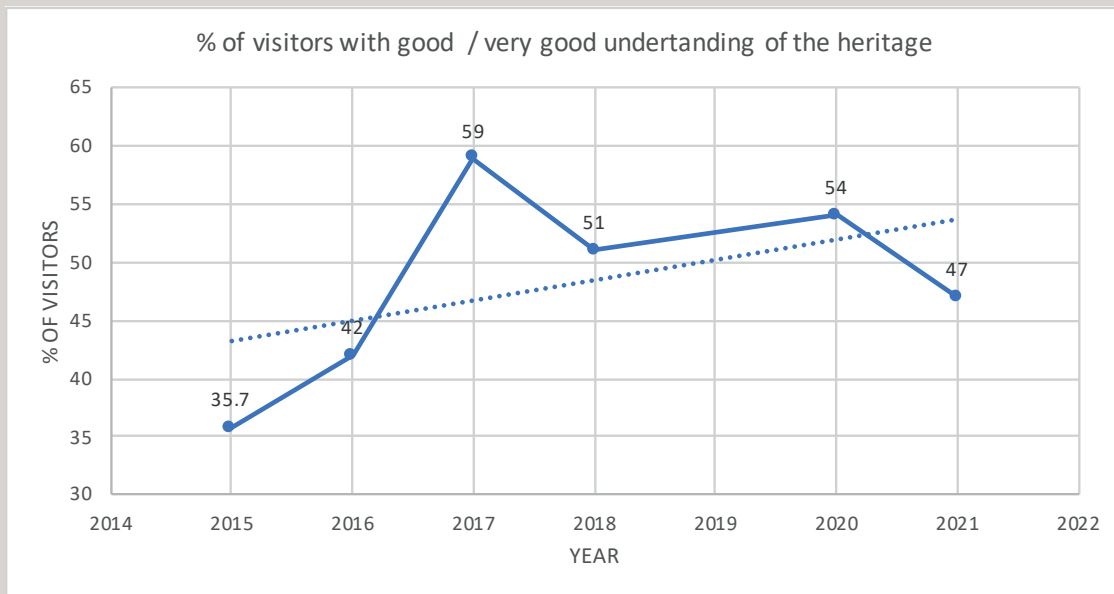
Outcome partially met -

Outcome not met ✗

Outcome 58 – The percentage of visitors who have a good understanding of the heritage will increase to 50 percent

Measure of success	Method of evaluation	Outcome achieved?
Percent of people who rate their understanding as good or very good. 2015 baseline 35.7 percent, target 50 percent.	Annual survey of park users	

The percentage of people who rate their understanding of the heritage as good or very good is shown in the chart below. The target was to increase the 2015 baseline from 35.7 percent to 50 percent.

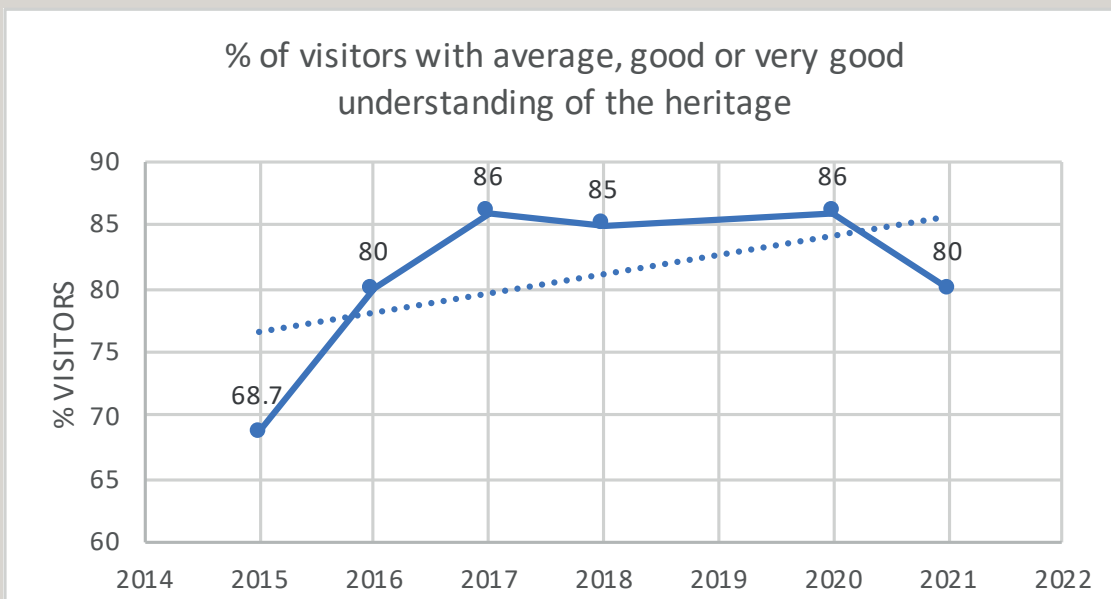


The target was met from 2017 onwards, reflecting the number of events and activities in the park to explain and interpret the heritage. However, in the 2021 survey the 50 percent target was missed with 47 percent of respondents rating their knowledge as good or very good. This is perhaps an effect of the Covid pandemic, when activities and events in the park had to cease and the number of opportunities to learn about the heritage reduced. Overall, however, the target has been met by the project which has successfully raised the level of knowledge amongst park users for several years.

Outcome 59 – The percentage of visitor who rate their understanding of the heritage as average, good or very good will increase to 75 percent

Measure of success	Method of evaluation	Outcome achieved?
There will be an increase in the percentage of park users who rate their understanding of the heritage as average, good, or very good Baseline is 68.7 percent and target is 75 percent	Annual survey of park users	

The percentage of people who rate their understanding of the heritage as average, good or very good is shown in the chart below. The target was to increase the 2015 baseline from 68.7 percent to 75 percent.



The target was met from 2016 onwards. The percent of visitors with an average to very good knowledge of the heritage dropped to 80 percent in 2021, but still remained above the target of 75 percent. Again, this could be due to less activities and events in the park because of the Covid pandemic. It is clear, however that the project has been successful in raising community knowledge of the heritage and it has been able to sustain this for a number of years.

Outcome 60 – People will learn about the heritage

Measure of success	Method of evaluation	Outcome achieved?
Number of people engaging with heritage / learning activities, baseline 0, target 1296	Count numbers engaging with heritage / learning activities	

2310 volunteers and participants took part in activities where they learnt about the heritage, significantly above the target of 1296. There were a wide variety of activities with different learning styles and methods, for example talks at school assemblies, supporting pre-school and primary school classes to develop interpretative materials, learn oral history techniques at 'history detectives' recordings, improve creative writing and performance skills, develop the time capsule and take part in outdoor learning sessions within the park.

There were numerous walks where people learnt about the natural and cultural heritage of the park and hands on activities to maintain the park, learn horticultural skills, grow food and plants and learn cookery skills. People learnt about how the park was established 100 years ago, what people used to do in the park why it became so important to the community during WW2.

The Activities Officer attended health and wellbeing activities to discuss the heritage of the park with participants where learning was not the main focus of the activity. The learning was used to produce a variety of outputs including interpretative boards heritage display, signing, trail leaflet downloads, web and social media information and audio recordings to share with the wider community, promoting further learning.

Outcome 61 – Volunteers and people participating in activities who report that their understanding of the heritage has improved

Measure of success	Method of evaluation	Outcome achieved?
80% of people who attend activities (participants or volunteers) report their knowledge of heritage has improved. Baseline 0, target 1036	The Activities Action Plan identified methods of evaluation for each activity where people learn about the heritage, add up total figure	

The Activities Officer and consultants / others who co-ordinated and delivered learning activities checked with volunteers and participants whether their knowledge of the heritage had improved. At the start of the project feedback cards were used but these proved too time consuming given the number of activities that had to be delivered and time available. Verbal feedback became the main assessment technique, checking understanding and asking participants whether their understanding had improved. The Activities Officer and activity leaders have confirmed that over 80 percent of people confirmed that their understanding had improved.

Outcome 62 – People attending events will report that they enjoyed themselves and their knowledge of the heritage has improved		
Measure of success	Method of evaluation	Outcome achieved?
25 percent of people who attend activities as participants or volunteers will report that their knowledge of the heritage has improved. Baseline 0, target 4250	<p>Event participants report they enjoyed themselves and their knowledge of the heritage has improved</p> <p>Event organisers, Activity Officer and volunteers to observe and report whether people enjoyed themselves</p> <p>Event volunteers to talk to sample of attendees to find out whether knowledge of the heritage has improved</p>	
<p>The total number of people who attended events is calculated at 18,283. Event organisers and volunteers observed participants and all events contained stalls where people could learn about the heritage, the NLHF project and its activities / volunteering opportunities. FOPP and the Activities officer are confident that 25 percent+ of volunteers and participants enjoyed themselves and report that their knowledge of the heritage had improved. This is from observation and talking to volunteers and participants at the events.</p>		

Appendix **7**

People will have volunteered time

Project level outcomes 63-64

109

Key

Outcome met ✓

Outcome partially met -

Outcome not met ✗

Outcome 63 – People will have volunteered time			
Number of volunteers / days / hours	Baseline	Target at end of project	Total and RAG rating
Volunteer numbers and days – delivery of activities			
People will volunteer (number of volunteers)	N/A	230 volunteers	258 volunteers + 494 Park Run volunteers
People will volunteer (number of volunteer days – (for activities and FOPP combined) included in FOPP time)	N/A	1560 days	2,993 days
FOPP volunteers including Walking for Health, Greenskills & Green Dog Warden volunteer time (hours)			
Management	235	423	3840
Maintenance	673	4656	2991.9
Horticulture	183	1556	4048.5
Retail	0	0	0
Capital works	0	195	212.5
Access	0	150	27.5
Marketing (including web site)	5	148	1508.5
One off events	252	3653	8332.75
Developing learning and interpretation Resources	0	525	Included in delivery of activities figures above
Supporting delivery of activities	0	1515	Included in delivery of activities figures above
Total FOPP hours	1348	12821	21001.65

Outcome 63 continued

The amount of volunteering time devoted to the NLHF project is outstanding and far exceeded our targets. FOPP, Walking for Health, Greenskills & Green Dog Warden volunteers gave 2,800 days of their time. A further 193 days came from other volunteers delivering activities. This gives a total of 2,993 days volunteer time, the equivalent of 12.5 full time years if delivered by a paid employee. This is a testament to the enthusiasm, drive and tenacity of all the volunteers and reflective of the value the local community places on its park. The time and commitment of the volunteers is the principal reason why the 'Parks for People' project has been such a resounding success.

The National Lottery standard formula for valuing volunteer time is £10/hour general volunteering, £20/hr skilled and £50/hr professionals giving time. Based on this we estimate the value of volunteer time delivered by FOPP, Walking for Health, GreenSkills and Green Dog Warden is £202,090. The volunteer time for the additional 193 volunteer days on other activities is £14,475, a total value of £216,565. This far exceeds the £79,225 value of volunteer time that we estimated in our delivery phase application.

Outcome 64 – Volunteers will report that they are satisfied with their volunteering experience and have benefitted from it

Measure of success	Method of evaluation	Outcome achieved?
90 percent of volunteers will report that they are satisfied with their volunteering experience and have benefitted from it	Feedback cards collected from volunteers on whether they are satisfied with their volunteering experience Activities Officer / Activity Leaders talking to volunteers	

258 volunteers + 494 Park Run volunteers have taken part in the project, helping to deliver activities, develop interpretative materials and outputs, support health and wellbeing programmes, supported and delivered events, contributed to the development of designs and plans, carried out consultations, gathered data and source materials, maintained the website and social media, supported children and young person activities, involved the elderly and socially isolated, and helped to improve accessibility for a wider range of people to the physical space and activity programmes.

Feedback from activity leaders and FOPP is that volunteers have been satisfied with their experience and have benefitted from it, and that the 90 percent target has been met.

Appendix 8

The area will be a better place to live work and visit

112

Project level outcomes 65-71

Key

Outcome met ✓

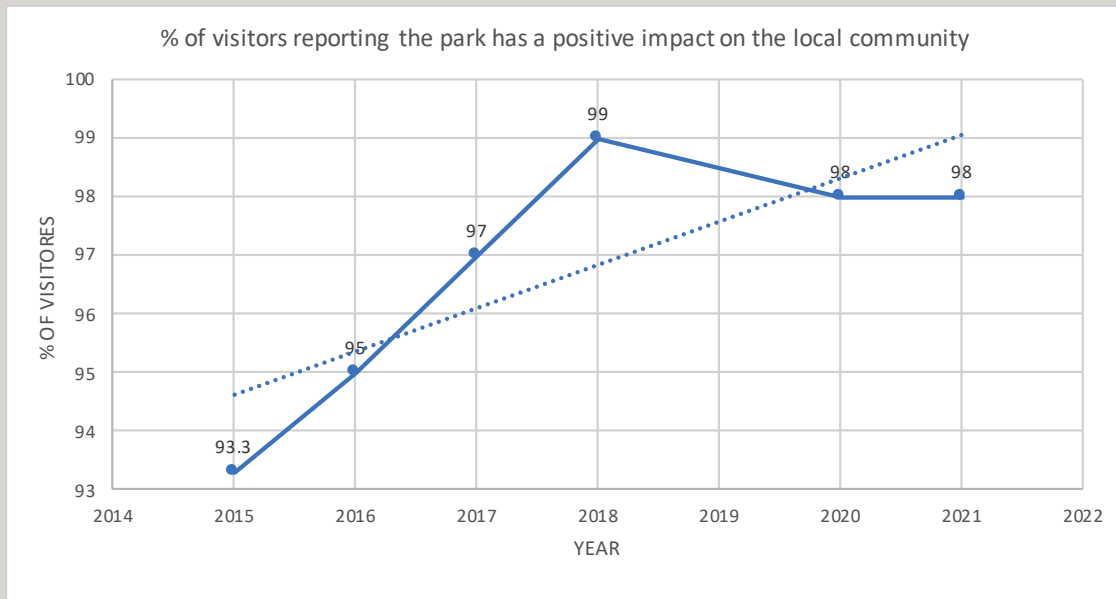
Outcome partially met -

Outcome not met ✗

Outcome 65 – 95 percent of people will report that the park has a positive impact on the local community

Measure of success	Method of evaluation	Outcome achieved?
Percentage of people who either agree or strongly agree with the statement will rise to 95 percent, Baseline 93.3 percent	Annual survey	

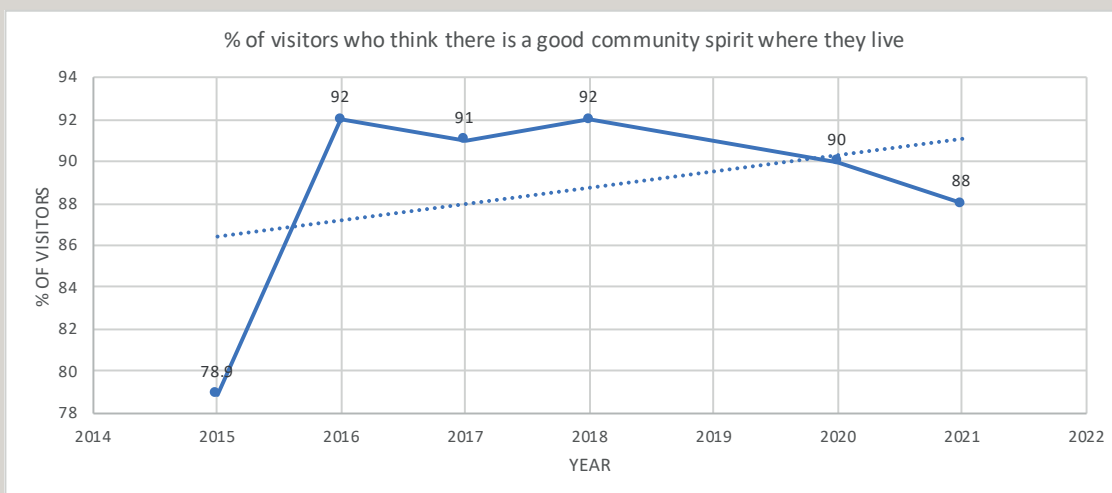
High numbers of respondents in annual surveys have agreed that that the park has a positive impact on the local community. The target of 95 percent of people agreeing with this has been met since 2016. The results from the annual surveys are shown in the chart below, only 1 or 2 percent of visitors have not agreed since 2018.



Outcome 66 – The activities and events in the park will improve the community spirit in the area and 83 percent of residents will agree that there is a good community spirit where they live

Measure of success	Method of evaluation	Outcome achieved?
Percentage of people who either agree or strongly agree with the statement with the statement will rise to 83 percent, baseline 78.9 percent	Annual survey	

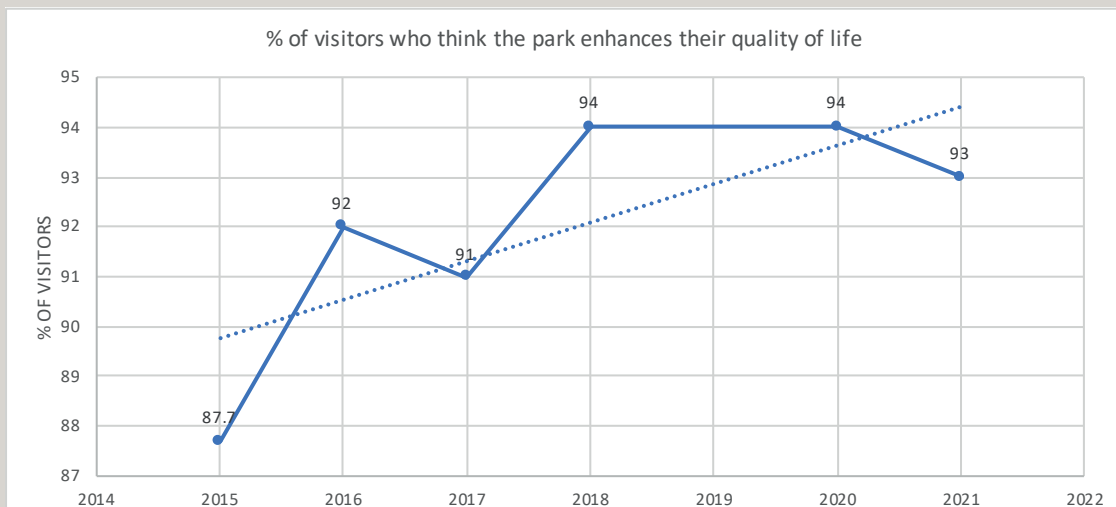
The activities and events in the park have been successful in improving the community spirit in the area, with the target of 83 percent of people agreeing being exceeded in every year since the project commenced. The results from the annual surveys are shown in the chart below, only 1 person out of 542 respondents to this question in the 2021 survey disagreed. There has been a slight dip to 88 percent in 2021 which is most likely reflective of activities and events being cancelled in 2020/21 during the pandemic. This emphasises the importance of community events and activities for enhancing / maintaining community spirit.



Outcome 67 – The improvements to the park will enhance the quality of life of local people and 90 percent of residents will report this

Measure of success	Method of evaluation	Outcome achieved?
Percentage of people who either agree or strongly agree with the statement with the statement will rise to 90 percent, baseline 87.7 percent	Annual survey	

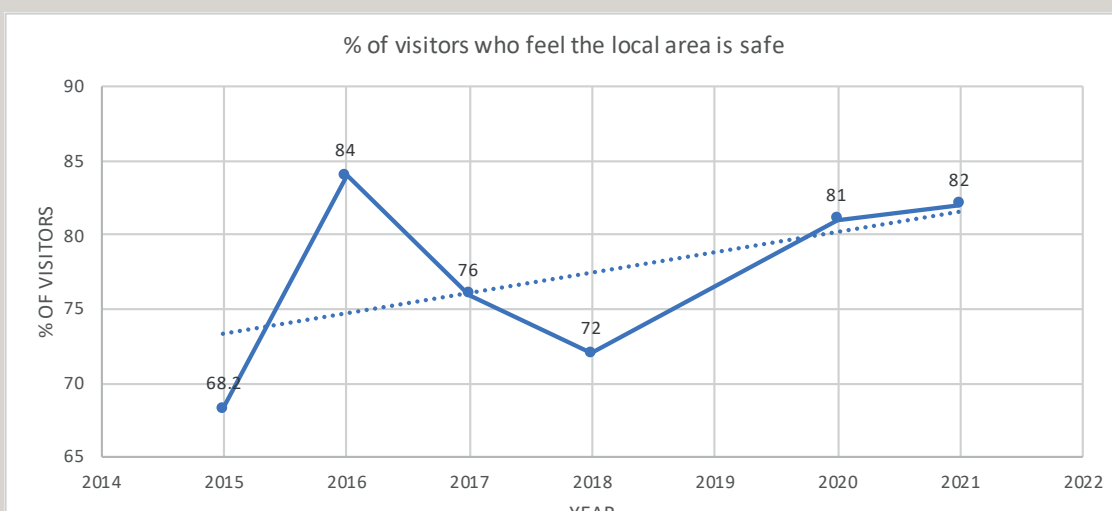
The improvements in the park have been successful in increasing the number of people who think the park enhances their quality of life. The target of 90 percent has been exceeded in every year, as shown in the chart below.



Outcome 68 – Making the park secure at night should reduce incidences of antisocial behaviour as will attracting more and a wider range of people to the park to engage in activities and events. As a result, we expect 70 percent of people to agree that overall the area feels safe (as a result of the project)

Measure of success	Method of evaluation	Outcome achieved?
Percentage of people who either agree or strongly agree with the statement with the statement will rise to 70 percent, baseline 68.2 percent	Annual survey	

The baseline for this was 68.2 percent in 2015 and a target was set of 70 percent which has been exceeded in every year since the project commenced. The results from annual surveys are shown in the chart below.



In the 2020 and 2021 surveys people were asked a more specific question of whether ‘the park area feels safer as a result of the restoration project’. Baselines and targets were not set for this question. However, in the 2021 survey 71 percent of respondents indicated that the park area now feels safe as a result of the restoration project, 25 percent neither agreed nor disagreed and only 1 percent of respondents disagreed. People were asked what had changed to make the park feel more / less safe. Responses were positive overall with many comments made that the railings and locking it at night has prevented antisocial behaviour. Many people also thought that the park being used more widely by families made it feel safer. There were also comments that the park being better maintained and the café facilities and staff also made it feel safer. There were still a small number of comments (5) that there was still antisocial behaviour from young people and out of control dogs (5).

Outcome 69 – People will report that their levels of physical activity and wellbeing have improved as a result of participating in physical and health activities (80 percent of those who take part)

Measure of success	Method of evaluation	Outcome achieved?
80 percent of people will report that their levels of physical activity and wellbeing have improved as a result of participating in physical and wellbeing related activities	Various methods as outlines in Activities Plan. Activities leaders asking participants for verbal feedback - show of hands etc	

When the funding bid for the Page Park project was developed a detailed analysis of community needs was undertaken and it was found that there were poor health outcomes for people in the Staple Hill area, and particularly within the Priority Neighbourhood area. Consultation and research work identified that the project should contribute towards addressing the following needs: -

- To provide activities and events that promote an increase in physical activity and improve general health and wellbeing
- To provide activities and events that help address high levels of obesity in the local population, particularly amongst children

A number of activities were designed to promote improvements to health and wellbeing, and these have been delivered with a variety of partners. There were changes and additions to some of the activities as originally set out in the Activity Plan, and these were developed and delivered in response to new ideas, suggestions and priorities from the local community. This includes the establishment of regular and very popular free Junior Park Run and outdoor Park Yoga classes in the park. Changes were agreed with NLHF. Each activity is assessed below:

Walking for Health

This project focussed on providing walks for a range of walking abilities, but with a focus on less able walkers, to improve health, wellbeing and confidence. 250 people have participated in the programme over the last 5 years and there have been multiple benefits through improvements to health, reduced social isolation and the opportunity for participants to make friends, socialise, and join in other activities where there has been the opportunity to learn about the heritage. 8 volunteers have led the walks, and three of these were trained by the NHLF programme. Walks are held every Tuesday and Friday and a total of 288 volunteer days have supported the programme over 5 years. The Walking for Health programme has been an enormous success and more than 80 percent of participants have confirmed that their health and wellbeing has improved, testimonials include: -

“I can’t thank you enough for this morning. I don’t get to see anyone and I am mostly on my own. This has been absolutely wonderful”.

“It was nice to be walking with other people. I walk across the park occasionally but having the company of others made it more enjoyable”.

“I enjoy meeting new people. I enjoy the company and I feel better. The walk leaders are friendly and if you are feeling down they will cheer you up! Thankyou!”

More information can be found at [Walking for Health \(friendsofpagepark.co.uk\)](http://friendsofpagepark.co.uk)

Continued next page...

Outcome 69 – continued

Fit and Fed

This project operated in school holidays and local children from low-income families were referred from their schools. It was delivered by Juice Community Project and there were two separate projects.

- **A Saturday Morning Breakfast** project in 2017 involved 12 sessions and 10 children and three parents participated. These involved breakfasts being served in the Bean Tree Cafe / Nest and supported activities and games and sport in the park.
- **School Holidays** project in summer 2019. There were 12 sessions and 51 children participated. The food was provided by Intergra the School Meals provider and the sport and activities were provided by Juice. The activity used the resources from the Page Park Explorers to learn about the park and its heritage as well as doing sport and games.

Children from low-income families were targeted and parent's comments include the following:

"was able to have some time to myself"

"it's been brilliant my child has had a great time. Thank you"

"I'm very happy because you all help me with the kids to play and my kids very excited and happy to meet new friends. Am very grateful and the staff very nice."

"was able for my older child to have free time."

Active Family Club

A new Active Family Club was established in Page Park and provided support for families to become more active, using Active Families best practice developed by South Gloucestershire Council over previous years. The activity was run by South Glos Council Healthy Lifestyles team and was for children and families attending local Priority Neighbourhood schools. It was promoted through school newsletters, posters and invitations given directly to families who school staff identified may particularly benefit from involvement. It included courses offering a different taster session of sport or activity every week. Three programmes were delivered with a total of 30 participants who reported that their levels of physical activity and general wellbeing had improved as a result of participation. Feedback and observations from activity leaders confirmed that over 80 percent of participants confirmed that their health and wellbeing has improved, testimonials include

"Brilliant! Haven't laughed so much! I was worried that it was going to be very serious, but it was great fun and made me realise that sport with the family can be fun too. I've already gone out and bought tennis rackets – first time I've been interested in sports since school! Thank you!! – Staff were brilliant too".

"Pam's enthusiasm is infectious she made every day a blast even when the weather wasn't the best. Monday was our favourite, please do more throughout the year, thanks to all involved in organising".

StreetGames

This activity was delivered by the Council in 2016, and Juice Community Project from 2017 onwards and focused on young people aged 14 and over. The aim of StreetGames was to create a relaxed safe environment in which to try a range of different sports. Coaches were provided to run free drop in, multi-sports sessions. In 2018 a lot of the work was done in conjunction with the Anti-Social Behaviour Team and Police. StreetGames was advertised in local schools and in later years outreach work was done to engage with young people around the area.

Programmes were delivered during the summer school holidays of 2016, 2017 and 2018 with additional sessions at Easter and half-term holidays. In 2016 there were 10 Wednesday sessions with an average attendance of 8 -10 young people. In 2017 there were 8 sessions of Fridays and Saturdays with an average attendance of 10-12 young people. In 2018 there were 12 Friday evening sessions with 10-20 young people attending.

Continued next page...

Outcome 69 – continued

The sessions provided opportunities for disadvantaged young people to play sports and games including basketball, rounders, quick cricket, dodgeball, football. Participants reported that their health and wellbeing had improved from taking part and other outcomes included a reduction in anti-social behaviour and positive conversations with young people about behaviour and school.

SportsPound

This involved a programme of activities with delivery co-ordinated by the Council. The activity was targeted at people who did less than 30 minutes exercise a week. Participants signed up through places like the library, Children's Centre and community Projects and they received a voucher booklet that entitled them to 8 free sessions. Participants also found out about the activities in Page Park through Facebook, leaflets and the SportsPound website.

- **Couch to 5k** – 60 people took part in this programme in Page Park, and it was aimed at people who did not regularly exercise and supported them through a structured programme to build up to 5k distance. The programme was very successful and a self-supporting social running group was set up by participants - this is still functioning with around 10 people participating per week. Participants in the programme confirmed that they had adopted more active lifestyles and their physical and mental wellbeing had improved
- **Buggy Fit** – 50 young mothers took part in buggy fit sessions in the park and coffee / social activities. Again, this activity was very successful and participants confirmed that their physical and mental wellbeing had improved. The activity leader stated 'all my participants got fitter, lost weight and we coffeeed afterwards all together in the cafe, it was a lovely social time where they shared parenting ideas'
- **Back to Exercise** – 25 people were supported through a structured programme to return to exercise after leading sedentary lives. Participants confirmed that their physical and mental wellbeing had improved as a result of engaging in the programme.

Page Park Local Food Project

Numbers taking part in the growing / local food projects and GreenSkills activities are considered under outcomes 10 & 23. Participants confirmed that their health and wellbeing had improved from taking part.

Safe Walking Skills for Children

Originally this activity was to use Page Park as a location for parents to teach their young children to ride bikes in a traffic free environment with support from the Council's cycling/road safety team. Following further assessment, the team decided that the roads surrounding the park were too busy to promote it as a venue to learn cycling skills. As a result, the activity was reconfigured to promote safe walking for young children, with pedestrian training delivered for children walking from local schools to the park. Three safe walking sessions were delivered with 25 children in each session with two volunteer parents per session providing additional support. Feedback from the Council's road safety team / teachers / parents was that safe walking skills had been enhanced.

Junior Park Run

A core team of 16 volunteers worked hard to set up the Page Park Junior Park Run with the launch taking place in August 2017. The free 2km event is for junior runners (aged 4 -14) of all standards and takes place every Sunday at 9:00am. The initiative has been a remarkable success and offers the opportunity for all the family to get involved, creating a wonderful community atmosphere. The events are supported by volunteers and there is an average of approximately 26 volunteers supporting each session. Since the establishment of the Park Run a total of 494 volunteers have helped to support sessions. Junior runners have improved their health and wellbeing from taking part and the wellbeing of supporting families is also improved through the social interaction and volunteering.

Since its inception there have been 150 events and 1828 finishers.

More information can be found at [home | Page Park Junior Parkrun | Page Park Junior Parkrun](#)

Continued next page...

Outcome 69 – continued

Park Yoga

Page Park Yoga sessions began in 2018 and take place 10.00am – 11.00am every Sunday morning from May to September. The sessions are free, open to all and run by Park Yoga. They ran in 2018, 2019 and 2021 and a further programme is planned for 2022. Sessions in 2020 were cancelled due to the pandemic. Sessions have attracted between 12 and 155 participants, with an average attendance of 70 per session, and on wet mornings take place in The Nest and it is estimated that around 300 individuals have attended sessions. The Activities Officer worked closely with Park Yoga to set up the activity, helping to identify the location, consultation, risk assessment and communications. Data from an evaluation of the Page Park Yoga activity by Park Yoga (2018) found:

- 36 percent took part in between 3 and 5 sessions and 35 percent took part in 6-10 sessions
- 80 percent were women
- 17 percent were under 12, 52 percent were aged 20-40, 26 percent were aged 40-60 and 5 percent aged 60+
- 6 percent had a long-standing illness, disability or infirmity
- 43 percent had infrequently or never tried yoga before
- 21 percent had infrequently or never visited the park before

The results of survey show high levels of satisfaction and improvement to participants' health and wellbeing as a result of taking part:

- 97 percent enjoyed Park Yoga
- 83 percent agreed their yoga skills had improved
- 91 percent feel more connected to outdoors and nature
- 85 percent feel more flexible and mobile
- 83 percent feel stronger and fitter
- 91 percent feel healthier
- 95 percent feel happier

In addition, 83 percent agree that their satisfaction with the park has improved, and 46 percent will visit the park more often.

Comments from participants include:

"I feel healthier and more flexible. I come away feeling more relaxed and energised. It's wonderful lying in relaxation listening to the birds and wind in the trees. I also feel happy and excited to part of an inclusive new community initiative which is bringing people together and enabling people to try yoga who may not otherwise feel confident to do so."

"I have anxiety and depression and it has given me the motivation to get out on a Sunday morning and to take some time to myself. It has made me feel calm."

More information can be found at <https://parkyoga.co/south-gloucestershire/>

Outcome 70 – Staple Hill Regeneration Partnership will report that the restoration of the park has contributed to the regeneration of the town centre

Measure of success	Method of evaluation	Outcome achieved?
Staple Hill Regeneration Partnership (now Staplehill Chamber of Trade) reporting that the restoration of the park has a positive impact on the regeneration of Staple Hill town centre	End of project feedback	

This outcome has been achieved as evidenced in the email extracts below

1. Staplehill Chamber of Trade

The park regeneration has improved the whole area including the high street of Staplehill. In these last few months, it has shown how much a good open space is needed for the wellbeing of any community. The park has become a meeting place, a garden to play, and a picnic space all giving a sense of normality in these strange times. The vision of those working to improve Page Park has been immense working towards a sense of space we can all feel is ours

I look forward to working with them more in the future.

Tina Lewis
Secretary
Staplehill Chamber of Trade

2. Stable Hill Community Hub

The Hub has developed an excellent working relationship with the Park following its restoration. In particular, jointly with the Bean Tree Café and the Nest based in the Park, we provide free breakfasts and activity sheets for local children. Our aim is to help ensure children continue to be fed and take healthy exercise during the school holidays. During the pandemic the Trustee Board of the Hub held its meetings in the park and recently we held a thank you event for all of our volunteers and supporters at the Bean Tree Café.

Julie

Julie Snelling
Manager - Staple Hill Community Hub

Reg Charity No: 1156184
Coordinator - Staple Hill Partnership - 01454 868374

Outcome 71 – People will report that a dedicated presence in the park (Park Grounds Coordinator) makes them feel safer		
Measure of success	Method of evaluation	Outcome achieved?
People will report that having a dedicated Park Grounds Co-ordinator presence in the park makes them feel safer, target 80 percent.	Annual survey	
<p>People were asked whether the presence of the Parks Grounds Co-ordinator post in the park made them feel safer in the 2020 and 2021 annual surveys. In 2020 67 percent agreed, 27 percent were neutral and 2 percent disagreed. In 2021 67 percent agreed, 25 percent were neutral and 1 percent disagreed. The target we set of 80 percent for this outcome was not achieved, however around two thirds of people did agree, and only 1 or 2 percent of people disagreed. Wider targets for the number of people who think the local area feels safe were achieved (outcome 68) and undoubtedly the presence of a dedicated member of staff in the park helped contribute towards this, so it is fair to judge that the outcome has been partially met.</p>		

Appendix 9

More and a wider range of people will have engaged with the heritage

Project level outcomes 72-84

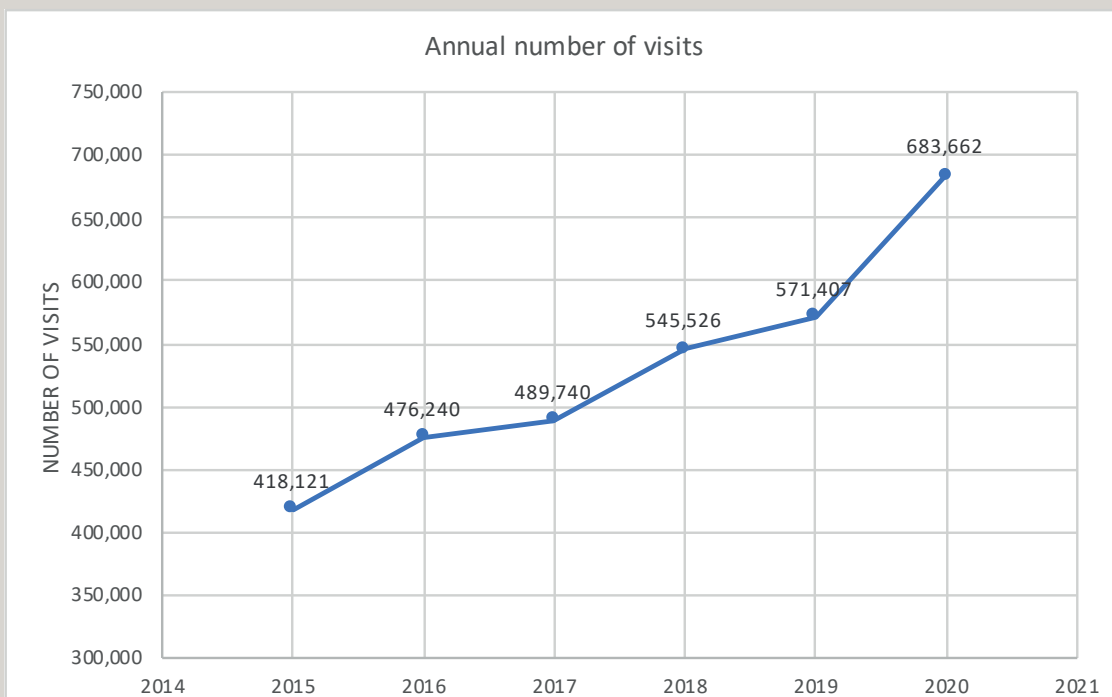
Key

- Outcome met ✓
- Outcome partially met -
- Outcome not met ✗

Outcome 72 – Automated counters installed in the development phase revealed a total of 418,121 visits. Our outcome is to increase this to 425,000 visits by the end of the project

Measure of success	Method of evaluation	Outcome achieved?
Over 425,000 visits per year by the end of the project. Baseline 418,121 visits	Total number of person visits per year	

The number of visits to the park has risen beyond all expectations. The chart below shows the increase in the number of visits from the 2015 baseline of 418,121. In 2020 there were 265,541 more visits than baseline, representing an increase of 63.5 percent.



The number of visits to the park in 2020 (683,662) was more than 112,000 higher than the 2019 figure (despite there being no organised events). This was a dramatic increase and is most likely due to the pandemic when more people visited greenspaces for health and wellbeing reasons during lockdowns. There is a need to continue monitoring visitor numbers and the impact on the park – this was recognised in the 2019 Green Flag assessment report:

‘The success of the park and events may push the park towards the limits where it starts to become unsustainably successful putting pressure on infrastructure. Manage the marketing strategy to control this aspect.’

Outcome 73 – The activities programme will engage 22,666 participants and 230 volunteers with the heritage

Measure of success	Method of evaluation	Outcome achieved?
22,666 participants and 230 volunteers with the heritage	Count number of participants and volunteers	

A total of 24,801 participants were engaged in activities and events and 258 volunteers were engaged with the heritage. In addition, a further 494 volunteers have helped support the Junior Parkrun.

Outcome 74 – As a result of the project more residents of Staple Hill Priority Neighbourhood will have engaged with the heritage and this will have been evidenced by postcode analysis data in surveys and feedback forms from participants

Measure of success	Method of evaluation	Outcome achieved?
More people from Staple Hill Priority Neighbourhood will have engaged with the heritage	Analyse postcode data from surveys, feedback cards and verbal feedback from visitors / participants	

People from Staple Hill Priority Neighbourhood Area (PNA) were engaged in the heritage through a variety of targeted activities.

Children and parents from the following educational settings live in the PNA and were involved in a whole suite of activities, including those listed below: -

- **Page Park Pre-School** – Tree planting in the park, tree management plan launch, Christmas carols with the Walking for Health group, Page Park Explorers resource and wild play, Poetry in the Park, heritage trail and interpretation – café mural and WW2 panel, carols around the clocktower
- **Staple Hill Children’s Centre** – Page Park Explorers resource and wild play, Poetry in the Park
- **Staple Hill Primary School** – Page Park Explorers resource and wild play, Poetry in the Park, carols around the clocktower, StreetGames, Active Families Club and Fit and Fed, heritage trail and interpretation – café mural and WW2
- **The Tynings Primary School** – Page Park Explorers resource and wild play, Poetry in the Park, carols around the clocktower
- **Christ Church C of E VC Infant School** – Page Park Explorers resource and wild play
- **Christ Church C of E VC Junior School** – Page Park Explorers resource and wild play, Poetry in the Park, carols around the clocktower. StreetGames, Active Families Club and Fit and Fed, heritage trail and interpretation – café mural and WW2
- **Stanbridge Primary School (outside PNA boundary to north)** – Page Park Explorers resource and wild play
- **Warmley Park Special School (outside PNA boundary but takes pupils from Staple Hill)** – gardeners and Greenskills activities, Walking for Health group

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Outcome 74 continued

Young people from the PNA took part in a range of activities including the Freefall Youth activities programme, StreetGames, SportsPound and Safe Walking Skills.

Residents from the PNA were also targeted and engaged in many of the health and wellbeing activities such as Walking for Health, Fit and Fed, Active Family Club, and food growing and cookery activities and GreenSkills.

Older residents from the PNA also took part in the Tales of Page Park activity and also attended a range of community and heritage events including, Music in the Bandstand and Bark in the Park.

BS15 and BS16 postcodes were used to analyse the percentage of visitors who come from the local area. Note that these postcodes cover a wider area than the PNA. The 2015 baseline of 89 percent of visitors coming from the local area did not vary by more than 1 percent until 2020, when 96.4 percent of visitors said they came from the local area. This was a response to the stay-at-home message during the pandemic. In 2021 there were slightly more visitors from further afield, when 86.7 percent said they were from the local area.

Outcome 75 – Participants in activities and events will reveal that, overall, people taking part have a broadly similar profile to the community profile for the area

Measure of success	Method of evaluation	Outcome achieved?
Participants have a broadly similar profile to community profile	Feedback from participants in activities and events, including feedback forms	

People visiting the park

Two sources of information have been used to ascertain whether people visiting the park have a broadly similar profile to the local area. Annual surveys were carried out, and the majority of these were completed online. Females completing the annual surveys were over-represented and there were very few completed by under 15s. The community profile data from these surveys has to be treated with some caution as they do not represent fully the users in the park. As a result, Observational Surveys were carried out in 2014, 2018 and 2021 to collect further data. This was done by on-site surveys using a structured process to observe visitors to the park, on multiple dates and different times of the day. Both sets of survey data have been analysed to draw up a profile of the community who visit the park, and how this changed over time. This is summarised below.

Gender

The data in the table below is taken from the Observational Surveys. The target is the community profile from 2011 census data.

Gender				
	Target	2014	2018	2021
Female %	51.5	38.3	53	56.4
Male %	48.6	61.7	42	43.2

The 2018 data does not add up to 100 percent because 5 percent were categorised as unknown. The 2021 gender figures of Female 56.4 percent and Male 43.6 percent are similar to the 2018 survey and reasonably close to the target profile for the area. We are confident that visitors to the park broadly matches the gender profile for the area, although there are slightly more females.

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Outcome 75 continued**Ethnicity**

The data in the table below is taken from the Observational Surveys. The target is the community profile from 2011 census data.

Ethnicity				
	Target	2014	2018	2021
White %	94.8	92.5	97	94
BME %	5.2	7.5	3	6

The 2014 results showed that slightly more people of BME ethnicity (7.5 percent) were visiting than the community profile for the local area, however this dropped to 3 percent in the 2018 survey and the reason for this is not known. However, in the 2021 survey slightly more people of BME ethnicity (6 percent) were visiting than the catchment profile for the park. It was noted that most BME people were visiting the park in family groups with children. It can be concluded that the percentage of BME people visiting the park at the start and end of the project was stable, and this broadly represents the community profile for the area.

Age

The data in the table below is taken from the Observational Surveys. The target is the community profile from 2011 census data.

Age %				
	Target	2014	2018	2021
0-15	16.7	25.6	30	38.8
16-64	63.2	63.3	59	44.2
65 +	20.1	11.1	11	17

In 2014 there were a greater number of people under 15 visiting the park and fewer over 65s than the profile for the park catchment. As a result, some activities were focused on attracting greater numbers of over 65s to the park. By 2018 the number of over 65s had not increased, however the 2021 Observational Survey showed an increase to 17 percent, which has closed the gap closer to the 2011 community profile target of 20.1 percent. In the 2021 Observational Survey it was noted that older people tend to visit the park on weekday mornings and afternoons with fewer being noted at weekends and later in the day. This may be a reflection on how busy the park has become at weekends and Covid.

A trend identified in the data is an increase of the 0-15 age group over the life of the project, which reflects that the park is now a much more attractive venue for children and parents / carers because of the improvements to the park. From observations most under 15s were of primary school age and accompanied by young parents and/or grandparents. It should be noted that people who live in the area have commented that the profile of the area has changed in recent years with more young people with families moving to the area, many because of the park, but we do not have latest census results to test this.

Whilst the 2011 community profile census data grouped 16-65 age together it was noted in Observational Surveys that there was a reduction in the percentage of teenagers and middle-aged people 45-65 using the park. 16-19 year olds were observed more in the afternoons and 45-65 at weekends or early morning possibly reflecting working habits.

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Outcome 75 continued

Disability

Respondents to annual surveys were asked whether they considered themselves to have a disability. A baseline of 5.3 percent of visitors considering themselves to have a disability was set in a 2014 survey. Results from later surveys were 6 percent (2016), 8 percent (2017), 6 percent (2018), 7 percent (2020) and 12 percent (2021). In broad terms, there have been more people with disabilities visiting the park following its restoration and enhancement than the 2014 baseline.

Participants in activities and events will have a broadly similar profile to the community profile for the area

The Activities Officer, activity leaders and FOPP volunteers reported that participants at events and activities broadly reflected the profile for the local area. Overall participants were gender balanced and people from ethnic minorities attended events and took part in activities. Certain activities were focused on specific age groups, and overall, all age groups took part in activities and attended events. People with disabilities were also involved in activities, including placements for people with learning difficulties and involvement of settings supporting young people with additional needs. Gender, age, ethnicity and disability data was not routinely collected from participants due to the time pressures on the Activities Officer to deliver the programme, and this is a lesson for the future.

Outcome 76 – Less people will report that they do not visit the park because of accessibility problems

Measure of success	Method of evaluation	Outcome achieved?
Less people reporting that they do not visit the park due to accessibility issues	User survey	

There have been many enhancements to the accessibility of the park including improvements to entrances, resurfacing of most paths, additional resting points, disabled parking spaces, fully accessible café / community room / toilets, and access enhancements to the tennis pavilion / volunteer centre. It has not been possible to undertake an end of project assessment with South Gloucestershire Disability Action Group due to members shielding from the pandemic, however we are confident that less people do not visit because of accessibility problems, because most of the physical barriers have been removed.

The Green Flag 2019 assessment noted the enhancements that had been made – ‘Access to the park is very good. It is level and most of the paths have now been resurfaced, aiding mobility through the park’

Outcome 77 – Less people will report that they do not visit the park because they feel it is unsafe

Measure of success	Method of evaluation	Outcome achieved?
Less people will report that they do not visit the park because they feel it is unsafe Percentage of people who do not agree or strongly agree that the area feels safe. Baseline 31 percent, target 30 percent	Annual Survey	

The percentage of people who do not agree or strongly agree that the area feels safe has been below the target of 30 percent since the project commenced and only 17 percent of people did not agree or strongly agree in the September 2021 survey.

In the 2020 and 2021 surveys people were asked a more specific question of whether ‘the park area feels safer as a result of the restoration project’. Only 3 percent disagreed or strongly disagreed with this statement in the 2020 annual survey and 1 percent in the 2021 annual survey.

Feedback in annual surveys demonstrate that people generally feel safe, and the increase in visitor numbers, railings, busy café, and events and activities have enhanced the perception that the park is a safe location. There are still isolated incidences of anti-social behaviour and out of control dogs reported in the annual surveys, however these are small in number.

Outcome 78 – A wider range of people have engaged with the heritage (e.g. Breakthrough & Choices for You service users, children and young people with additional needs)

Measure of success	Method of evaluation	Outcome achieved?
A wider range of people engaging with the heritage	Records of the groups and audience sectors that have benefited from activities	

The project has been successful in engaging a wider range of people with the heritage including the following groups and settings:

- PNA children and young people – through a range of activities
- Local schools within the Priority Neighbourhood Area
- Pre school groups and Staple Hill Children’s Centre
- Residents of Pendennis flats
- Choices 4 U - people with learning difficulties from aged 16+
- Breakthrough clients – people of all ages, from children to adults with a range of needs.
- Warmley Park Special School – children and young people with additional needs
- Be Empowered Farm Futures clients – people the local community who are living with disabilities, who are vulnerable, isolated or disadvantaged.
- Older people through intergenerational activities, Walking for Health and volunteering activities
- Local sheltered housing residents
- People of all ages needing to improve health and wellbeing
- Students from local colleges & universities
- People with mobility difficulties
- Young parents
- Parents / carers

Outcome 79 – As a result of the project more children and young people will have engaged with the heritage

Measure of success	Method of evaluation	Outcome achieved?
More children and young people will have engaged with the heritage	Records of C&YP groups and that have benefited from activities Observational studies of numbers of increase in numbers of C&YP visiting the park	

The project has benefitted large numbers of children and young people by enhancing the park and the play area and involving them in a wide range of activities which involved sports, fun and learning. As a result, the park has become a much more attractive place for children and young people, including their parents / carers. In the 2021 Observational Survey 38.8 percent of visitors were aged 0 – 15 years, up from 25.6 percent of visitors in the 2014 Observational Survey. This demonstrates the large increase in numbers of children and young people who now visit the park, either independently, or with their families and friends.

A large number of activities involved children and young people and engaged them with the heritage. Local schools, pre-school groups and Staple Hill Children’s Centre took part in many activities and young people outside formal setting were also engaged. Activities that children and young people were engaged in included Page Park Explorers Schools Learning Resource, Poetry in the Park, Tales of Page Park oral history, Fit and Fed, Active Family Club, StreetGames, Local Food Project, Safe Walking, Freefall youth activities, SportsPound, Time Capsule and Junior Parkrun. Children and young people also attended the various events that took place with their families and friends.

The Bean Tree Café / Nest has also run various activities and events that have involved children and young people, including toddler music classes, baby massage and themed events such as Alice in Wonderland performance and afternoon tea, Halloween theatre performance and Christmas theatre performance.

Outcome 80 – More young people in organised groups (scouts, guides, brownies, rainbows, youth groups etc) will have engaged with the heritage

Measure of success	Method of evaluation	Outcome achieved?
More young people in organised groups will have engaged with the heritage	Records of C&YP groups and that have benefited from activities	

Community events held through the project were promoted to scouts, brownies, guides, and rainbows and some of these groups held stalls and activities at the Big Lunch and other larger events like Bark in the Park and Pumpkin Patch. In addition, the Police Cadets provided volunteer support at larger events. Young people from the Church of the Later Day Saints also took part in a clean up day in the park.

Outcome 81 – More people over the age of 60 and residents of sheltered housing schemes will have engaged with the heritage

Measure of success	Method of evaluation	Outcome achieved?
More people over the age of 60 and residents of sheltered housing schemes will have engaged with the heritage	Records of over 60s groups that have benefited from activities Results from observational studies / user surveys	

People over 60 have engaged with the heritage in a variety of ways. The latest Observational Survey (2021) has seen a 6 percent rise in the 65+ age group visiting the park compared to the 2014 baseline. Improvements to the park has seen a dramatic rise in the overall number of visits to the park, and this includes older age groups who visit for relaxation and to enjoy the green space, and also visit with grandchildren and other family members.

People over 60 have taken part in activities, including the intergenerational oral history project 'Tales of Page Park' and 'Walking for Health' initiative. Over 60s have also volunteered in several areas, including events management, GreenSkills, horticulture and plant growing, developing historical research and interpretative outputs. Over 60s have participated in many events including community and heritage celebration events, Music in the Bandstand and Bark in the Park.

The above events and activities were promoted and targeted to residents in local sheltered housing schemes. The Activities Officer and members of FOPP held outreach sessions at three sheltered housing schemes around the park to engage residents, and support participation to deliver on outcomes for health, wellbeing and heritage. In addition to engaging in activities, residents from the sheltered housing schemes also used the café as a means of company when they were feeling lonely and isolated.

Outcome 82 – More families and parents and toddlers will have engaged with the heritage

Measure of success	Method of evaluation	Outcome achieved?
More families and parents and toddlers will have engaged with the heritage	Records of families and parents / toddlers that have benefited from activities and events Observational surveys / user surveys	

Associated with the dramatic rise in the number of visits to the park there has been a corresponding rise in the numbers of families and parents and toddlers who visit. Improvements to the park facilities and play area has made the park a more attractive place for these groups who have also been engaged in a range of events and activities. In the 2021 annual survey the second most important reason to visit the park was to visit with children, family and friends. The 2021 Observational survey noted that there has been an increase in under 15s visiting the park (25.6 percent of visitors in 2014 and 38.8 percent in 2021) and most of this category were of primary school age accompanied by young parents and / or grandparents.

Families and parents and toddlers have been engaged in a large number of activities, for example buggy fit sessions for young mothers and carers, pre-schools using the park for wild play using the Page Park Explorers resource and the Active Families Club. The events delivered in the park have been focused on families and have included many activities for parents and toddlers. The Bean Tree Café / Nest has also staged many activities and events targeted at parents, toddlers, and families. This facility has been a focus for many young parents / grandparents with toddlers to meet and socialise, and enjoy the park and its activities.

Outcome 83 – Local schools, pre-school groups and the Sure Start Centre will have engaged with the heritage		
Measure of success	Method of evaluation	Outcome achieved?
Local schools, pre-school groups and the Sure Start Centre will have engaged with the heritage	Records of schools, pre-schools and Sure Start Centre groups and that have benefited from activities	
All local schools were engaged with the heritage and activities, along with local pre-school groups and the Staple Hill Children’s Centre.		

Outcome 84 – More students in further and higher education will have engaged with the heritage, including students with additional needs		
Measure of success	Method of evaluation	Outcome achieved?
More students in further and higher education will have engaged with the heritage, including students with additional needs	Records of numbers of students engaging with the heritage	
Two students from UWE attended placements and six City of Bristol College students undertook placements in café. The number of placements was reduced with agreement of NLHF / because of the Covid pandemic.		
Four Warmley Park Special School students attended horticulture placements supported by the Parks Grounds Co-ordinator.		

Appendix 10

Environmental impacts will be reduced

Project level outcome 85

Key

Outcome met



Outcome partially met



Outcome not met



Outcome 85 – Environmental impacts will be reduced			
Outcome	Target / measure of success	Method of evaluation	Outcome achieved
The park to receive a high score for environmental sustainability in the Green Flag assessment	(score of 7 or more)		Scoring system not used in assessment for sustainability. The report praised management of trees, wildflower area and bird boxes but recommended improvements to management of composting area
There will be an increase in the overall biodiversity of the site compared to the baseline position.	Ecologist to report that biodiversity has improved by the end of the project in year 3	Ecological survey	
A park procurement policy in place. Demonstrated, where practicable, all materials and products have been sourced from local sustainable sources / suppliers to reduce the environmental impact of transportation and to support local economic development	All procurement will be undertaken in accordance with the Councils Sustainable Procurement Guidance 2014.	Report from Delivery Project Manager with copies of Sustainable Procurement Checklists for all elements / items procured over the value of £10,000	All procurement over 10k has been undertaken in accordance with the Councils Sustainable Procurement Guidance.
The new Café / Community Building will have met relevant environmental criteria set out in Appendix 4 of the 'Parks for People' guidance notes	The Café / Community Building will conform with relevant environmental criteria set out in Appendix 4 of the 'Parks for People' guidance notes	Report from Delivery Project Manager	The café/community room conformed to relevant environmental criteria (Appendix 4 'Parks for People' guidance notes) including use of natural ventilation. The build used a strategy of finding materials that absorb carbon during their lifetime; that use little embodied energy in production or conversion into a contributory building element; and that can be recycled at the end of their usefulness including natural insulation (sheep's wool), timber framed construction, stone cladding, sustainably sourced timber cladding. Energy efficiency exceeded Part L of the Building Regulations.

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Outcome 85 continued

<p>Although the level of water usage will inevitably rise due to the new Café / Community Building. The rate of increase will be reduced by fitting water saving devices in the new build and restored drinking fountain, and by mulching planting beds to reduce evapotranspiration</p>	<p>Installation of water saving devices in new build, tennis pavilion and drinking fountain, mulching of planting beds and water butt in growing area</p>	<p>Report from Delivery Project Manager, Monitor and assess water usage. Users of horticultural area satisfied with water provision</p>	<p>The drinking fountain and cafe public toilets are fitted with water saving fittings. Most water on site is believed to be used by the bowling club authorities to irrigate the bowling green. Continued mulching of beds to reduce evapotranspiration together with planting groundcover plants. Currently with the introduction of in- house composting, beds are mulched annually (except bedding).</p> <p>Storm water is collected for use in the polytunnel to reduce use of mains water, but this is not yet automatic, watering cans must be used.</p>
<p>Use of peat will be eliminated on site and there will a reduction in the amount of pesticides, herbicides and wood preservatives used</p>	<p>All peat use eliminated all unwanted vegetation removed by hand except on sports pitches/green. Herbicides and pesticides use reduced on sports pitches.</p>	<p>Report from Grounds Supervisor</p>	<p>In 2017 a decision to prohibit all pesticides and herbicides on all but sports pitches/surfaces was taken. Sports pitches and greens are treated with selective herbicide, but presently a trial is being undertaken to reduce the spraying to 18–24 month intervals to see what effect this has. Play surfaces are treated for moss and weeds using spot treatment or (in the case of moss) only the area affected to minimise the use. Traditional methods are used, such as the removal of vegetation by hand from paving and use of edging tools around tree bases and posts.</p> <p>All compost used on site for division, potting on, planting out, soil amelioration and mulching purposes is from recycled materials, i.e., composted materials on site. However, compost used in the polytunnel/growing area for seed and cuttings propagation is grown in sterile peat-free compost.</p> <p>Whilst the service endeavours not to use peat-based products, bedding plants are all sourced from a peat free supplier not all shrubs and herbaceous plant have been available .</p>

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Outcome 85 continued

<p>All paints, varnishes and other finishes used in the park will be natural-oil or water based</p>	<p>All finishes used in restoration and maintenance of park to be natural -oil or water based and recorded for future maintenance.</p>	<p>Report from Delivery Project Manager and list of materials/ specification</p>	<p>All paints and finishes used on the Café, tennis pavilion and Clock Tower were natural oil or water based. Whilst the railings were painted with a two pack epoxy paint due to its durability, this is non-toxic once applied and longer life are proportional and lower impact than less durable alternatives.</p>
<p>Visitors will report a reduction in the number of journeys to the park by private vehicle as a result of actively promoting sustainable travel options such as local bus routes, cycling and walking (target of reducing car use from 29.3% to 25%).</p>	<p>2010 Survey identified that 29.3 percent of people travel to the park by car. Target to reduce this to 25% by promoting sustainable travel to the park.</p>	<p>Survey question to ask how people how they travel to the park - walk, cycle, public transport, car, other.</p>	<p>Not achieved, level of car use has remained roughly the same</p>
<p>New waste management plan for the park will have been adopted and implemented as part of wider Management & Maintenance Plan improvements, including litter and green waste bin maintenance, and provision of additional bins / recycling points</p>	<p>All green waste (except diseased) originating from site, composted on site and reused as compost or mulch. Recycling bins in area for café installed and 2 public recycling bins installed. Lease agreement for new building includes requirements to minimise packaging and waste.</p>	<p>Report from Delivery Project Manager and Grounds Supervisor/Co-ordinator,</p>	<p>Litter waste except cans, and plastic is not separated onsite but is sent to a processing plant. Large bins installed in the new bin store so staff no longer have to use the waste facility (2 to 3 times/). There is enough capacity to wait for Waste Services to collect it weekly. Recycling bins for plastic, and cans are available next to the café, and two other locations on site. Park recycling is picked up on the same day as the Café waste. The café separates card and food waste.</p> <p>Green waste except diseased or very woody material is composted on site including the café's coffee grounds. The terms of the lease agreement require the café vendor to minimise waste and packaging on products and the way they are sold. (Ceramic crockery is used in the café) Takeaway coffee cups make up most of the refuse and whilst they are compostable, they need to be shredded. The café tries to encourage clients to bring their own takeaway cups and charge a slightly reduced rate.</p>

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Outcome 85 continued			
A green waste composting area will be installed, and compost used to improve soil and shrub beds on site.	Composting area installed and used	Report from Project Delivery Manager	While a good use of park arisings and excellent resource for mulching beds and soil improvement when processed, the composting still needs better management. Green flag comment noted -Current tipping of waste just inside the gates will prevent further access to the composted material in the bays and prevent the area being used as it should.
Participants / volunteers in the GreenSkills / Practical Park Management and 'It's Treemendous' activities will report that they are more aware of the park environment and how to protect it	80 percent of participants / volunteers taking part in the GreenSkills / Practical Park Management and Its Tree-mendous activities will report they are more aware of the park environment and how to protect it	Feedback from participants	Achieved
All capital projects tendering processes will have required contractors to submit an environmental statement and this will have been weighted in the evaluation criteria	All capital projects tendering processes submitted an environmental statement to be weighted in the evaluation criteria	Delivery Project Manager to report annually that environmental statements have been submitted by contractors	On all tender packages over £10k there has been an environmental statement to be submitted with the tender. This has been weighted and formed part of the evaluation criteria.

